1	UNITED STATES DISTRICT COURT			
2	WESTERN DISTRICT OF WASHINGTON AT SEATTLE			
3	PATRICK CALLIARI, ) individually and as )			
4	Representative of the ) Case No. CO8-1111MJP Former Shareholders of GCI ) (Consolidated with			
5	INVESTMENTS, INC., a ) CO8-1112MJP) Washington Corporation, )			
6	) SEATTLE, WASHINGTON Plaintiff, ) December 10, 2009			
7	v. )			
8	SARGENTO FOODS, Inc., )			
10	Defendant/Counterclaim )			
11	Plaintiff, ) v. )			
12	PATRICK C. CALLIARI, et )			
13	al., )			
14	Counterclaim Defendants. )			
15	VERBATIM REPORT OF PROCEEDINGS BEFORE THE HONORABLE MARSHA J. PECHMAN			
16	UNITED STATES DISTRICT JUDGE			
17	APPEARANCES:			
18	For the Plaintiff: MR. MICHAEL GOLDFARB MR. BRAD FISHER			
19	For the Defendant: MR. ROBERT SULKIN MR. DAVID LINEHAN			
21				
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24	Proceedings recorded by mechanical stenography, transcript			
25	produced by Reporter on computer.			

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## PROCEEDINGS 1 2 3 THE COURT: Please be seated. Counsel, I understand there's some issues you want to take up with me before we 4 5 bring our jury out? MR. GOLDFARB: Yes, your Honor. 6 7 MR. SULKIN: Yes, your Honor. I had one relating to the questioning of Mr. Calliari. And I wanted to play a tape 8 for substantive evidence and wanted to get a pre-ruling from 9 you. And I can give you the line. There were interposed 10 objections, your Honor. 11 THE COURT: Okay. 12 13 MR. SULKIN: The question is at page 54, lines 2 through 4, and the answer is at line 19 and 20. And there 14 15 was some colloquy between Mr. Goldfarb and myself between. THE COURT: Page 54, lines 2 through 4. 16 17 MR. SULKIN: And 19 through 20. THE COURT: All right. Let me read that. 18 All right. I've read it. Mr. Goldfarb. 19 MR. GOLDFARB: Yes, your Honor. I finished that 20 21 section with a motion to strike, which I would renew before 22 the court now. Risk was not defined in the question. know, it could be a fifty dollar issue or it could be a 5 23 million dollar issue. And that objection was clearly noted 24 25 at the time.

```
I tried to specify it for Mr. Sulkin. He didn't want to
 1
 2
    talk about it. Moved to strike. But I think the question
 3
    was defective in form because of the breadth of it.
             THE COURT: So the question is that it's vague?
 4
             MR. GOLDFARB: Yes, your Honor.
 5
 6
             THE COURT: Okay. Anything you want to say,
    Mr. Sulkin?
 7
             MR. SULKIN: I do, your Honor. The question is not
 8
            It didn't matter whether it was a dollar or five
 9
    vague.
10
    million. His answer was: I did not have the obligation to
    put Portionables at risk for the benefit of the shareholders.
11
        And so, in effect, it works the other way. I mean, it
12
    didn't matter. And he understood the context of the
13
14
    question, your Honor.
15
             THE COURT: The objection is overruled.
             MR. SULKIN: Thank you, your Honor.
16
17
             MR. GOLDFARB: The other issue, your Honor, is this:
    In opening statement and briefly in Mr. Gentine's testimony
18
    there were references to whether the May 23, 2008 letter was
19
    served properly to constitute notice under the employment
20
21
    agreement. Does your Honor recall that?
22
             THE COURT: Yes. They wrote directly to the lawyers
    rather than to --
23
             MR. GOLDFARB: Yes, your Honor. And I think it was
24
25
    done by e-mail. I was frankly surprised to hear that in
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opening statement, because throughout this litigation, to my
 1
 2
    knowledge, that had never been asserted as any sort of
 3
    defense or issue. And specifically in the pretrial order,
    under defenses, it's not identified under facts. It's not
 4
 5
    identified under legal issues. It's not identified.
                                                           So it
 6
    is a surprise to us that that's being asserted as a defense.
 7
        It's come in before the jury, and you'll see in the
    supplemental instructions that were provided, we offer some
 8
    clarification on that. But I checked with Mr. Sulkin this
 9
10
    morning to find out if he thought it was a live issue in the
           He indicates that it is. So I'm bringing it to the
11
    court's attention to see if we can get closure on where we
12
13
    were on that.
             THE COURT: So you've proposed a -- which instruction
14
15
    is it that you are asking for?
                          It looks like you had it printed off.
16
             MR. FISHER:
                                                                  Ι
    brought additional paper copies.
17
             THE COURT: I have a copy here. Just tell me what
18
    page it's on.
19
20
             MR. GOLDFARB: It's on page 3, your Honor.
21
             THE COURT: Can I take a look at the e-mail itself?
22
    Because if I recall correctly, it says something like, please
    accept this as our notice of --
23
             MR. FISHER: It's Exhibit 14.
24
```

Okay. I've got it. Anything else you

25

THE COURT:

want to say about it?

MR. GOLDFARB: No, your Honor.

THE COURT: Okay. Mr. Sulkin.

MR. SULKIN: Your Honor, the issue of notice is not a defense. It's part of their claim. I mean, in order to prove a breach, they have to prove that they in fact gave proper notice. They didn't. Under the terms of the agreement, it has to be by registered or certified mail and to Mr. Gentine personally.

Now, there may be other reasons not to deal with it. The other issue is, we've been trying the issue. And to raise it the last day of trial seems to be a little unfair. As you know, once parties agree to try an issue, whether or not it's in the pretrial order, it's in the case.

They have an affirmative obligation to prove notice, which is why they put the letter in in the first place. And then we have a right to say that that's not notice under the terms of the contract.

And as far as taking this as our acceptance, Mr. Gentine said: We never waived our right to notice. Now, they can argue it to the jury one way or another. But there isn't evidence that Mr. Henkle or Mr. Gentine waived their right to the notice provision under the contract.

THE COURT: Anything else, Mr. Goldfarb, that you want to say?

MR. GOLDFARB: Yes, your Honor. It was mentioned in opening statement. We certainly didn't consent to that. And then Mr. Gentine volunteered it in his testimony. And we are not trying that issue by consent, which is one of the reasons why I'm raising it, to make sure there's clarity on it.

Now, there's nothing in the pretrial order about it, and they accepted the letter, and the case proceeded accordingly, you know, since the time of this notice letter without this ever being asserted, to my knowledge, until opening statement, which is the very first time I ever heard that.

THE COURT: This isn't a viable issue. If it had been a viable issue, it should have been litigated. It should have had some notice as to what is going on.

Mr. Goldfarb could have Mr. Henkle deposed as to whether or not the lawyers made some agreement by saying, please accept, and nobody speaks up. It seems to me that there's some obligation. You can't contend that everybody didn't know what the allegations were and how they were doing it.

MR. SULKIN: Okay, your Honor.

THE COURT: All right. We're done. Anything else?

MR. GOLDFARB: Not from us, your Honor.

THE COURT: Okay. Then let's talk about what we have in the bank. Plaintiffs used 169 minutes yesterday, for a balance of 409. And defendants used 111, with a balance of 557. And we lost about 22 minutes that the court absorbs.

Okay. Are we ready to bring out our jury? 1 2 MR. SULKIN: Yes, your Honor. 3 THE COURT: Okay. MR. GOLDFARB: May Mr. Calliari return to the stand? 4 5 THE COURT: Sure. Please come up, sir. 6 (Jury enters courtroom.) 7 THE COURT: Please be seated. Good morning. anybody notice the murals that are in the building on the 8 first, second, and third floor? Yes? No? What do they 9 10 represent? Anybody got a guess? JUROR: The general populous, I guess. 11 THE COURT: Okay. Well, in fact, that's correct. 12 Ι 13 mean, the pictures that are on the first floor are real 14 people who live in the Western District of Washington. 15 And what about the chairs on the second floor? Anybody take a look at those? Okay. Well, at noon today, you go 16 17 take a look and see what you think. If you stand back in the lobby, you can see all three floors. And, actually, there's 18 a poster in the jury room of the murals that are actually 19 quite famous. Many people come to look at them. 20 21 And, in addition, when you look at them, the people on the first floor, which are in color, that painting was done by 22 spray can paint. So if you look at it, when you think of the 23 24 detail that's there, how do you do that by tagging? 25 All right. Just a little bit about our courthouse. Let's

```
return to our matter at hand. Mr. Sulkin.
 1
 2
                            PATRICK CALLIARI,
 3
    being previously duly sworn, the witness was recalled and
    further testified as follows:
 4
 5
                      CONTINUED CROSS-EXAMINATION
    BY MR. SULKIN:
 6
 7
        Good morning, Mr. Calliari.
    A Good morning.
 8
        Prior to your selling Portionables to Sargento, it's fair
 9
    to say that Portionables was not making a profit to your
10
    knowledge in 2006?
11
        Yes.
12
    Α
13
        Were you making profits in 2007?
14
    Α
        No.
15
    O In other words, I'm correct?
16
    A I beg your pardon?
17
        I am correct; you were not making profits in 2007, prior
    to the sale?
18
        That's what I said, yes.
19
             THE COURT: I'm sorry. We still don't have a clear
20
    answer to that question. Mr. Sulkin, let's try again.
21
    BY MR. SULKIN:
22
        Was Portionables making profits in 2007?
23
24
        No.
    Α
```

Thank you. And that was because the South Dakota plant

25

Q.

- did not have enough customers, isn't that right? 1 2 Yes. Α 3 And Unilever was a major customer at the time? Yes. Α 4 In fact, it was taking 100 percent of the product out of 5 Bellingham? 6 7 Yes. Α And that was important to Portionables? 8 9 Yes. Α Q Take a look, if you would, at Exhibit 215. 10 MR. SULKIN: This has already been admitted, your 11 Honor. 12 13 If you would let me know when you have that in front of you, I would appreciate it. 14 15 I do. Okay. This is a document you gave to Sargento prior to 16 the acquisition, correct? 17 I believe it is. 18 Α Okay. And if we look along that first line, it says 4 19 000, and it says, sales. Do you see that? 20 21 Α Yes. And for year 2005, it's \$15,466,000? 22 Yes. 23 Α
- 24 Q And that's an actual number, correct? I mean, those are 25 your actual sales for the year?

- 1 A Yes.
- 2 Q All right. And then for 2006, \$26,165,000, was that an
- 3 | actual figure or a projection?
- 4 A I'm not sure.
- 5 Q **Okay**.
- 6 A I'm not sure what time it was given to Sargento.
- 7 Q Fair enough. 2007, \$45,233,000 in sales, that was a
- 8 | projection?
- 9 A That was a projection.
- 10 | Q Okay. In 2008, \$74,950,000 in sales, again, that was a
- 11 projection?
- 12 | A Yes.
- 13 Q Take a look at Trial Exhibit 15. This bottom e-mail is
- 14 from Mr. Beard to Mr. Gentine. And Mr. Beard was
- 15 representing you, is that correct?
- 16 A Yes.
- 17 Q Okay. And you saw this before it went out, correct, or at
- 18 | the time? It was CC'd to you?
- 19 A **Yes.**
- 20 \ Q So it's accurate?
- 21 A Yes.
- 22 | Q All right. The third paragraph, operational control, do
- 23 you see that?
- 24 A Yes, I do.
- 25 \ Q You were requesting from Mr. Gentine, quote, full, end

- quote, operational control of Portionables, were you not?
- 2 A Yes.
- 3 Q In fact, Mr. Gentine did not agree to that, did he?
- 4 A He agreed to a partial. He agreed to operational control
- 5 | with some limitations.
- 6 Q Thank you. Let's take a look at Trial Exhibit 2. Do you
- 7 | have that in front of you?
- 8 | A I do.
- 9 Q Okay. You signed this document, right?
- 10 A I did.
- 11 Q Okay. Take a look, if you would, under recitals, B, at
- 12 | the top there?
- 13 A Yes.
- 14 Q The corporation, meaning Sargento, desires to employ
- executive, meaning you, right?
- 16 | A Yes.
- 17 \ Q Executive desires to accept such employment on the terms
- 18 and conditions set forth in this agreement, correct?
- 19 A Yes.
- 20 So we can agree that you were an employee of Sargento?
- 21 A Under certain terms and conditions.
- 22 Understood. But you were an employee?
- 23 A Under certain terms and conditions.
- 24 | Q Well, let's look at those.
- 25 A **Okay**.

- 1 Q Let's go to duties, paragraph 3. And you agreed to this,
  2 right?
  - A Yes. I signed it.
- Q Executive, meaning you, shall serve as president of
  Portionables division of the corporation and will, under the
  direction of the corporation's president and chief executive
  officer, use his reasonable best efforts to perform his
  duties as assigned by the president and chief executive
- 10 Do you see that?
- 11 A I do.

officer.

3

- 12 O And the chief executive officer is Mr. Gentine?
- 13 | A **Yes.**
- 14 Q And so you agreed that you were to act under the direction
- 15 of Mr. Gentine?
- 16 A Yes. But we have to read the whole paragraph. You cannot
- 17 stop at the beginning, because this was under certain terms
- and conditions. So if we go to the conditions, I will agree
- 19 to the terms.
- 20 We'll get there, sir. But you agreed to work under the
- 21 direction of Mr. Gentine?
- 22 A Under certain terms and conditions. Again, as I just -- I
- cannot say yes or no, because there's no accurate answer.
- 24 Q He was your boss?
- 25 A After the earnout period.

- 2 So you are telling me that you've never called him your boss during the earnout period?
- A He had decision over mine under certain terms and conditions and under certain limitations that are in this purchase agreement.
- And it also says here that you will use your best efforts
  to perform duties as assigned by him, isn't that right, sir?
- 8 A Yes, but the duties will be after the earnout period.
- 9 Q It doesn't say here, sir, that he can only assign you
  10 duties after the earnout period in that sentence, does it,
  11 sir?
- 12 A Not in that sentence. But if we turn the page, in incentives, it's clarified.
- 2 So we're clear, Mr. Gentine could not assign you duties during the earnout period, is that correct?
- 16 A With the limitations that are in the sales and purchase agreement.
- And, so, sir, when you signed the agreement, the offer, on August 16, 2008, you then signed that under your own volition and not because Mr. Gentine asked you to do it; is that your testimony, sir?
- 22 A I signed my employment agreement.
- 23 Q My question's different. Sorry if it wasn't clear.
  24 When you signed the offer sheet on August 16th to
- Unilever, is it your testimony that Mr. Gentine did not have

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     the authority to ask you to sign that?
 1
 2
        He asked me to sign it. It was my decision to sign it.
 3
    And I did sign it.
        So your testimony is, he did not have the authority to
 4
     tell you to sign it; you signed it on your own volition?
 5
 6
        I agreed to sign it.
 7
        And you agree then to accept the consequence of your
    decision to sign that agreement, do you not, sir?
 8
        It wasn't an agreement. It was an offer.
 9
    Α
10
        You agreed to accept the consequences of your decision to
     sign that offer?
11
             MR. GOLDFARB: Objection, your Honor. Argumentative.
12
13
             THE COURT: Overruled.
             MR. SULKIN: May I reask the question? I didn't hear
14
    his answer, your Honor.
15
        You agreed to accept the consequences of your decision to
16
     sign that offer, isn't that true, sir?
17
    A Yes.
18
        Let's go to the next page. It says, third line:
19
                                                            Until
     the contingent payment due date, under the purchase
20
```

agreement, executive shall serve as president of

Portionables, Inc. and shall have operational control of

Portionables' business subject to the limitations in the

purchase agreement throughout the employment period, right?

That would include both the earnout period and the nonearnout

21

22

23

24

- 1 | period; would you agree with me?
- 2 | A Yes.
- 3 Q Throughout the employment period, executive shall have
- 4 duties, responsibilities, and obligations that are not
- 5 | inconsistent with that of a division president and/or
- 6 executive officer of the corporation. Do you see that?
- 7 A Yes, I see that.
- 8 Q But your powers were that of a division president of the
- 9 company, is that correct? You knew that?
- 10 A I knew that I had operational control over the business.
- 11 Q I'm sorry if my question wasn't clear enough. You
- 12 understood that throughout your employment period you had
- duties and responsibilities of that of a division president
- 14 | at Sargento, isn't that true?
- 15 A Executive officer of the corporation.
- 16 O And you met in February with Mr. Delahunt. Do you recall
- 17 | that testimony?
- 18 | A **Yes, I did.**
- 19 Q You met with Mr. Delahunt in February of '07 to talk about
- 20 | a potential sale, did you not?
- 21 A I'm sure I met him at the first visit.
- 22 Q Right.
- 23 A It was in January. It was an introductory visit. So I
- 24 did not talk about my contract with him.
- 25 \ Q You met him in January and also at a meeting in Wisconsin

where you met other division heads, did you not? 1 2 I did, yes. 3 And you knew that the division heads at Sargento had a boss, who is Lou Gentine, did you not? 4 5 Α Yes. If you would look at Trial Exhibit 2, page 7, sir. We're 6 7 going to quickly shift to page 8, but you'll see that paragraph 7 is a termination provision. And if we flip the 8 page to page 8 -- I'm sorry. Leave it at page 7, (a)(i), 9 10 under termination, cause, do you see that? A Yes. 11 Now, you were not fired for cause by Sargento; we all 12 13 agree on that? 14 Α Yes. 15 Okay. But I want to focus on this section for just a minute. It says: Cause. For purposes of this agreement, 16 17 cause shall mean and only mean -- and let's skip down to (e). Do you see that? There are a bunch of reasons. And (e) 18 says: A material failure to perform the duties set forth in 19 this agreement to the reasonable satisfaction of the 20 21 president and the chief executive officer, which continues 22 for a period of 30 days. And it goes on. Do you see that? 23 Α Yes. So you understood that you had to work in a manner to meet 24 25 the reasonable satisfaction and expectations of Mr. Gentine?

- 1 A Yes.
- 2 Now, we talked a little bit about the shareholders of
- 3 Portionables. And I think Mr. Ioannides testified that he is
- 4 from France. There are other shareholders. There were other
- 5 | shareholders of Portionables, is that right?
- 6 A Yes.
- 7 Some of them live in Vancouver. I think one lives in
- 8 Bellevue. Fair enough?
- 9 A In Bellevue? I don't know.
- 10 Q Some of them live in Vancouver?
- 11 | A Vancouver?
- 12 Q Let me ask it this way: Do any live in the Seattle area?
- 13 A I do.
- 14 Q Any others?
- 15 A Oh, yes, of course, yeah.
- 16 Q Okay. Any live in Vancouver?
- 17 A Yes, shareholders live in Canada.
- 18 Q Thank you. Let's look at Trial Exhibit 201.
- MR. SULKIN: Again, this has been admitted, your
- 20 Honor.
- 21 A It does not appear that I have it.
- 22 BY MR. SULKIN:
- 23 Q I'm sorry. If you could hand it to him, I would
- 24 appreciate it.
- 25 A No. 207?

- 2 | A I do.
- $3 \mid Q$  I want to focus first on the bottom e-mail, July 23, '07.
- 4 Do you see that? And it says that on July 23, '07,
- 5 Mr. Gentine wrote: Patrick, can you send me the information,
- 6 slash, details of our potential expanded role that we
- 7 presented to Unilever? It would help me be more aware of the
- 8 various issues that were addressed. Thanks. Lou
- 9 Do you see that?
- 10 A I do.
- 11 Q Is it fair enough to say that certainly by July 23, 2007,
- 12 | at least you understood that Mr. Gentine did not have
- information and details concerning any Unilever proposal?
- 14 A He asked me to send him more information. He got some
- 15 information from Mike Gordy. I don't know.
- 16 Q Okay. But he didn't have all the information. That's why
- 17 he was asking you to provide it to him. That's what you
- 18 understood?
- 19 A Yeah, if I could provide him additional information.
- 20 \ Q And you did get back to him, did you not?
- 21 A Yeah, that's what the e-mail says.
- 22 | Q All right. Let's go look at that. This is an e-mail from
- 23 | you to Mr. Gentine, CC'ing Mr. Gordy. Do you see that?
- 24 A Yes.
- 25 Q And I should say, you chose to CC Mr. Gordy on that,

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didn't you?
```

- 2 A Well, Mr. Gordy is the one that started the communications
- 3 with Unilever. And Mr. Gordy brought to my attention what
- 4 Unilever was looking for. So I got involved secondhand.
- 5 Q I'm not criticizing you.
- 6 A Not firsthand. Secondhand. So, yes, it was -- Mike Gordy
- 7 was a part of the communications, yes.
- 8 Q I'm not criticizing you for it. I just want to make
- 9 clear, you decided to type in mikegordy@sargento.com and CC'd
- 10 him on this e-mail, did you not?
- 11 A Yes.
- 12 Q Okay. Let's go to the first line: I discussed the
- 13 | following with Steve Boland, slash, Unilever.
- 14 And who is Mr. Boland?
- 15 A He is the director of contract manufacturing at Unilever.
- 16 O So you're telling Mr. Gentine that you discussed the
- 17 | following with Mr. Boland on June 8th after a conference call
- 18 meeting between Mr. Hoff, Mike Gordy, Larry Riley, Tom Kyle,
- 19 Ray Wyandt, and yourself, correct?
- 20 A Yes.
- 21 Q And just so I have this right, Mr. Hoff is a Sargento
- 22 | employee, correct?
- 23 | A Yes.
- 24 | Q Mr. Gordy is a Sargento employee, correct?
- 25 A Yes.

- 1 Q Misters Riley, Kyle, Wyandt, and yourself were working for
- 2 the Portionables division of Sargento?
- 3 A At the time we were called a subsidiary.
- 4 Q I'm sorry?
- 5 A At the time we were called a subsidiary.
- 6 Q Fair enough. You are working for Portionables at that
- 7 | time?
- 8 A Yes.
- 9 Q And just so I'm clear, you didn't say to Mr. Hoff and
- 10 Mr. Gordy: Please, get out of this meeting. This is my
- 11 | call. I don't want you here.
- 12 You didn't say anything like that, did you, sir?
- 13 A No.
- 14 Q Okay. You had that meeting, and then you made the call to
- 15 Mr. Boland, didn't you?
- 16 A Yeah. It was suggested that I would be the one to make
- 17 | the call.
- 18 Q Well, you were the one that decided to make the call,
- 19 | didn't you, sir?
- 20 A I did make the call. But in prior discussions over the
- 21 phone, it was discussed that I will be the one that would
- 22 make the call.
- 24 A No one forced me.
- 25 Q **Okay**.

- 1 A But it was suggested to me that I should make the call.
- 2 \ Q And one of the things you told Mr. Gordy -- let's go down
- 3 to the fourth line, conversion cost, do you see that? I'm
- 4 sorry. One thing you told Mr. Boland was that Portionables
- 5 was willing to reduce the price to Unilever?
- 6 A Could you repeat your question, please?
- 7 Q Sure. One of the things you told Mr. Boland was that
- 8 | Portionables was willing to reduce its price to Unilever to
- 9 prevent Unilever from self-manufacturing?
- 10 A Yes.
- 11 Q And you didn't call Mr. Gentine and say: Mr. Gentine, I
- 12 am not doing this. I do not believe in this.
- You didn't do that, did you, sir?
- 14 A I expressed my concern. I told Mr. Gentine that I did not
- want to do it. I didn't like to do it. But ultimately I did
- 16 it. But I didn't want to do it. I didn't think it was a
- 17 good idea to lower the price.
- 18 Q It doesn't say anything in here to Mr. Gentine that you
- 19 | didn't agree with it, does it, sir, in this e-mail?
- 20 A No. This is an e-mail that summarizes a certain event at
- 21 a certain point in time. It doesn't summarize or it doesn't
- 22 talk about previous conversations that I had with
- 23 Mr. Gentine.
- 24 Q I see. So your testimony is you had previous
- 25 conversations with Mr. Gentine on this subject; is that your

## testimony?

- 2 A I don't know when exactly, but I must have had a conversation with Mr. Gentine.
- 4 Q Is it your testimony that he ordered you to make that 5 proposal?
- 6 A I expressed my concern about -- no, he did not order me.
- 7 Q Thank you. That was your decision at the end; is that 8 your testimony?
- 9 A I decided at the end to make the phone call, yes.
- 10 Q Thank you. Let's go to the top e-mail, if we could. You
- 11 didn't claim loss of operational control at this point in
- 12 time, did you, sir? You never wrote anything to that effect
- 13 to Mr. Gentine either by e-mail, letter, or any other way?
- 14 A No. I was trying to -- no, I didn't. I was trying to
- 15 stay -- I had just been acquired. And it was an awkward
- situation. So, no, I didn't. I wanted to find a way to make
- 17 | it work.
- 18 Q Well, if you agreed to do the 35 cents, that was your
- decision, and there was no loss of operational control, fair
- 20 enough?
- 21 A **Yeah**.
- 22  $\mid$  Q Okay. Then you write to Mr. Gentine again, do you not, on
- 23 | the 26th, 12:05?
- 24 A Yes.
- 25 Q And you write: Just talked to Steve Boland about the

24 increase volume project and meeting him next month. 1 2 Do you see that? 3 Α Yes. He is looking for an additional 5 to 6 pounds off the 35 4 5 that we proposed last June. Then you write: Unilever has 6 not approved the capital expenditures for in-house yet. Very 7 expensive, obviously. Do you see that? 8 9 Yes. Α 10 Then you write: So there is room for negotiations, and Steve would like to discuss this project on the phone next 11 August 2nd at 4 o'clock EST. Isn't that right? 12 13 Α Yes. 14 You wrote that there was room for negotiations, isn't that 15 right? 16 Α Yes. 17 And then you end the e-mail to Mr. Gentine: Have a good weekend, and let's talk about this before next Thursday. 18 Right? 19 20 Α Yes. 21 No mention at all that you are concerned about lowering 22 the price or negotiating further with Mr. Boland? Well, we had initiated the process. So I was going to go 23 along and see how far these negotiations would go. But this 24

25

was only talk, no --

- 1 | Q I'm sorry if my question wasn't clear enough, sir. My
- question is just: No mention in this e-mail of any concerns
- 3 you had about negotiating further with Unilever?
- 4 A No, not in this e-mail.
- 5 Q In fact, you were willing to do the deal that was set
- 6 | forth in Exhibit 201, weren't you?
- 7 A I would have gone along with this. I wasn't very happy
- 8 about it, but I would have.
- 9 \ Q So you were willing to do that deal?
- 10 A But, again, you know, we have to look at the -- it was a
- 11 reduction, but we will keep the same period of time, the same
- 12 -- we have to get into more detail.
- 13 Q A reduction to 35 cents a pound was acceptable to you, was
- 14 | it not, sir?
- 15 A It was acceptable.
- 16 Q Take a look, if you would, at Exhibit 203. This is a
- 17 | draft of a letter you sent to Mr. Boland, is it not?
- 18 A **Yes.**
- 19 Q And it sets forth your proposal, isn't that right?
- 20 A Yes.
- 21 Q And you signed this letter and you sent it to Mr. Boland?
- 22 A I did.
- 23 | Q Let's take a look at Exhibit 270, please. The bottom is
- 24 an e-mail from Debbie, who you understood to be Mr. Gentine's
- 25 secretary?

```
1 A Yes.
```

- 2 \ Q She sends this to you, and she says -- this is on August
- 3 | 16th. She writes: Patrick, attached is the letter to Steve
- 4 | Boland at Unilever. A copy should go to Mike Pusterla,
- 5 supply manager, contract manufacturing, at the same address
- 6 shown for Steve Boland.
- 7 And she goes on. Do you see that?
- 8 A Yes.
- 9 Q And you wrote back. Would you read what you wrote back?
- 10 A I sent an overnight priority FedEx to Steve Boland and
- 11 Mike Pusterla this morning. Thanks.
- 12 | Q And you sent that to her, Mr. Gordy, and Mr. Gentine?
- 13 | A **Yes.**
- 14 Q And you were thanking them for sending you that letter?
- 15 A I say, thanks, yes.
- 16 Q You were thanking them. You didn't say: I signed it, but
- 17 | I didn't want to. You wrote: Thanks?
- 18 A Yes, of course. But in a telephone conference that I have
- 19 before with Mr. Gentine, Mr. Hoff, Mr. Gordy, and myself, we
- 20 | talk about this offer. And I was -- Mr. Gentine said:
- 21 | Patrick, I want you to send it. I said: Well, this is your
- 22 offer. Why do you want me to send it? He said: No, you're
- 23 the president of Portionables. I want you to send it.
- So I went along and I sent it. But I didn't believe that
- 25 this would go anywhere anyway.

```
Let's take it your way. Let's take your version of the
 1
    story, not Mr. Gentine's. You sent it because you understood
 2
 3
    Mr. Gentine was your boss and you worked for him, and he
    asked you to send it; is that what you're telling us?
 4
        No, because I wasn't within the team. You know, it was a
 5
 6
    team of four or five people. And everybody wanted to do it
 7
    except me. And I was just being acquired. So I didn't want
    to get into a confrontational issue. So I say, 35 cents is
 8
 9
    not great, but it was okay.
10
    Q
        And so you signed it?
        So I signed it.
11
    Α
        And you never said, I'm losing operational control, did
12
13
    you?
        No, not at this point.
14
15
        Let's take a look at 260. Sir, this is an e-mail from
16
    Mr. Kyle, who worked for you, to you. Do you see that?
17
        Yes.
    Α
        And this was received by you in the normal course of
18
    business, is that right?
19
20
    Α
        Yes.
             MR. SULKIN: Your Honor, I offer this exhibit for the
21
    purpose of showing notice to him of Unilever's reaction to
22
    the August 16th offer.
23
24
             MR. GOLDFARB: The document is hearsay, your Honor.
```

And I don't understand why notice is an issue with regard to

this document. 1 2 THE COURT: Let me understand. The response comes 3 from Unilever. It's not addressed to Mr. Calliari. And it is forwarded on. Is that the issue? 4 MR. SULKIN: If I may, your Honor, It's from 5 Mr. Kyle, who works for Mr. Calliari. And what it shows is 6 7 what Unilever is doing in response to that letter. And it's really that last chart that shows the projected poundage of 8 product. And the point is, I have follow-up questions to 9 10 that, which I don't want to say in front of the jury. THE COURT: Document 260 will be admitted, ladies and 11 gentlemen, but with the limitation that it's not offered for 12 the truthfulness of the information contained in it, but the 13 14 fact that it was sent. 15 (Exhibit(s) 260 admitted.) BY MR. SULKIN: 16 17 Mr. Calliari, this is an e-mail from Mr. Kyle to you. Do you see that? 18 19 Α Yes. And you received this September 4, 2007, correct? 20 21 Α Yes. And in it, he writes, in the first paragraph: Hi, here is 22 the '08 volume estimates from UL, meaning Unilever. 23

Do you see that?

Yes.

24

25

Α

```
And if we go to the last page of the document, there is a
 1
 2
    chart?
 3
        I can see it, yes.
    Q And if we go to the last column, it shows that Unilever's
 4
    projections for the year, as of September 4th, is over 28
 5
    million pounds?
 6
 7
        Yes.
    Α
        And that was good?
 8
    0
 9
        Yes.
    Α
        And you didn't complain or say anything at this point when
10
    you received that, did you, sir?
11
        We received almost on a monthly basis updated schedules
12
    from Unilever, or even sometimes they revise the forecast
13
14
    weekly. It's just the normal course of business.
15
        You didn't call Unilever and say: We're not going to do
    the deal?
16
17
    A Why would I do that?
        My point exactly. Let's take a look at Exhibit 259.
18
    Don't publish it, please.
19
             MR. SULKIN: Your Honor, this is the same issue.
20
21
             THE COURT: 259 will be admitted, with the same
22
    limitation.
             (Exhibit(s) 259 admitted.)
23
    BY MR. SULKIN:
24
```

Q Let me know when you have that in front of you, sir.

```
1 A I do.
```

- 2 Q This is from Tom Kyle to you. Again, Mr. Kyle worked for
- 3 you, correct?
- 4 A Yes.
- 5 Q Dated Monday, October 29th. And at the bottom he writes:
- 6 | Please find attached a summary of the Unilever visit from
- 7 last week.
- 8 So you knew that Unilever was visiting Bellingham?
- 9 A Yes.
- 10 Q All right. If we turn the page, go to that big second
- 11 paragraph. He writes: Plant identified, and Unilever agreed
- 12 | that the plan to pump both Pellos should be the primary focus
- 13 going into the F'08. Implementation of this project will
- 14 enable the plant to increase the capacity up to an estimated
- $15 \mid 30,000 \text{ pounds annually.}$
- Do you see that? Correct?
- 17 A 30 million pounds.
- 18 Q I'm sorry. 30 million pounds annually, correct?
- 19 A Right.
- 20 | Q All right. So you knew Unilever again was working -- let
- 21 me rephrase it.
- You believed that Unilever was reacting to the letter you
- 23 | sent on August 16th?
- 24 A I don't believe this is in direct connection to the letter
- 25 | I sent. Unilever is a multi-billion dollar company. You're

- 1 always finding ways to improve productions, to reduce costs,
- 2 to have more efficiencies. So this is normal course of
- 3 business.
- 4 Q But you think this is completely unrelated to your letter
- 5 of August 16th, and it's a mere coincidence that after you
- 6 sent the letter on September 4th, they tell you their
- 7 | poundage is going to 28 million pounds, and five weeks later
- 8 | they tell you it's going to 30 million pounds? You think
- 9 | that's just pure coincidence?
- 10 A This is the normal course of business, Mr. Sulkin. Since
- 11 we start production with Unilever, we have the plans on a
- 12 monthly basis, sometimes weekly basis. We always look for
- 13 | ways to improve efficiencies.
- 14 Q Go to Exhibit 204. You received a copy of this document,
- 15 | did you not?
- 16 | A Yes.
- 17 Q And this relates to Unilever, if you go to the second
- 18 page, some comments Unilever had on your proposal of August
- 19 | 16th, is that correct?
- 20 A Yes, in relation to that, yes.
- 21 Q And you did not send an e-mail to Lou, Mr. Gentine, at
- 22 this point: I am losing operational control. Please stop.
- 23 You didn't do anything like that, did you, sir?
- 24 A I did talk to Mr. Gentine about it.
- 25 | Q My question is very simple.

- 1 A I didn't send a return letter, that's correct.
- 2 \ Q You didn't. Let's just get this right. You didn't write
- 3 anything to Mr. Gentine saying you were losing operational
- 4 | control, isn't that right?
- 5 A I only talked to Mr. Gentine.
- 6 Q You only talked to Mr. Gentine. You never e-mailed
- 7 Mr. Gentine.
- 8 A No.
- 9 Q Let's take a look at Exhibit 201.
- 10 A I mean, I only talked after this letter, just to clarify
- 11 | my answer.
- 12 Q Let's look at Exhibit 201. Is that an e-mail to
- 13 Mr. Gentine? Does it reflect an e-mail to Mr. Gentine or
- 14 | calling Mr. Gentine?
- 15 A No. It is an e-mail. I clarify my answer before by
- 16 | saying after January 29 I did talk to Mr. Gentine.
- 18 were angry about what was going on related to Unilever?
- 19 A I wasn't happy about it.
- 20 You weren't happy about Mr. Gordy, is that right?
- 21 A I wasn't happy about Mr. Gordy ever.
- 22 You claim you weren't happy about Bellingham Cold Storage,
- 23 is that right?
- 24 A Yes.
- 25 | Q In fact, sir, you have no problem writing e-mails when you

```
33
    are unhappy, do you?
 1
 2
    A At times I do.
 3
    Q Let's look at Exhibit 9. This document was shown to you
    by Mr. Goldfarb. It relates to your response to the
 4
    Bellingham Cold Storage proposal. Go to the middle e-mail.
 5
 6
    You received this bottom e-mail relating to Bellingham Cold
    Storage concerning a proposal they had made, is that right?
 7
        Yes.
 8
    Α
        And you wrote back to Mr. Gordy: How dare you call this a
 9
10
    $100,000 saving? You are moving an operating cost from BCS's
    books to ours. That's all Sargento brings after four months
11
    of negotiations with BCS?
12
13
        You had no problem expressing your anger on that subject,
    did you, sir?
14
15
        That time, I did.
        Well, you did write the e-mail expressing your anger?
16
17
        That time, I did.
    Α
        But you never wrote an e-mail on any other subjects, did
18
    you, sir?
19
        I expressed my concern to Mr. Gentine over the phone many
20
21
    times.
        And the jury's going to have to decide whether to believe
22
```

you or Mr. Gentine on that, isn't that right?

THE COURT: Sustained.

MR. GOLDFARB: Objection, your Honor.

23

24

```
MR. SULKIN: Let me rephrase the question.
 1
 2
        Let's go back to your contract, Trial Exhibit 2, page 7.
 3
    Turn the page. Go to the top of page 8. It says:
                                                          Good
    reason. Do you see that?
 4
 5
        Yes.
 6
        And it says: Termination for good reason shall mean
 7
    termination of executive's employment, meaning your
    employment, by executive, you, following a material breach by
 8
    the corporation of any provisions of this agreement, which
 9
10
    failure continues for a period of 30 days after the
    corporation's receipt of written notice.
11
        Do you see that?
12
13
        Yes.
    Α
        So you knew you had a deal, and you were willing to live
14
    by the deal, right?
15
16
    Α
        Yes.
        And you knew that if you believed there was a material
17
    breach by Sargento of your employment agreement, the way to
18
    deal with it is by sending a written notice?
19
20
    Α
        Yes.
        So that we wouldn't be in a situation of who do we believe
21
    now?
22
        I send them notice in May.
23
```

I understand. But you didn't send a notice -- let's get 24 Q. 25 this right. In June of '07 you didn't send notice, did you?

```
No.
 1
     Α
 2
     Q
         July?
 3
     Α
        No.
        August?
 4
     Q
 5
         No.
     Α
         September?
 6
     Q
 7
        No.
     Α
 8
         October?
     Q
 9
     Α
        No.
         November?
10
     Q
11
     Α
        No.
         December?
12
     Q
13
     Α
         No.
         January?
14
     Q
15
        No.
     Α
         February?
16
     Q.
17
         No.
              I was trying to --
     Α
         Now, Mr. Goldfarb suggested -- or it was suggested in your
18
     direct examination -- or I'm sorry. It's been suggested, at
19
     least I think, in the examination of Mr. Gentine that it was
20
21
     inappropriate for Mr. Gentine to speak to Mr. Boland.
                                                              Did
22
     you believe that Mr. Gentine had a right to speak to
23
     Mr. Boland?
        He could talk to him, but not make a commitment with him.
24
     Α
25
     Q
        And did you ever ask Mr. Gentine in writing to not talk to
```

- 1 Mr. Boland?
- 2 A We talked about this issue over the phone.
- 3 Q The question is very simple. Did you send any writing,
- 4 | whether e-mail, letter, on a napkin, however, to Mr. Gentine
- 5 | saying: I don't want you speaking to Mr. Boland under
- 6 | certain circumstances?
- 7 A I did in the spring of 2008.
- 8 Q Fair enough. Prior? You said March?
- 9 A Yeah.
- 10 Q We'll get to that. Prior to March of '08, did you send
- 11 any writing to Mr. Gentine requesting that he not speak to
- 12 Mr. Boland under certain conditions?
- 13 A No.
- 14 Q And it's your testimony that you spoke to Mr. Gentine
- 15 | about this earlier?
- 16 A Yes, I did.
- 17 Q And you told Mr. Gentine: I don't want you to do that?
- 18 A I told him I should be the one to do it.
- 19 Q And you understood -- you testified earlier that
- 20 Portionables was your baby. Do you remember that?
- 21 A Yes.
- 22 \ Q And you sold it, correct?
- 23 A Yes.
- 24 Q And you understood Sargento was Mr. Gentine's baby, did
- 25 you not?

- 1 A Yes.
- 2 And he didn't sell it?
- 3 A The sale was not consummated until the end of the earnout
- 4 period. Yes, he bought the company under certain terms and
- 5 conditions.
- 6 Q Isn't it true in early, mid-January you told Mr. Hoff, the
- 7 | CFO of Sargento, that you didn't believe you were going to
- 8 | make the earnout?
- 9 A You are referring this from an e-mail? From discussion?
- 10 | Can I see the document, please?
- 11  $\bigcirc$  Just asking your memory, sir. Isn't it true you had a
- 12 conversation with Mr. Hoff in January of 2008 in which you
- 13 | told him: I don't believe we're going to make the earnout?
- 14 | Isn't that right?
- 15 A How could I have told him eight months or ten months in
- 16 advance I will not make the earnout?
- 17 | Q Sir, you're denying you had a conversation with Mr. Hoff
- 18 in 2008?
- 19 A No. I probably have a conversation with Mr. Hoff. But
- 20 | you're asking me to agree that in February or January I would
- 21 agree that I wouldn't make the earnout. How can I say
- 22 | something like that?
- 23 Q Let me rephrase. I just want to make it very clear.
- 24 You're testifying that you did not tell Mr. Hoff in January
- 25 of '08 that you didn't believe you were going to make the

- Case 2:08-cv-01111-MJP Document 158 Filed 12/31/09 Page 38 of 211 earnout? That's your testimony? 1 2 Yes. Α 3 Okay. Now, you testified that you did not tell Mr. Ioannides of the facts of the Unilever offer prior to 4 5 sending the March 28, '07 letter by your lawyer, isn't that 6 correct? 7 I did not tell him all the facts. Well, you didn't tell him that Unilever wanted to 8 self-manufacture, right? 9 I just told him about the price reduction. 10 Α No. You didn't tell him that the volumes were going to be 11 higher and that there were to be guaranteed minimums, right? 12 13 Α No. And you didn't tell him that under the Unilever offer the 14 15 projected revenues were higher than under your projections under the contract in place. You didn't tell him that 16 17 either? MR. GOLDFARB: Objection. We did this yesterday. 18 It's been fully covered. Asked and answered. 19 THE COURT: Overruled. 20 21 Can you repeat the question? BY MR. SULKIN: 22
- I'm not sure I can. You did not tell Mr. Ioannides prior 23 to sending the March 28, '07 letter that the bottom line 24 25 revenues were better under the projection under the August

```
16th offer than under the existing contract you had.
 1
    didn't tell him that, did you, sir?
 2
 3
    Α
        I did not tell him all the details. It was only an offer.
        My question is: Am I correct? The answer is:
 4
    correct; you didn't tell him that?
 5
 6
    Α
        No.
        All right. Can we take a look at that document? I think
    it's Exhibit 13. Sir, the reason you didn't tell
 8
    Mr. Ioannides those facts is because you didn't believe
 9
10
    Mr. Ioannides would have supported sending this letter had he
    known those facts, isn't that right?
11
        No.
12
    Α
13
        Isn't it true, sir, that you told Mr. Ioannides in March
    of '08 that you lost operational control because you did not
14
15
    want to accept responsibility for the fact that, under your
    leadership, Portionables was not going to reach the earnout?
16
17
    Isn't that true, sir?
        No.
18
    Α
        And, sir, let's look at the second page of this letter, if
19
    we could. You write: Our understanding, however, is that
20
21
    Sargento seeks to reduce the agreed-upon processing fees in
    the contract for production above 20 million dollars -- 20
22
    million pounds, from 37 cents to 23 cents per pound.
23
```

Do you see that?

A Yes, I do.

```
And, again, you didn't tell Mr. Ioannides that there was a
 1
 2
    guarantee of that 20 million pounds, isn't that right?
 3
        There was a proposed guarantee.
    Α
        Well, you're referring to the Unilever offer, right?
 4
    0
        But it is irrelevant, because we're talking about the
 5
 6
    price reductions that is above 20 million pounds. You know,
 7
    it doesn't make any difference, because you go up to 20
    million pounds. And, afterwards, you have such a reduction
 8
    that as -- we're talking about 14 cents a pound above 20
 9
10
    million pounds. And as I show you before, in September we
    knew that we were going to ramp up to the 29 million pounds.
11
        Thank you for that answer. All I asked you was:
12
                                                           You
13
    didn't tell Mr. Ioannides, isn't that right?
             MR. SULKIN: Your Honor, I would like to play the
14
15
    clip we discussed earlier this morning.
             THE COURT: Go ahead.
16
             (Video played, not reported.)
17
    BY MR. SULKIN:
18
        Look at Trial Exhibit 8, if you would. This is the April
19
    4th letter from Mr. Gentine to you. Do you see that?
20
21
    Α
        Yes.
        You received this, right?
22
    Q
        Yes, I did.
23
    Α
        And you read it?
24
    Q
25
    А
        Yes.
```

- 1 | Q Just so we're all clear, April 4th was a Friday, okay?
- 2 A If you say it, I believe you.
- 3 Q Okay. And at the top of the second page, he says: Please
- 4 get back to me no later than Monday. Do you see that?
- 5 A **Yes**.
- 7 A My understanding was that both parties, we were countering
- 8 and we were talking between each other. So Mr. Gentine
- 9 | indirectly had received a phone call or communication from
- 10 his lawyers, because my legal counsel was in contact with
- 11 his. So there was communication, but not direct
- 12 communication between Lou Gentine and myself.
- 13 Q Thank you for that. But my question is a little
- 14 different. And I'm sorry if it wasn't clear enough. You
- 15 didn't call Mr. Gentine on Monday?
- 16 A Not directly.
- 18 | then around and back? I mean, what does that mean, not
- 19 directly, sir? Did you call him or didn't you call him? Did
- 20 | you text him?
- 21 A No, I don't call him, but we were in communications. But
- 22 | I didn't call him.
- 23 Q And, sir, the truth of the matter is that you sent a
- 24 | letter -- your lawyer sent a letter to his lawyer on March
- 25 | 28th, isn't that right?

- 1 A Yes.
- 2 Q And Mr. Gentine sent this letter to you, isn't that right?
- 3 A I don't know if this letter was written or approved by his
- 4 | legal counsel or not.
- 5 Q He wrote it to you. He was asking you to call him. Did
- 6 you call him and say: My lawyer will call your lawyer?
- 7 A No, because --
- 8 Q Did you e-mail him and say: My lawyer will call your
- 9 lawyer?
- 10 A I cannot say what my lawyer told me. It's privileged
- 11 information.
- 12 Q And, in fact, sir, he actually called you when you didn't
- 13 | call him. He actually called you a few times, and you didn't
- 14 | return those calls, did you?
- 15 A I understand.
- 16 O And so when he called you and left a message to call him
- 17 | back, you knew that this wasn't going to be handled, in his
- 18 | mind, from lawyer to lawyer because he called you directly,
- 19 | didn't he, sir?
- 20 A Well, we already had legal counsel involved.
- 21 Q And so you chose not to call your boss back?
- 22 A I was following recommendations from my legal counsel.
- 23 Sir, we can go through this letter from Mr. Gentine. Go
- 24 to the top of the first page, please. He writes, on the
- 25 | third line: We need to know specifically and soon how you

- intend to proceed on the proposed amendment to the Unilever 1 2 manufacturing agreement. 3 He wrote you that, and you understood that? Yes. 4 Α Despite his request for wanting to know what you intend to 5 6 do, you didn't return his calls? 7 But subsequently we send him a letter. Α I'm sorry if my question wasn't clear. Despite his 8 9 request to know specifically what you intended to do, you 10 didn't return his calls? As I already explained, Mr. Sulkin, we had legal counsel 11 involved, and I was following recommendations that was told 12 13 to me. Let me try it a third time. You didn't -- despite knowing 14 15 that he wanted to know how you intended to proceed, you didn't return his call? 16 17 No, I didn't. Α Thank you. And then if you go to the bottom half of the 18 page, please, he writes in here: I can understand, given the 19 disappointing sales results to new customers, why the former 20
- 21 shareholders of Portionables might be willing to take a "bet the company" approach to Unilever feeling they have nothing 22 Not surprisingly, though, that is not the deal we 23 24 signed up for, which was intended to promote long-term 25 profitable growth in accordance with sound business

```
practices.
 1
 2
        Do you see that?
 3
    Α
        I see it.
        Do you agree that one of your functions was to run
 4
    Portionables as a division head, to promote long-term
 5
 6
    profitable growth in accordance with sound business
 7
    practices?
        I was working with the objective of short-term and
 8
 9
    long-term growth.
10
        Take a look, if you would, at page 2, at the top?
        May I comment? Because you --
11
    Α
        I'm sure your lawyer --
12
    Q
13
        You highlighted. You know, you asked me a question, and
    Α
14
    you highlighted some sentences.
15
        Yes.
    0
        So can I comment about it, or I don't have the right to
16
17
    comment?
        I'll ask you a question. You answer it. How's that?
18
        That's all right.
19
    Α
        All right. Top of the page: If because of conflicts of
20
21
    interest or otherwise you do not believe you can fulfill your
22
    obligations as Portionables' top executive with respect to
    this matter or any other matter, please let me know that as
23
24
    well so we can respond accordingly.
25
        Do you see that?
```

```
1 A Yes, I do.
```

- 2 Q And, again, you didn't tell Mr. Gentine whether or not you
- 3 | felt, in response to this letter, you had a conflict. You
- 4 | didn't return his call?
- 5 A No, I didn't return the call.
- 6 Q Let's look at Trial Exhibit 16. That's the April 11th
- 7 | letter. This was sent by Mr. Gentine's lawyer to your
- 8 personal lawyer, Mr. Miller, is that right?
- 9 A **Yes**.
- 10 | Q And just so that we all understand, the shareholders had
- 11 | lawyers, Davis, Wright & Tremaine, the law firm, correct?
- 12 | A Yes.
- 13 Q Then you had your own personal lawyer from Foster Pepper?
- 14 | A Yes.
- 15 Q Okay. If you would go to the second page, please, the
- 16 last paragraph: As of today, Sargento believes that
- 17 Mr. Calliari has failed to perform his duties under his
- 18 | employment agreement to the reasonable satisfaction of
- 19 | Sargento's president and chief executive officer, which would
- 20 be grounds for termination of his employment for cause by
- 21 | Sargento.
- We looked at that language relating to reasonable
- 23 | satisfaction of Sargento's president in Trial Exhibit 2. Do
- 24 | you recall that, sir?
- 25 A Yes.

And then it says: This determination has been made not due to Mr. Calliari's expressed concerns about the Unilever amendment or any other business issue, but is specifically focused on Mr. Calliari's failure to communicate with Mr. Gentine in a timely fashion, paren, if at all, paren, following multiple requests to do so.

MR. GOLDFARB: Excuse me, your Honor. Register an objection at this point. This was addressed in pretrial, and there should be a limiting -- or we're requesting a limiting instruction with regard to this line of questioning, that all the performance issues and questions and debates about that are not a part of this matter.

THE COURT: Overruled.

## BY MR. SULKIN:

- So you understood on April 11th that Mr. Gentine told you that he was not satisfied under the -- reasonably satisfied under the terms of your termination provision because you were not returning his multiple calls, and, therefore, there were grounds for termination for cause under your employment agreement. You understood that was his position, is that correct?
- A Yeah, this is what the letter says, yes. It also says that --
  - Q And then he writes in the last sentence, or the lawyer writes: If Mr. Calliari expects to continue a long-term

- relationship with Sargento, prompt and substantive 1 2 communication is essential. 3 Do you see that? 4 Yes. Α So even as of this late date, you understood or you 5 believed that Mr. Gentine was still hoping to continue a 6 7 long-term relationship with you, isn't that right? Yes. 8 Α And you still didn't return his calls? 9 10 Α As I say, you know, we had legal counsel involved. And you have to -- we have limitations to what we can do. 11 Well, sir, let's be fair here. You chose to send Trial 12 13 Exhibit 13 through your lawyers, isn't that right? 14 Α Yes. 15 It was your decision to go to a lawyer, right? 16 Α Yes. 17 And Mr. Gentine responded person to person in his August 4th letter, isn't that right? 18 Yes. 19 Α And you ignored him? 20 21 Α I what? And you ignored him? 22 Q I did not ignore him. My lawyer was working on a 23
- 25 Go back to Trial Exhibit 13. You give three reasons here

24

response.

- for your claim that you lost operational control, isn't that right?
- 3 A Yes.
- 4 Q The first reason is Unilever, correct?
- 5 A Yes.
- 6 Q And you've already told us that you agreed to send the
- 7 | August 16th letter, correct?
- 8 A Yes.
- 9 Q Your second reason is Bellingham Cold Storage, isn't that
- 10 right?
- 11 A Yes.
- 12 Q And if we look back at Exhibit 257, it's clear that you
- 13 | had decided to forego the direct ship project back in January
- 14 of '08, isn't that right?
- 15 A Well, after a while, you know, I was beating a dead horse,
- 16 so I give up.
- 17 Q The question is simple. It says: Tom told me that you
- 18 have decided to forego the direct ship project.
- So you did decide to forego it, did you not?
- 20 A Yeah. I had no support.
- 21 Q And then you raise as an issue in Trial Exhibit 13 the SAP
- issue. You admit that when you made that request, the
- 23 company backed off?
- 24 A Yes.
- 25 Q And there's no mention in here about Mr. Gordy. We talked

```
about Mr. McEvoy, is that right?
 1
 2
        Yes.
    Α
 3
        Now, just so I understand this, you had your lawyers work
    with you in drafting -- representing you in drafting the
 4
     stock purchase agreement, is that right?
 5
 6
    Α
        Yes.
        That was Davis Wright?
        Yes.
 8
    Α
        And you had Mr. Miller representing you from Foster Pepper
 9
10
    on the employment agreement, is that right?
        Yes.
11
    Α
        And you thought they did a good job, right?
12
13
        Yes.
    Α
        You had a good relationship with them?
14
15
        Yes.
    Α
        You knew their phone numbers?
16
17
        Yes.
    Α
        So at any time between July of '07 and March of '08, you
18
    didn't know, without giving up operational control, you could
19
    have given them a call?
20
21
        Well, I don't know if it is client privilege.
    Α
        My question is: You could have given them a call?
22
    Q
        I did give them a call.
23
    Α
        And they could have written a letter had there been
```

sufficient evidence of loss of operational control?

24

- 1 A If we would have written the letter sooner, we would have.
- 2 But I wanted to avoid a confrontation.
- 3 Q In your testimony, I believe there was some complaint you
- 4 | had about Mr. Zinzer of Sargento contacting Birds Eye. Do
- 5 | you recall that?
- 6 A Yes.
- 7 | Q Isn't it true that you knew that Mr. Zinzer had a
- 8 | relationship with Birds Eye that predated Portionables'
- 9 acquisition?
- 10 A Yes.
- 11 Q And as part of the acquisition, you didn't ask Sargento to
- 12 give up its relationship with Birds Eye?
- 13 A Why would I?
- 14 Q That's my point.
- 15 A He was in cheese, not sauces.
- 16 O And we also talked a little bit about South Dakota, didn't
- 17 | we?
- 18 A What do you mean, talked about South Dakota?
- 19 O Well, let's rephrase it. Is it your claim that you feel
- 20 you lost operational control because of issues relating to
- 21 regulatory problems in South Dakota?
- 22 | A **Yes**.
- 23 Q Take a look, if you would, at Trial Exhibit 14. It's fair
- 24 to say that you were trying to be accurate in this letter as
- 25 to all the reasons you believe you lost operational control,

- 1 | isn't that right?
- 2 A Yes.
- 3 Q You don't list South Dakota, do you, sir?
- 4 A The issue of South Dakota came -- I got aware in more
- 5 detail about the issues in going through this litigation.
- 6 Q And, in fact, sir, you bring up the litigation. You were
- 7 deposed in this case just a few months ago, June 30th, is
- 8 | that right? Do you recall that?
- 9 A **Yes**.
- 10 Q And I asked you all the reasons you believe you lost
- 11 operational control. Do you recall that?
- 12 A I recall that.
- 13 Do you recall you did not list South Dakota as one of
- 14 | those reasons?
- 15 A I had not had the discovery documents by that time.
- 16 Q In fact, the discovery documents were provided well before
- 17 | your deposition, sir, isn't that true?
- 18 A I don't believe the discovery document about South Dakota
- 19 was by the time of my deposition.
- 20 | Q Isn't it true, sir, that you don't know, do you?
- 21 A I don't believe so. I don't recall exactly.
- 22 \ Q And, in fact, you had a right to correct your deposition,
- 23 and you didn't add South Dakota to your list, did you, sir?
- 24 A I did not correct my deposition.
- 25 | Q And, in fact, sir, isn't it true that you were in meetings

- with Mr. McEvoy in which you were brought up to speed on
- 2 | South Dakota?
- 3 A No. I had seen a couple of e-mails.
- 4 Q You testified, sir, that the reason you got that million
- 5 dollar signing and retention bonus is because you agreed to a
- 6 seven-year noncompete, is that correct?
- 7 | A Yes.
- 8 Q Let's take a look at Trial Exhibit 2, please. If we go to
- 9 page 4D, signing bonus, this is the signing bonus you were
- 10 | talking about?
- 11 A Yeah, this is what we ended up doing.
- 12 O Okay. And it reads: In consideration for executive's
- 13 execution of this agreement, the corporation shall pay to
- 14 executive a signing and retention bonus.
- 15 Do you see that?
- 16 A Yes.
- 17 | Q It doesn't say signing and noncompete bonus, does it, sir?
- 18 A No, it doesn't say that.
- 19 Q And, in fact, if you look at Trial Exhibit No. 3, page 28,
- 20 pull up 5.14, this also says, shareholder noncompetition. Do
- 21 you see that?
- 22 | A Yes.
- 23 Q And you were a shareholder, correct?
- 24 A Yes.
- 25 \ Q And you signed this agreement, yes?

- 1 A Yes.
- 2 \ Q And so this provision applies to you, correct?
- 3 | A Yes.
- 4  $\mathbb Q$  All right. And it reads: Shareholder noncompetition. As
- 5 an inducement for the purchaser, meaning Sargento, to enter
- 6 | into this agreement, and for the consideration to be paid
- 7 under this agreement, of which \$200,000 shall be allocated to
- 8 the covenant under this section as shown on 1.4, each
- 9 | shareholder agrees.
- 10 Do you see that?
- 11 A Yes.
- 12 Q And then it goes on, I think, to show another full page
- and part of the next. Blow up 5.14(a) and the paragraph
- 14 above it, please. This is a seven-year noncompete, is that
- 15 right?
- 16 | A Yes.
- 17 \ Q And it says specifically in the agreement that \$200,000
- 18 were allocated for that seven-year noncompete, isn't that
- 19 right?
- 20 A Yes.
- 21 Q And so is it your testimony that Sargento was paying you
- 22 twice for a noncompete that they already had?
- 23 A If you compare the two noncompetes, they will be
- 24 different.
- 25 | Q In fact, the noncompete in the employment agreement is

```
just for two years, isn't it, sir?
 1
 2
        It's two years after my employment. So if I say five
 3
    years, it's seven. If I say four years, it's six years.
        And how long did you stay?
 4
        I left the company June 23, 2008.
 5
        A three-and-a-half-year noncompete?
 6
 7
             It would be two more years after the day I left.
    Α
                Three and a half years, right?
 8
    0
 9
        Yes.
    Α
        Is it your testimony, sir, that the day after signing your
10
    employment agreement, you could have quit and kept the
11
    million dollars?
12
13
             MR. GOLDFARB: Objection, your Honor. Calls for a
    legal conclusion.
14
15
             THE COURT: Sustained.
             MR. SULKIN: May I rephase, your Honor?
16
        Was it your belief when you signed the employment
17
    agreement that you could have quit one day after signing it
18
    and kept that million dollars?
19
20
    Α
        Yes.
        And, again, you and Mr. Gentine just disagree on what was
21
    said on this issue, correct?
22
             MR. GOLDFARB: Objection, your Honor.
23
```

MR. SULKIN: That's all I have, your Honor.

THE COURT: Sustained.

24

THE COURT: Is there any redirect? 1 2 MR. GOLDFARB: No, your Honor. 3 THE COURT: Ladies and gentlemen of the jury, do you have any questions that you would wish to ask? No? 4 Thank you, sir. You may step down. 5 6 Counsel, this appears to be a reasonable time for us to 7 take our morning recess. So why don't we do that before we call the next witness. 8 9 Ladies and gentlemen, you may be excused. 10 (Jury leaves courtroom.) THE COURT: Okay. Anything we need to take care of 11 before we recess? 12 13 MR. GOLDFARB: Your Honor, the next thing that we're planning to do is read some excerpts of Mr. Gordy. They are 14 15 brief. Our reader, fortunately, has just arrived. We got counter-designations to this. Originally, they were going to 16 17 call Mr. Gordy. It was much longer. It's gotten smaller. We got their counter-designations last night. We have 18 three or four objections to them. And it will probably make 19 sense to clear those up in advance. 20 21 THE COURT: Okay. So where are the designations? MR. FISHER: Your Honor, while those are being 22 retrieved, can I ask another question, to make productive use 23 24 of the time? When Mr. McEvoy testifies, I may want to use

the easel, the white board. And I just want to make sure I

```
put it in the right place for that purpose.
 1
 2
        And I tried to figure out how to do it so that they can
 3
    see it, or if they want to walk around and see it. So I'm
    wondering, can I put it here, or should I put it here? Where
 4
 5
    do you prefer that I would roll that?
             THE COURT: Well, I would prefer to have you put it
 6
 7
    in a position where the jury and I can see it. These
    gentlemen can stand up and walk around. I can't.
 8
             MR. FISHER: So this would be okay?
 9
10
             THE COURT: Put it wherever you think that it can be
11
    seen.
             MR. FISHER: Okay.
12
13
             THE COURT: And I would suggest that you use a black
    marker, not a red one.
14
15
             MR. SULKIN: And it would be okay to stand back
    there?
16
17
             THE COURT: Sure. Go wherever. Nobody has chained
    you to the table. Although, I do have the capacity to do
18
    that.
19
             MR. SULKIN: I'm well aware of that, your Honor.
20
21
             THE COURT: Okay. All right.
                                            Do you have the
22
    designations for me? Maybe it makes sense for me to read
    them over the break and then come back and tell you.
23
24
             MR. GOLDFARB: Yes, your Honor. May I approach?
25
             THE COURT: Yes.
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MR. GOLDFARB: I believe I have here the original and
 1
 2
    copies for the court and one for the reader.
 3
             THE COURT: Okay. And which pages are the contested
    issues on?
 4
 5
             MR. GOLDFARB: Page 9, your Honor, page 10 --
 6
             MR. LINEHAN: I'm sorry, Mr. Goldfarb. We haven't
 7
    seen these objections. So could you tell us which ones?
             MR. GOLDFARB: Yes. 9: 10: 11: 19: 26, carried over
 8
    to 27; 32, line 22, to 33, line 13; 36, 12 to 25.
 9
10
             THE COURT: So you've marked these, right? You've
    marked your objections?
11
             MR. GOLDFARB: On? I'm sorry, your Honor.
12
13
             THE COURT: On what you gave me. You've marked your
    objections so I can find them by going -- do I need the line
14
15
    number, or have you put down the --
             MR. GOLDFARB: We have not, your Honor.
16
             THE COURT: Okay. Then why don't you do this: Over
17
    the break, you take them, you mark them, and then I'll take a
18
    look at them.
19
20
        All right. We're going to take our recess.
21
             (Brief recess.)
             THE COURT: Please be seated.
22
        Mr. Goldfarb, can I do this in real time?
23
             MR. GOLDFARB: It becomes prejudicial, your Honor,
24
25
    because the questions are out there at that point.
```

```
THE COURT:
                         Okay. And is this what you wanted to do
 1
 2
    next?
 3
             MR. GOLDFARB: Yes, your Honor.
             THE COURT: All right.
 4
 5
             MR. GOLDFARB: I don't think this is going to be
 6
    lengthy.
 7
             THE COURT: Okay. The objection at page 9 is
    sustained.
 8
             MR. LINEHAN: Your Honor, may I have a chance to
 9
10
    respond?
             THE COURT: Oh, you want to talk about it, do you?
11
             MR. LINEHAN: Well, I hope to make a fairly obvious
12
            Mr. Goldfarb was the one asking these questions, your
13
    point.
14
    Honor. And he did not move to strike any of the answers that
15
    he's now objecting to.
             THE COURT: I don't know that that makes a
16
17
    difference.
             MR. LINEHAN: Your Honor, my understanding of the
18
    rule is if there was an objection as to form or anything that
19
    could be cured at the time or anything else that can be
20
21
    struck from the record, that you waive it; that is, if you do
22
    not make it timely, that you waive the objection.
             MR. GOLDFARB: I would have had to object to myself,
23
24
    your Honor, which I do frequently, but I did not on this
25
    occasion. This was a discovery deposition taken at a time
```

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when we anticipated Mr. Gordy would be here, something we
 1
 2
    anticipated until very recently. It was my intent to probe
 3
    and get the entire knowledge of the witness, whether it
    conformed with specific rules of evidence or not.
 4
 5
             THE COURT: I think the objection is still sustained.
 6
    I don't believe that's the right application of the rule.
 7
        All right.
                    The next one is on 10. Let me look.
             MR. GOLDFARB: Your Honor, I want to make sure we're
 8
 9
    marking up the reader's copy as we go here.
10
             THE COURT: Overruled, on page 10.
             MR. GOLDFARB: Your Honor, the basis there was at
11
    line 17, the word "assumed."
12
13
             THE COURT: You marked the entire section as being
    speculation.
14
15
             MR. GOLDFARB: And, again, at line 9, your Honor.
             THE COURT: Overruled. 11 is overruled.
16
17
    overruled. 26 is overruled. Line 12, the part, now whether
    he chose to get involved or not, you'll have to ask him why
18
    he didn't, is nonresponsive. That line should be taken out.
19
    57 is overruled. 108 is overruled.
20
21
        And I think that takes care of it. Let's bring them in.
             (Jury enters courtroom.)
22
             THE COURT: Please be seated.
23
24
        Mr. Goldfarb, your next plan, please.
25
             MR. GOLDFARB: Plaintiffs call Mike Gordy by
```

deposition, your Honor.

1

2

3

4

5

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11

12

13

THE COURT: Okay. Ladies and gentlemen, we have a reader for the deposition of Mr. Gordy, who cannot be with us. Please understand that you are to treat this testimony the same way as if it were to come from the real witness. But this gentleman is not Mr. Gordy. And everyone is going to play their original roles. Mr. Goldfarb will ask questions.

Please have a seat, sir. Mr. Gordy, at the time of the deposition, was placed under oath.

MR. GOLDFARB: May I begin, your Honor?

THE COURT: Please.

(Deposition read:)

- 14 Q State your full name for the record, please.
- 15 A Michael A. Gordy.
- 16 O How did you come to be involved with Portionables?
- 17 A My original involvement was regarding sales forecasting.
- 18 And Portionables had sent a sales forecast in the due
- diligence process. I was asked to look at those forecasts to
- see if they were reasonably accurate, if there was any paper
- 21 | trail behind them, to see if they were just pie in the sky or
- 22 | if there was some valid reason to put in the forecast that
- 23 they did. Their forecasts were obviously very, very high
- 24 compared to prior sales.
- 25 Q That's something you did in the due diligence process?

- 1 A Yeah. That was before the purchase.
- 2 Q Okay. And I take it that you have a background in sales?
- 3 | A I do.
- 4 Q Tell us a little bit about that.
- 5 A How far back do you want to go? 1970, I started with the
- 6 Kraft Foods Company in Miami as a salesman.
- 7 Q 0kay.
- 8 A Eight years later I started with Sargento as a regional
- 9 | sales manager. I had the Southeast, progressed to a division
- 10 manager, where I had the East Coast, VP of sales of the
- 11 nation, VP of sales in marketing, president of our food
- 12 | ingredients group, president of our consumer products sales
- 13 division. So I've got extensive sales experience.
- 14 Q And after the acquisition, did you seek out a position
- 15 | with Portionables?
- 16 A Did I seek out a position with Portionables?
- 17 Q Yes.
- 18 A No.
- 19 Q Actually, do you recall writing Mr. Gentine a memo where
- 20 you said, I'm the man for the job, or words to that effect?
- 21 A Yeah. I volunteered, whether they were looking for
- 22 **somebody**.
- 23 Q Okay. And what is it that you volunteered to do?
- 24 A To be the liaison between Portionables and Sargento.
- 25 Q Okay. And what was your assignment with regard to

- Portionables? What was it you were supposed to do?
- 2 A Help them in any way I could to make their sales numbers,
- 3 reduce costs. I've also got a background in operations. See
- 4 | what resources Sargento would have to bring to bear that we
- 5 could help reduce their operating expenses.
- 6 Q At any time were you made aware of the operational control
- 7 | provisions that existed in either the stock purchase
- 8 | agreement or the employment agreement?
- 9 A Yes.

- 10 Q When?
- 11 A I'm assuming early on. Patrick was the president and
- 12 | running the company.
- 13 Q But did you understand that there was an earnout period?
- 14 | A Yes.
- 15 Q And did you understand that during that earnout period
- 16 Mr. Calliari was to have operational control over
- 17 | Portionables?
- 18 A Not complete operational control. I mean, there were
- 19 provisions in the SPA that, besides his operational controls,
- 20 certain things he could not do.
- 22 to have approval of before he could do, is that correct?
- 23 A That's my understanding.
- MR. GOLDFARB: Page 10.
- 25 | Q In a typical corporate structure, the CEO or president has

- 1 | the ultimate decision-making authority?
- 2 A Yes, I would assume so.
- 3 Q Okay. But there was an usual twist here because the
- 4 | transitional documents gave decision-making authority,
- 5 operational control to Mr. Calliari. Do you understand that?
- 6 A I don't think they were carte blanche.
- Okay. So that's what I'm just trying to understand, your
- 8 view of how this relationship was.
- 9 A I would never have assumed they were carte blanche, just
- 10 having worked in the organization and being a sales division
- 11 president as Patrick was.
- 12 Q Okay. Well, what I'm probing to understand here is the
- degree to which operational control was discussed by you and
- 14 others at Sargento, to understand the limits on what it was
- 15 that you could tell Mr. Calliari to do?
- 16 A I couldn't tell Mr. Calliari to do anything.
- 17 | Q Could Mr. Gentine?
- 18 A As the CEO of the organization, I'm assuming he could,
- 19 yes. He tells me what to do all the time.
- 20  $\mid$  Q In 2007, shortly after the acquisition, you received a
- 21 | call from a representative at Unilever, is that correct?
- 22 A That's correct.
- 23 Q And what was that gentleman's name?
- 24 A At the time, that would have been Mike Pusterla. I'm
- 25 | quite sure that's who it was.

- 1 Q And that happened in May of 2007, did it not?
- 2 A Shortly after the acquisition, yeah. It was a huge
- 3 surprise.
- 4 Q When this guy calls you up out of the blue -- I can never
- 5 pronounce his name.
- 6 A Pusterla.
- 7 Q Pusterla, when he called you in May, he introduced
- 8 | himself, correct?
- 9 A Uh-huh.
- 10 Q And then he started talking to you about things Unilever
- 11 | wanted, correct?
- 12 | A Uh-huh.
- 13 Q And how did you respond to that?
- 14 A I took notes. I listened to him. And I passed them on to
- 15 | Patrick. In fact, at some point -- I know we put this in
- 16 discovery -- I tried to turn it over to Patrick because I
- 17 | didn't know the South -- at that point I didn't know the
- 18 | South Dakota operation.
- 19 Q Mr. Calliari was saying: I know Unilever. I have
- 20 connections in Europe. They may say that, but they're not
- 21 going to do that.
- 22 Wasn't that his position?
- 23 A I recall him saying that, yes.
- 24 Q Okay. And --
- 25 A By the way, he would never tell us who his connection was,

though. So, you know, whether it was from a CEO or a plant 1 2 manager in Italy, I don't know who would have told him that. 3 He never shared that with us. Okay. But be all that as it may, it was certainly his 4 view -- whether it was right or wrong, it was his opinion 5 6 that Unilever wasn't going to self-manufacture? 7 That was his opinion. Okay. And he told that to you and Mr. Gentine more than 8 9 once, didn't he? 10 I don't know about the word "once." But he did express 11 that, yes. And his view was that there was no need to renegotiate the 12 13 Unilever contract because Unilever wasn't going to self-manufacture, isn't that a fact? 14 15 That's a fair assessment. And, nonetheless, the decision was made to make a proposal 16 17 to Unilever to renegotiate the contract, isn't that right? Well, Patrick made the decision. Before that letter, he 18 made his verbal offer of 35 cents a pound. And if you run 19 the numbers, our version is really close to those numbers, 20 21 other than the fact that we had guarantees in there, which 22 Patrick had no guarantees. And if you look at the -- I'm sure you have it -- the 23 original Unilever contract, there's 60 days' notice, and they 24

could pull all production. And the only liability was

- \$500,000 that Patrick had put into infrastructure to put in their cookers.
- 3 Q Between, say, January and March of 2008 --
- 4 A Uh-huh.
- 5 Q -- there were ongoing communications between Sargento and
- 6 | Unilever --
- 7 A That's correct.
- 8 Q -- about reworking the Unilever contract, correct?
- 9 A The amendment, correct.
- 10 Q And the person or persons on the Unilever side of that
- 11 discussion were Mr. Boland and Mr. Pusterla, is that correct?
- 12 A My involvement was only with Pusterla. There were some
- e-mail strings back and forth with Lou and -- Lou Gentine and
- 14 | Steve Boland.
- 15 Q Okay. Mr. Calliari was not involved in any of the direct
- communications, either telephonic or e-mail, with Unilever.
- 17 Those were being handled either by Mr. Gentine or you,
- 18 correct?
- 19 A Well, I can only speak for my involvement. And that was
- 20 with Mike Pusterla. And as I said, Patrick was informed all
- 21 the way. He absolutely was informed of everything.
- 22 Tell me what your practice was with regard to
- 23 Mr. Gentine's e-mails. Would you send these ordinarily to
- 24 Mr. Calliari? You wouldn't? You'd ask Mr. Gentine every
- 25 | time first? How would --

- 1 A No. If Lou sent me -- if he sent me an e-mail and didn't
- 2 copy Patrick, that would have been his prerogative to copy
- 3 | Patrick.
- 4 Q That's exactly what I was asking you. So if you got an
- 5 e-mail from Mr. Gentine on a particular subject relating to
- 6 Unilever, for example, you wouldn't, in the ordinary course,
- 7 | forward that to Mr. Calliari?
- 8 A No. But I certainly would have if it was regarding
- 9 Unilever. I would have talked to Patrick. You know, Patrick
- 10 wasn't big on e-mails. We had a lot of verbal conversations.
- 11 Q At some point in April, was a decision made to remove
- 12 Mr. Calliari from any part of the Unilever discussion?
- 13 A There was a letter written, yes.
- 14 Q Okay. Were you a part of the decision to remove
- 15 Mr. Calliari from the Unilever discussion?
- 16 A I was not.
- 17 \ Q \ Who made that decision?
- 18 A That would have been a Lou Gentine decision.
- 19 Q Did he share that decision with you orally?
- 20 A I'm sure he did.
- 22 | telephone call -- by telephone, call you up and say: Here's
- 23 | what I've decided to do?
- 24 A I knew about it, so he had to have told me.
- 25 Q Okay. So other than the fact that he told you that he

```
made the decision to remove Mr. Calliari from the Unilever
 1
 2
    discussions, do you recall anything else that he told you in
 3
    that regard? This is why? This is how? Anything?
        I'm trying to remember. It was Lou's decision. I think
 4
    there was concern about the conflict between managing
 5
 6
    Portionables and his responsibility to the shareholders.
                                                               He
 7
    had those conversations with counsel.
        Did you make a conscious decision with regard to Exhibit
 8
    219 not to copy Mr. Calliari?
 9
10
        On this copy, he is not copied. So I must have made the
    decision not to.
11
        Okay. So what I'm asking you is: Is that -- so what I'm
12
    asking you is: That was deliberate, wasn't it? You didn't
13
    just forget to copy him on this; you decided intentionally?
14
15
        I'm trying to think. I don't -- I don't actually recall
    whether it was deliberate or not. Was this before or after
16
17
    the letter from our attorneys?
    Q After.
18
             THE COURT: Mr. Goldfarb. 219, can you show that to
19
    the jury so that they know? Is it the same number that we're
20
21
    using here?
22
             MR. GOLDFARB: It is not, your Honor.
             THE COURT: It is not. What is the number that
23
    should be substituted in?
24
25
             MR. GOLDFARB: Your Honor, that particular document,
```

```
I believe, is not in this set. Although, I'll supplement if
 1
 2
    the court permits.
 3
             THE COURT: Is there an objection to what that
    document is?
 4
 5
             MR. SULKIN: Generally, no, your Honor. But I would
 6
    like to see the document.
 7
             THE COURT: Well, the sentence doesn't make any sense
    unless the jury can see what the document is that you are
 8
    talking about.
 9
10
             MR. SULKIN: We certainly have no problem with them
11
    seeing it, your Honor.
             MR. GOLDFARB: May I approach, your Honor?
12
             MR. SULKIN: There's no problem with its
13
14
    admissibility or them looking at it, your Honor.
15
             THE COURT: All right. So this is Exhibit No. 63.
    So how about if we do this: Go back to page 60, line 16, and
16
17
    substitute in that number.
        And is there an objection? Mr. Goldfarb, were you not
18
    intending to offer 63?
19
             MR. GOLDFARB: I would like to offer 63, your Honor.
20
21
             MR. SULKIN: No objection.
             THE COURT: Okay. Then 63 will be admitted.
22
             (Exhibit(s) 63 admitted.)
23
             THE COURT: You can put it on for the jurors so they
24
25
    can see what we're talking about in the deposition.
```

```
MR. GOLDFARB: Your Honor, I'm told there is a video
 1
 2
    input sign that is on that will go away. I'll begin again,
 3
    your Honor, at page 60, line 16.
             THE COURT: Correct.
 4
             (Deposition read:)
 5
 6
        Did you make a conscious decision with regard to Exhibit
 7
    63 not to copy Mr. Calliari?
        On this copy, he is not copied. So I must have made the
 8
    decision not to.
 9
        Okay. So what I'm asking you is: That was deliberate,
10
    wasn't it? You didn't just -- you didn't forget to copy him
11
    on this; you decided not to intentionally?
12
        I'm trying to think. I don't -- I don't actually recall
13
14
    if it was deliberate or not. Was this before or after the
15
    letter from our attorneys?
        It was -- I'm sorry. After.
16
17
        If it was after, then I would not have copied him.
        So what I want to know is, sitting here today, can you
18
    explain to me why you wrote these words, quote: Can we shut
19
    off all direct correspondence to and from Patrick?
20
21
               I wrote that. So what specifically is your
    question?
22
        Why?
23
    0
        And I told you, I don't recall, unless it was related to
24
25
    Unilever.
```

- Now, this first part says: Since Patrick refuses to communicate with Mac. What can you tell me about that?
- 3 A Mac was Patrick's direct report, and he refused to
- 4 | communicate with Mac.
- 5 Q Have you had face-to-face discussions with Mr. Calliari
- 6 about South Dakota regulatory issues?
- 7 A Yes, when they first arose.
- 8 Q When did they first arise?
- 9 A Well, they actually first arose -- arisen -- I sound like
- a guy from South Dakota, not you. In October, when the USDA
- 11 inspector came through, we were not informed of the issue
- 12 until I want to say March or April. We had hired a new
- 13 director of quality assurances, whatever his title is out
- 14 there, Cory Radloff.
- When Karl was meeting with Cory, Cory said: By the way, I
- wasn't there. Here's the USDA inspector report where we have
- issues trying to get the export license.
- And that's when it first came to light what the issues
- were.
- 20 Q Okay. When was that?
- 21 A March or April is when we were informed of the issues.
- 22 Q **Okay**.
- 23 A As well as the South Dakota Department of Ag, they were
- 24 copied on the report.
- 25 Q So I'm focusing now on what you did --

- 1 A **Okay**.
- 2 Q -- yourself, okay? I want to know when you talked to
- 3 Mr. Calliari about regulatory issues in South Dakota for the
- 4 | first time.
- 5 A Probably immediately after I was just told. I had no
- 6 reason not to tell him.
- 7 O So when was that?
- 8 A I'm telling you, I don't know. It was -- if we were
- 9 | informed in April, it would have been shortly thereafter when
- 10 Karl informed me.
- 11 Q Okay. And how did you inform Mr. Calliari?
- 12 A I distinctly remember talking to him about it. I don't
- 13 recall if I forwarded any e-mails to him. I probably did. I
- 14 do a lot of correspondence by e-mail.
- 15 Q Where do you remember talking to Mr. Calliari about South
- 16 Dakota regulatory issues?
- 17 | A In Bellingham.
- 18 | Q In a meeting?
- 19 A I do recall discussing it at a meeting, yes, a management
- 20 meeting.
- 21 Q And who was present at that meeting?
- 22 A His management staff. I think Tom Kyle was gone by then.
- 23 In fact, I know he was. I don't know that. I think Tom was
- 24 gone by then. But I would have -- it would have been his
- 25 | management staff.

- Q Okay. So your best recollection is that the first time you raised the issue of South Dakota regulatory issues to Mr. Calliari was at a management meeting. And although you don't know the exact time, your best recollection is that it was after Mr. Kyle had resigned, is that right?

  A No. I said I distinctly remember talking to him about it
  - A No. I said I distinctly remember talking to him about it at a management meeting. I could have very likely discussed it in private with him or on the phone or in an e-mail prior to that management team meeting.
- 10 Q Okay. What did you tell Mr. Calliari in that meeting about South Dakota?
- 12 A I actually remember asking him -- so I know I talked to
  13 him before that. I remember asking him, saying: Patrick,
  14 you understand that we have an issue in South Dakota with the
- dairy products.

Okay.

7

8

9

- A And his comment was -- he had two comments: One, I'll call the governor of South Dakota; or, two, we'll just
- 19 produce it in Washington.
- 20 Q But you understood, without having read the stock purchase
- 21 agreement, that Mr. Calliari had been reserved operational
- 22 | control? We talked about that earlier today, right?
- 23 A Right. And our definition of operating control is
- 24 different.
- 25 Q I understand that, too. I respect --

```
Well, I don't want you to trap me into words here that I
 1
 2
    don't believe in.
 3
    Q And it's not my intention to do that. But I respect your
    right to have an opinion about this. Whether I agree with it
 4
    or not is a different question. But in terms of the
 5
 6
    operational control provisions and the fact that operational
 7
    control was provided to Mr. Calliari, you understood the
    reason for that, right?
 8
 9
        It was for him to protect his earnout.
10
        Is it true that in 2008, Portionables had foregone
    soliciting new business for its Bellingham plant?
11
               It was -- it was a Unilever plant. That was always
12
13
    Patrick's statement: This is a Unilever plant. Plus, they
14
    were putting in cookers to maximize the use of the freezers.
15
    So it would have been -- there would have been no capacity
    for other customers.
16
17
             MR. GOLDFARB: That concludes the reading, your
    Honor.
18
             THE COURT: Okay. Thank you. You may step down.
19
        Next witness, please.
20
21
             MR. FISHER: Your Honor, the plaintiffs would call
    Mike McEvoy.
22
             THE COURT: Is Mr. McEvoy coming in from the lobby?
23
24
             MR. LINEHAN: They went to go get him.
25
             THE COURT: Okay. Please come forward, sir.
```

```
(Witness sworn.)
 1
 2
             THE COURT: Please have a seat, sir.
 3
                              MIKE MCEVOY,
    being first duly sworn, the witness was called and testified
 4
 5
    as follows:
                           DIRECT EXAMINATION
 6
    BY MR. FISHER:
 7
        Good morning, Mr. McEvoy. Would you please state your
 8
 9
    name.
10
        Michael McEvoy.
    Α
        Mr. McEvoy, you're employed by Sargento, is that correct?
11
        Yes, that is correct.
12
    Α
13
        How long have you been employed by Sargento?
        Just over 12 years.
14
15
        What is your current position at Sargento?
        The vice president of sales for our food ingredients
16
17
    division.
        You moved to Bellingham, Washington, in August of 2007, at
18
    the request of Mr. Gentine, correct?
19
              Shortly after the acquisition, Mr. Gentine
20
21
    approached me and asked me if I'd be interested in
22
    considering a position at Portionables in Bellingham.
    back and forth for a couple months until we were able to find
23
    a home. We moved there full time in August of '07.
24
25
        Okay. What was your position at the time you moved to
```

## 1 | Bellingham?

- 2 A Director of Portionables' integration.
- 3 Q I'm sorry. What?
- 4 A Director of Portionables' integration was my new title. I
- 5 was previously in a marketing job at Sargento.
- 6 Q Who were you reporting to at the time you joined
- 7 | Portionables in August of 2007?
- 8 A Mr. Mike Gordy.
- 9 Q Okay. So we're clear here, the chain of command in the
- summer of 2007 is that you report up to Mike Gordy, correct?
- 11 A That's correct.
- 12 | Q You don't report to Mr. Calliari at that point in time?
- 13 A At that point in time, no.
- 14 Q All right. You were essentially Sargento's man on the
- 15 ground in Bellingham with respect to the Portionables
- 16 operation, correct?
- 17 A I was on the ground at Bellingham to serve as a conduit
- 18 | between the two companies.
- 19 Q And when you moved to Bellingham, you were told before you
- 20 went that Mr. Calliari worked out of an office in Kirkland,
- 21 Washington, correct?
- 22 A Yes, that was my understanding.
- 23 Q I mean, that was the deal; everyone understood that?
- 24 A Yes, that was clear.
- 25 Q Okay. Before you moved out to Bellingham to serve as

- 1 | Portionables' integration director for Sargento, you were
- 2 | told that Patrick Calliari had operational control over
- 3 | Portionables' business, correct?
- 4 A That was my understanding. But I also knew that he
- 5 reported to Mr. Gentine, and he was the president of
- 6 | Portionables.
- 7 \ Q You were told at the time that he had operational control
- 8 over Portionables, correct?
- 9 A Yes. He was the president of Portionables.
- 10 Q And you were told that by Mr. Gentine, correct?
- 11 A I believe so. It may have been him and Mr. Gordy.
- 12 Q Right. Both of those individuals, both of your bosses,
- 13 told you that Mr. Calliari was running Portionables when you
- 14 moved out to the state of Washington in the summer of 2007?
- 15 A He was running Portionables as the president of the
- 16 | Portionables division.
- 18 | had in the past prior to the acquisition, correct? That's
- 19 what you were told by your bosses?
- 20 A That was my understanding, yes.
- 21 Q Okay. For example, Mr. Calliari, it was Mr. Calliari who
- 22 was the ultimate decision-maker regarding production in South
- 23 Dakota, correct?
- 24 A Production in South Dakota?
- 25 | Q He's the ultimate decision-maker, correct?

```
Well, I would think Mr. Gentine would be the ultimate
 1
 2
    decision-maker.
 3
             MR. FISHER: Your Honor, may I approach? Your Honor,
    permission to unseal and publish the deposition of
 4
 5
    Mr. McEvoy.
             THE COURT: That's fine.
 6
 7
             MR. FISHER: And this is a copy for the court.
             THE COURT: Thank you.
 8
    BY MR. FISHER:
 9
10
        Mr. McEvoy, could I ask you to direct your attention to
    page 164 of your deposition testimony?
11
12
    Α
        Okay.
13
        Do you have that in front of you?
       Yes, I do.
14
    Α
15
        And you can either start here, at the bottom of page --
    actually, I'll take you to the bottom of page --
16
17
             MR. LINEHAN: Your Honor, I would voice an objection
    to showing the deposition transcript.
18
             THE COURT: I'm sorry. What?
19
             MR. LINEHAN: I object to showing the jury the
20
21
    deposition transcript.
22
             THE COURT: Okay. Well, first, let's establish, is
    there an objection to the deposition?
23
             MR. LINEHAN: No, your Honor. We just don't know
24
25
    what the question is going to be or what the relevance of the
```

```
transcript is.
 1
 2
             THE COURT: Let's identify what the line --
 3
             MR. FISHER: Your Honor, I was going to discuss with
    Mr. McEvoy his testimony starting at line 17 on page 163,
 4
 5
    running through line 6 on page 164.
 6
             THE COURT: All right. Go ahead. But you've got
 7
    more on that page than just those lines, I take it?
             MR. FISHER: I do. I'm just trying to be helpful.
 8
                                                                  Ι
 9
    don't need to put it on the Elmo. We'll just talk through
    it.
10
11
        Mr. McEvoy, do you have those deposition excerpts in front
    of you?
12
13
        Yes, page 164.
        Okay. And this was your sworn testimony, correct?
14
15
        Yes.
    Α
        On September 1st of this year?
16
    Q
17
        That is correct.
    Α
        All right. I'm going to read this to you, and I want you
18
    to tell me whether these were the questions you heard and
19
    your answers on that date, all right? Starting at line 17,
20
21
    question:
               Had there been discussions about adding a line in
22
    South Dakota in the time frame of the Ioannides visit?
             Answer: I think some of those discussions had
23
    started even in 2007.
24
25
             Question: Okay, was a line added in South Dakota?
```

```
Answer: No, it was not.
 1
 2
             Question: Why was that?
 3
             I'm not the decision-maker on that. I don't know
          I don't know that it was determined that we had a need
 4
 5
    at that point in time.
                        Who was the decision-maker on that?
 6
             Ouestion:
 7
             Answer: Mr. Calliari would have been the ultimate
    decision-maker there based on the capacity and where the
 8
    future sales were coming from.
 9
10
        Were those the questions that were posed to you and your
    answer on September 1st?
11
        Yes.
12
    Α
        So was Mr. Calliari the ultimate decision-maker with
13
14
    respect to production in South Dakota?
15
        In production, yes.
        In your view, Mr. Calliari was supposed to have
16
17
    operational control of Portionables in April of 2008,
    correct?
18
        He was still serving as the president of Portionables, so,
19
20
    yes.
21
        So he was to have operational control in April of 2008?
        That would be my understanding.
22
    Α
              Let's spend a minute talking about the subject of
23
    Bellingham Cold Storage. You are familiar with that subject,
24
25
    correct?
```

- 1 A Yes, I am.
- 2 Q All right. You negotiated directly with Bellingham Cold
- 3 | Storage on behalf of Portionables?
- 4 A That is correct.
- 5 Q Okay. Those negotiations were directed by you and
- 6 Mr. Gordy?
- 7 A Yes, at the direction of Mr. Hoff, who had given me and
- 8 Mr. Gordy the targeted cost savings he was looking for, and
- 9 to reestablish a relationship with Bellingham Cold Storage.
- 10 Q Right. And Mr. Hoff is the chief financial officer of
- 11 | Sargento Foods, correct?
- 12 A Yes, he is.
- 13 Q Okay. So you and Mr. Gordy set about negotiating a new
- 14 deal with Bellingham Cold Storage in the summer of 2007,
- 15 | correct?
- 16 A Not a new deal. We were looking for some targeted cost
- 17 savings.
- 18 Q Mr. Calliari wasn't present for any of the meetings that
- 19 you participated in with Bellingham Cold Storage, correct?
- 20 A Not present at the meetings. But I did keep him informed.
- 21 Q Okay. You didn't ask him for his authority to do anything
- 22 before you made a handshake deal with Doug Thomas at
- 23 | Bellingham Cold Storage, correct?
- 24 A My authority was under the assumption of the instructions
- 25 | that was given by Mr. Hoff. I didn't sign the deal.

- 1 Mr. Calliari had to approve any deal that would have been 2 signed.
- 3 Q No, I understand. You made a handshake deal with Doug
- 4 Thomas at Bellingham Cold Storage on the instructions of the
- 5 | CFO of Sargento, correct?
- 6 A A handshake deal was reached based on some cost savings,
- 7 **yes.**
- 8 Q Right. Mr. Calliari wanted to ship directly out of
- 9 | Bellingham, correct?
- 10 A Could you be more specific? Out of the Portionables
- 11 | facility or out of Bellingham Cold Storage? His desire was
- 12 to ship directly out of the Portionables facility.
- 13 Q Right. He had an idea. He wanted to cut out the storage
- 14 costs, the in and outs of cold storage, and he wanted to take
- 15 | trucks and ship directly out of the Portionables facility,
- 16 correct?
- 17 A Yes, that was his idea.
- 18 Q Okay. In fact, he thought it would save money for
- 19 | Portionables, right?
- 20 A That was the understanding, correct.
- 21 Q And it was going to save money for Unilever?
- 22 A That, I don't recall.
- 23 Q Okay. In any event, you were aware that that was his
- 24 desire at the time you were negotiating with Bellingham Cold
- 25 | Storage, correct?

- A Yes, that was his desire. And, you know, we questioned that because there wasn't a thorough plan that was put in front of us or in front of the Portionables team of how they could successfully pull that off.
- Q Right. But you found the plan in late April when you were digging around trying to find things out about Mr. Calliari, correct?
- A No, not about Mr. Calliari. I found a plan in April of 2008 in the files of Jim Hart, who was the former quality manager at Portionables. And April 2008 was around the time we had failed the -- or found out that we had failed the USDA inspection.

And my responsibilities in April 2008 over operations, I was doing some research to find out if there was any other inspections or audits or anything that was related to the Portionables South Dakota plant. And that's when I came across that file.

- Q Right. And you sent it out to your superiors. You said: Here's what I found about what Mr. Calliari had in mind?
- A That was the first real evidence of a true plan that we had seen up until that point, yes.
- Q Could I ask you to take a look at the document that's been marked as Exhibit 41 in this case? And I'm just going to ask you about the first page. Do you have Exhibit 41 in front of you?

```
1 A Yes, I do.
```

- 2 Do you recognize it?
- 3 | A Yes.
- 4 Q Okay. This is an e-mail in September of 2007 from Mike
- 5 Gordy to you, correct?
- 6 A That is correct.
- 7 MR. FISHER: Your Honor, plaintiffs move admission of
- 8 Exhibit 41.
- MR. LINEHAN: No objection, your Honor.
- THE COURT: 41 will be admitted.
- (Exhibit(s) 41 admitted.)
- 12 BY MR. FISHER:
- 13 Q All right. Mr. McEvoy, let's talk about Exhibit 41 for a
- 14 | minute, all right?
- 15 A **Okay**.
- 16 Now, Mr. Gordy's writing to you in the fall of 2007. And
- 17 he says here that the role they have in mind for you is to be
- 18 | the good guy. Do you see that?
- 19 A Yes, I did.
- 20 Q What was it you understood that your boss was telling you
- 21 to do?
- 22 A Go in and establish a relationship with Bellingham Cold
- 23 | Storage. There was some friction that had developed over the
- 24 | course of -- I don't know how long. There wasn't a real good
- 25 relationship. And I was just trying to be the good guy going

- in and reestablishing the relationship between our two companies.
- ${\it Q}$  Right. The good guy is you; the bad guy is Mr. Calliari,
- 4 correct? That's what you're playing off against here,
- 5 correct?
- 6 A I don't know. It doesn't state that here.

Bellingham Cold Storage. Do you see that?

- 7 Q I'm just asking for your understanding about what your 8 boss was telling you to do.
- 9 A I believe Mr. Gordy was taking the bad guy role. I don't 10 remember for certain.
- 11 Q Okay. In the next paragraph, they talk about you setting 12 up a, quote, unauthorized conversation with Doug Thomas from
- 14 | A Yes.

- 15 Q What was the reference there to the unauthorized conversation that you were going to have with Mr. Thomas?
- A Again, those are Mr. Gordy's words. And his negotiation
- 18 style is a bit different than mine. Nothing was unauthorized
- about me being there. I was simply going in to tell
- 20 Mr. Thomas that Unilever is putting pressure on Portionables
- 21 to take some costs out of the system. And I was trying to
- 22 apply some of that similar pressure to him to let him know we
- 23 were looking for cost savings.
- 24  $\bigcirc$  In the last paragraph, before he asks for your thoughts on
- 25 the suggestions he has here in the e-mail, can you read that

- 1 | paragraph? Can you read that out loud for the jury?
- 2 A Last but not least is to convey the message that you,
- 3 | George, and I are working very hard to make the direct
- 4 | shipping go away and need to reach a level of concessions
- 5 | that we can push through.
- 6 Q Okay. So the plan, Sargento's plan here, you, Mr. Hoff,
- and Mr. Gordy, the plan here is to tell Doug Thomas: Hey, I
- 8 can make this direct shipping thing go away if you do a deal
- 9 | with us? Right? That's what you were being told to do here
- 10 by your boss?
- 11 A We were trying to negotiate the best deal we could and
- 12 avoid any future litigation because Mr. Thomas did threaten
- 13 to take Portionables to court if they direct shipped. He
- 14 believed it was a violation of the contract between them.
- 15 | Q Mr. McEvoy, you were negotiating away Mr. Calliari's plan
- 16 to direct ship, right? That's what your boss was telling you
- 17 to do in September of 2007, correct?
- 18 A Simply reading the last paragraph, that's what can be
- 19 inferred.
- 20 | Q Can we infer that?
- 21 A Well, that's what it reads. I was telling you, we were
- 22 | not doing anything to trade. We were just trying to
- 23 | negotiate the best deal we possibly could.
- 24 Q Okay. Nobody told Mr. Calliari at this time that direct
- 25 | shipping was being negotiated away by Sargento with

- 1 Mr. Thomas in order to cut a deal, right? No one told him
- 2 that?
- 3 A I know I didn't. I can't be certain anybody else did. I
- 4 know I did not.
- 5 Q Right. Because at this very time he was telling you that
- 6 he wanted very much to direct ship, correct?
- 7 A And we were telling him that we wanted to see a thorough
- 8 plan that could be executed to carry that out.
- 9 Q Okay. Now, we discussed a few moments ago that you
- 10 eventually found a plan, correct?
- 11 A I found a piece of that plan in April of 2008, yes.
- 12 Q Okay. Can I ask you to direct your attention to Exhibit
- 13 **50?**
- 14 A **Okay**.
- 15 Q This has previously been admitted in this trial. This is
- 16 an e-mail from you to Mr. Gordy, correct?
- 17 A Yes.
- 18 | Q You are doing some digging, and you found an assessment of
- 19 direct shipping related to Unilever from Bellingham, correct?
- 20 A Yes.
- 21 | Q And it says: It gives us a sense for how Patrick views
- 22 | the situation?
- 23 A That's correct.
- 24 Q Right? This is in April of 2008?
- 25 A Correct, in April of 2008, when there was some letters

- 1 going back and forth amongst attorneys.
- 2 Q Right. So by this point, what you're doing is you're
- 3 working on building a case or a response to Mr. Calliari's
- 4 | complaints about what happened to him while he was president
- 5 of Portionables, correct?
- 6 A This was the first actual document that we had seen
- 7 | related to a plan.
- 9 A Yes.
- 10 Do you see item No. 4 there, a certain proposal about one
- 11 | way that the logistics might work for that proposal?
- 12 | A Yes.
- 13 Q We heard some other testimony earlier about high risks and
- 14 | high other things. This is a proposal that shows a low
- product risk and a low shutdown risk, correct?
- 16 A That's what it says here, yes.
- 17 Q And, in fact, you did ultimately effectively negotiate
- 18 away direct shipping, correct, with Doug Thomas? You made a
- 19 | handshake deal with him before you even talked to Calliari,
- 20 | correct?
- 21 A We negotiated a deal that brought some cost savings to the
- 22 | bottom line of Portionables.
- 23 Q Right. I understand you think it saved some money. You
- 24 | didn't like direct shipping. And so without seeking
- 25 Mr. Calliari's approval or consent, you negotiated that away,

## correct?

1

- "Negotiated away" is not the term I would use. 2 3 negotiated an alternative plan that would bring cost savings to Portionables.
- 5 But it wasn't direct shipping?
- 6 It was not direct shipping, no.
- 7 Right. Okay. Let's go on to South Dakota regulatory issues for a moment. Are you familiar with the regulatory 8 issues that arose in South Dakota? 9
- I'm somewhat familiar. I'm not familiar with every 10 intimate detail, no. 11
- Okay. In the spring of 2008, Karl Linck decided that he 12 13 thought that the South Dakota plant should have a dairy license, correct? 14
- 15 Well, that's what we had learned based on a failed USDA inspection, that the plant did not have a license and that 16 17 one should be acquired.
- Mr. Linck decided to go -- took it upon himself to go to 18 the state of South Dakota and raise the issue, correct? 19
- It certainly wasn't upon himself. I'm sure there was 20 21 direction from Mr. Gentine or his boss, Mr. Mark Rhyan.
- Sargento made the decision in the spring of 2008 to go to 22 the state of South Dakota and say, essentially: There's a 23 24 problem with our plant in South Dakota?
- 25 That was the decision that was made, correct?

- A Well, anytime you have the USDA involved in something like that, it's a pretty serious deal. So, yes, we went and tried
- 3 to get some more information.
- Q Right. And of course it's a serious deal. And so if the
- 5 decision was going to be made to go to the state of South
- 6 Dakota and open up a Pandora's box of problems for the
- 7 company, you would expect Mr. Calliari to be involved in that
- 8 decision, correct?
- 9 A I certainly know he was made aware of the issues that were
- 10 going on. I didn't communicate every single detail with him.
- 11 And I can't speak to if other people did or didn't.
- 12 Q Right. He got some e-mails. He got a couple e-mails
- 13 about general topics, correct?
- 14 A And we discussed it at our weekly management team
- meetings.
- 17 | Sargento went to the state of South Dakota that you were
- 18 going to do that. You have no idea, correct?
- 19 A Me, personally, no, I don't.
- 20 Q Okay. But you're the Portionables person assigned -- or
- 21 | excuse me. You're the Sargento person assigned to
- 22 | Portionables, correct?
- 23 A To Portionables, yes.
- 24 Q Okay. And when this regulatory issue arose, who did
- 25 | Sargento hire to evaluate the issues?

- A I think we first had some legal consultation in there to
  better understand, you know, the South Dakota regulations and
- 3 understand what the USDA was looking for at the plant.
- 4 Q Right. Can you be more specific? What law firm did you
- 5 hire to analyze the regulatory issues in South Dakota?
- 6 A The first contact would have been Reinhart in Milwaukee,
- 7 | who's our primary law firm.
- 8 Q Okay. You went to Bob Henkle and Patrick Hodan, correct?
- 9 A I didn't personally, no.
- 10 Q But you know for a fact that Sargento did that, correct?
- 11 A Mr. Henkle would have been the first person we started
- 12 with, yes.
- 13 Q Okay. Did you know that they were writing letters to
- 14 Mr. Calliari suggesting that it would be appropriate for him
- 15 to be fired at that point in time?
- 16 A To Mr. Calliari?
- 17 Q Correct.
- 18 A Yeah. Well, I have seen those letters, yes.
- 19 Q Okay. So the law firm that you hired to analyze the
- 20 | regulatory issues was the firm that was actually threatening
- 21 to terminate Mr. Calliari, correct?
- 22 A Reinhart was our primary law firm, so, yeah, they would
- 23 | have been involved in both cases.
- 24 Q Right. So whose interest is Reinhart looking out for when
- 25 | you're making decisions about what to do in South Dakota?

```
MR. LINEHAN:
                           Objection. Calls for speculation.
 1
 2
    Calls for a legal conclusion.
 3
             THE COURT: Sustained.
    BY MR. FISHER:
 4
        All right. Mr. McEvoy, can I ask you to look at the
 5
    document that's previously been marked as Exhibit 28?
 6
 7
        Okay.
    Α
        Do you have that in front of you?
 8
    0
        Yes, I do.
 9
    Α
10
        What is Exhibit 28?
        It's a letter -- or e-mail from Mr. Gordy to Mr. Linck,
11
    Α
    copying myself and Mark Rhyan and Lee McCollum of Sargento.
12
        And what is the date of that e-mail?
13
        May 28, 2008.
14
15
        And this has previously been offered into evidence.
    this point in time, you were working on hiring expert
16
17
    witnesses for the purpose of bringing claims against the
    shareholders?
18
             MR. LINEHAN:
                           Objection. Lack of foundation.
19
             THE COURT: Sustained.
20
    BY MR. FISHER:
21
        Do you know whether Sargento was contemplating making
22
    claims against the shareholders in connection with the
23
    regulatory issues in late May of 2008?
24
25
    Α
        I believe that was possible at that time, yes.
```

- Okay. So Exhibit 28 is an e-mail that's directed to building a case against the shareholders, correct?
- 3 A It was directed at hiring some consultants to come in and
- 4 assess the situation. I believe there were some ongoing
- 5 discussions about what this meant in the big scheme of things
- as far as, you know, the stock purchase agreement and things
- 7 | like that.
- 8 Q Mr. Calliari is not included in any of those discussions,
- 9 correct?
- 10 A He's not on this e-mail, no.
- 11 Q Right. Let's talk about the Unilever negotiations for a
- 12 minute and what happened with those. Now, you weren't
- 13 | heavily involved in that subject, is that correct?
- 14 A That is correct.
- 15 Q But you were on calls or in meetings where Mr. Calliari
- 16 told Sargento that he did not think it was a good idea to
- 17 reduce the price of the contract, correct?
- 18 A I was not involved in all the meetings. I never heard him
- 19 | mention that in my presence.
- 20 Q Okay. Can I ask you to turn to page 124 of your
- 21 deposition testimony?
- 22 A **Okay**.
- 23 Q Start at line 5. Are you with me?
- 24 A Yes.
- 25 Q All right. Question: Do you recall Mr. Calliari

```
expressing his view that he had European contacts at Unilever
 1
 2
    and he was confident that Unilever wasn't going to allocate
 3
    funds for self-production?
             Answer: I remember him saying that, yes.
 4
             When do you remember him saying that? Was it in this
 5
 6
    call you just discussed or some other time?
 7
             May have been in that call. I know it was probably
    in the fall of 2007 and August of 2007, when negotiations
 8
 9
    were taking place.
             MR. LINEHAN: Objection, your Honor. Not proper
10
11
    impeachment.
             THE COURT: Sustained. The jury should disregard the
12
13
    last reading. It's not impeaching.
    BY MR. FISHER:
14
15
        Mr. McEvoy, is your testimony today that you have no
    recollection of Mr. Calliari saying that he was opposed to
16
17
    reducing prices for Unilever in the summer of 2007?
        As I said, I wasn't present at all the meetings. I know
18
    he didn't think that they were going to self-manufacture, and
19
    the only extent of what I heard --
20
             THE COURT: You need to slow down.
21
        As I said, I wasn't present for all the meetings or all
22
    the conference calls --
23
             THE COURT: Please, slow down.
24
25
             THE WITNESS:
                           Sorry.
```

- 1 A And I know he did not believe that they could
- 2 | self-manufacture. But, again, that was the only thing that I
- 3 | ever heard him say directly when I was at a meeting.
- 4 BY MR. FISHER:
- 5 Q Okay. And I'm not asking about any meetings you weren't
- 6 at, okay? Just your personal knowledge of what you heard.
- 7 You heard in the summer of 2007 that he was opposed to
- 8 reducing the price for Unilever, correct?
- 9 A I did not hear that directly in any of the meetings I was
- 10 present at. I heard it secondhand through somebody else.
- 11 | But I didn't hear it directly from Mr. Calliari.
- 12 | Q You did not hear that in a call that you participated in?
- 13 A Which call?
- 14 Q I'm just asking you: Did you have a call in which you
- 15 heard him say those words in the summer of 2007?
- 16 A Not in the summer of 2007. The only thing I was directly
- 17 | involved with that he said around that was he didn't believe
- 18 | that they were going to self-manufacture, that the money
- 19 wasn't there to do that.
- 20 \ Q And when he made those statements, who else was present
- 21 besides yourself?
- 22 A I don't recall what you mean. That would have been -- in
- 23 August, there were several things going on.
- 24 | Q You don't recall Mr. Gordy and Mr. Gentine being present
- 25 at a meeting in the summer of 2007, where that subject was

## discussed?

- 2 A As I said, there was several meetings. I wasn't involved
- 3 in all of them. I don't know which specific meeting you're
- 4 referring to.
- 5 Q Okay. Well, let's talk about what you heard secondhand
- 6 from others at Sargento. You had heard from others in the
- summer of 2007 that Mr. Calliari was opposed to redoing the
- 8 Unilever deal, correct?
- 9 A He was opposed to it. But I also heard that he made an
- 10 additional offer, a different offer as well. Secondhand, I
- 11 heard that.
- 12  $\mid$  Q So if someone were to say that opposition to the Unilever
- amendment suddenly arose in spring of 2008, that's not true,
- 14 | correct?
- MR. LINEHAN: Objection. Lack of foundation.
- 16 THE COURT: Sustained.
- 17 BY MR. FISHER:
- 18 Q You heard about -- well, I don't want to know what anyone
- 19 else heard. You heard about his objections to it in the
- 20 summer of 2007, correct?
- 21 A There was some objections that were taking place, yes.
- 22 Q Okay. So you were aware of those nine months before the
- 23 | spring of 2008, correct?
- 24 A Yeah, yes.
- 25 Q Okay. Could I ask you to take a look at the document

```
marked as Exhibit 18? Do you have Exhibit 18 in front of
 1
 2
    you?
 3
        Yes, I do.
        What is that?
 4
    0
        It's an e-mail from Mr. Gordy to Mr. Gentine, copying
 5
    Mr. Hoff, on October 17, 2007.
 6
 7
             MR. FISHER: Your Honor, plaintiffs offer Exhibit 18.
             MR. LINEHAN:
                           Sorry. I didn't hear the question.
 8
             THE COURT: He's offering Exhibit 18.
 9
10
             MR. LINEHAN:
                           I object. This witness has no
    foundation to authenticate or testify about the subject, at
11
    least as to the top e-mail.
12
13
             MR. FISHER: And, your Honor, this is an admission of
    a party opponent. The foundation establishes who the senders
14
15
    and recipients are. And they've stipulated to authenticity,
    that it is what it is.
16
             THE COURT: It still doesn't mean you've laid a
17
    foundation that he has any knowledge to be questioned about
18
    this. Sustained.
19
    BY MR. FISHER:
20
21
        Mr. Gordy (sic), do you recall in the fall of 2007, do you
    recall your boss telling you that he wasn't comfortable with
22
    the way the Unilever relationship was being managed?
23
        You addressed me as Mr. Gordy, but --
24
    Α
```

I'm sorry. I do that sometimes. Mr. McEvoy, do you

```
remember being told by your boss in the fall of 2007 that
 1
 2
    they had concerns, that Sargento had concerns about the way
 3
    that the Unilever relationship was being managed?
             THE COURT: Mr. Fisher, I don't know that the jury
 4
    will know what you mean by the boss. Who is it you are
 5
 6
    speaking of?
 7
             MR. FISHER: Fair enough. Sorry.
        Mr. Gordy -- Mr. McEvoy, I'm asking you, do you recall in
 8
    the fall of 2007 Mr. Gordy telling you that Sargento was
 9
10
    concerned about the Unilever relationship?
        He had expressed some concern to me, yes.
11
    Α
        And do you recall Mr. Gordy telling you that he thought
12
13
    that Sargento should start developing deeper relationships
14
    with Unilever?
        Well, we really didn't have any relationships with them.
15
    And, you know, they were our largest customer of
16
17
    Portionables. And we wanted to get to know them better and
    have them get to know us better.
18
        So do you recall being told to develop those relationships
19
    in the fall of 2007?
20
21
        Well, I established a relationship via telephone with
    Mr. Mike Pusterla earlier. He was coming to the plant, and I
22
    simply wanted to, you know, establish a face-to-face
23
```

25 Do you remember Mr. Gordy telling you to stick to him like

24

relationship with him.

- 1 | glue during that visit?
- 2 A Only because I just read it in that document you showed
- 3 **me**.
- 4 Q Did that refresh your recollection about whether he said
- 5 | that to you?
- 6 A When I read it, yes.
- $7 \mid Q$  Okay. So in the fall of 2007, Mr. Gordy's telling you to
- 8 develop your own relationship with Unilever, right?
- 9 A A relationship with a person that I had previous
- 10 discussions with.
- 11 Q And you knew a visit was coming up. And the instructions
- 12 | from Mr. Gordy were to stick to him like glue while he was in
- 13 | Bellingham during that trip, correct?
- 14 A Those were the words he used. It wouldn't be my words.
- 15 O You didn't tell Mr. Calliari that that was the plan by
- 16 | Sargento, correct?
- 17 A No, I didn't.
- 18 | Q All right. Ultimately, you were told by Mr. Gordy that
- 19 Mr. Calliari would not be involved in the Unilever
- 20 discussions, correct?
- 21 A Could you be more specific with a point in time?
- 22 Sure. In the spring of 2008, say April, Mr. Gordy told
- 23 you that Mr. Calliari was out of the Unilever negotiations,
- 24 correct?
- 25 A Told me only in response to some of the documents going

- back and forth between lawyers. That was the only context
- 2 for which he -- that I was aware of.
- 3 Q Right. What he told you was that Mr. Calliari's out, he's
- 4 | not participating in these discussions anymore?
- 5 A That was my understanding at that time.
- 6 Q Right. Okay. Let's talk about the trip that
- 7 Mr. Ioannides made to the States in March of 2008, all right?
- 8 He came out to see you, correct?
- 9 A He came to see the plant and several members of the
- 10 management team, yes.
- 11 Q You knew for weeks in advance that he was coming, correct?
- 12 A Approximately a week or ten days. I don't know how many
- 13 | weeks ahead for sure.
- 14 \ \ \ \ \ You didn't get wind of that from Larry Riley, that
- 15 Mr. Ioannides was coming out to visit?
- 16 A I think it was Mr. Calliari that had told several of us
- 17 | that Mr. Ioannides was coming to the plant.
- 18 Q Okay. In fact, you were told that in advance so you could
- 19 be available to meet with him, correct?
- 20 A Yes, and I was available.
- 21 Q All right. And during that meeting, they discussed with
- 22 you concerns they had about the issue of operational control,
- 23 correct?
- 24 A That is correct.
- 25 Q Okay. And they indicated they weren't happy with the way

- 1 Unilever was being handled?
- 2 A That was one of the subjects that was discussed, yes.
- 3 Q Okay. They indicated to you that they felt that Sargento
- 4 | had overstepped its bounds in the Bellingham Cold Storage
- 5 | matter?
- 6 A That was another subject we discussed, yes.
- 7 O Okay. Mr. Ioannides and Mr. Calliari said that they
- 8 didn't think Sargento was honoring the spirit of the
- 9 agreements that had been signed the previous year, correct?
- 10 A They said that. And I simply told them that I wasn't the
- 11 | right audience to be having that being told to, that they
- 12 | should direct their concerns to Mr. Hoff and Mr. Gentine.
- 13 Q Okay. And so you actually told them: You should really
- 14 write a letter about these things, right?
- 15 A I suggested they put their concerns in writing and submit
- 16 them to Mr. Hoff and Mr. Gentine, yes.
- 17 Q Okay. So when a letter came in a couple days later, you
- 18 | were expecting a letter, correct?
- 19 A Some type of letter, sure.
- 20 Q Right. In fact, they were just doing what you had told
- 21 | them to do when they came out to the plant, right?
- 22 A Again, it was my recommendation, they have these concerns,
- 23 | that talking to me wasn't going to get them anywhere, they
- 24 | should put their concerns in writing.
- 25 Now, in January of 2008, you were supposed to begin

```
actually reporting directly to Mr. Calliari, is that correct?
 1
 2
              I was promoted in mid-January of 2008 to a vice
 3
    president role and assumed greater duties at Portionables
    over operations and human resources.
 4
        But, in fact, it didn't really work that way, correct?
 5
 6
        Could you be more specific?
 7
        Yes. You felt that in fact you continued reporting to
    Q
    Mr. Gordy on a dotted line basis?
 8
        On a dotted line basis for other integration activities,
 9
10
    yes.
11
        By the spring of 2008, you were essentially spying on
    Mr. Calliari, correct?
12
                           Objection. Argumentative.
13
             MR. LINEHAN:
             THE COURT: Overruled.
14
        Would you repeat the question?
15
    BY MR. FISHER:
16
              By the spring of 2008, you were essentially in
17
    Bellingham spying on Mr. Calliari and gathering intelligence
18
    for Sargento, correct?
19
20
        That was never my role. There were certain things that
    were being traded back and forth. And given the lawyer
21
    discussions that were taking place, I shared certain pieces
22
    of information with Mr. Gordy and Mr. Hoff and Mr. Gentine.
23
```

Sorry. What do you mean by that? So do you think that's

a fair characterization, that you were gathering intelligence

24

```
and overhearing conversations around the office and then
 1
 2
    reporting those back to the home office?
 3
        There were certain subjects that, you know, were
    contentious. And there were certain things that I did share
 4
    back because they were areas of concern on both sides.
 5
        So, in your view, there really wasn't full transparency
 6
 7
    between Sargento and Mr. Calliari by the spring of 2008,
    correct?
 8
 9
        It was --
    Α
10
             MR. LINEHAN:
                           Objection. Vague.
             THE COURT: Sustained. Let's rephrase the question,
11
    please.
12
    BY MR. FISHER:
13
        Was it your view that there was a free and full exchange
14
15
    of information taking place between Sargento and Mr. Calliari
    in the spring of 2008?
16
17
        It was a difficult time to be working at Portionables on
    the management team. There were conflicts going both ways.
18
    I would say I wasn't the only one that felt like I was being
19
    trapped and caught in the middle of certain things.
20
21
                And so there was a picking and choosing of what
    subjects and information would go to Mr. Calliari, correct?
22
                           Objection. Lack of foundation.
23
             MR. LINEHAN:
    BY MR. FISHER:
24
```

By you. I'm just asking about you.

```
THE COURT:
                         Rephrase the whole question then, please.
 1
             MR. FISHER: Thank you.
 2
 3
        I'm just asking about you, not what everyone at Sargento
    was doing. In fulfilling your duties, you were selectively
 4
    sending information to Mr. Calliari on some subjects but not
 5
    others in the spring of 2008, correct?
 6
 7
        That's correct, given the friction that was taking place.
        How did you decide what he should and shouldn't get with
 8
    respect to Portionables' business?
 9
10
        I wasn't getting much direction from him. So I was just
    trying to convey and do the best job I could with giving him
11
    information on topics. You know, our plant manager had given
12
    us notice, so I was just, you know, trying to keep him
13
    informed the best I could throughout the entire process.
                                                               Ιt
14
    was a hard time to be caught in the middle.
15
        But the one thing you were told not to communicate with
16
    him about was Unilever, correct?
17
        I had very little to do with Unilever. So I was -- you
18
    know, I couldn't be much help there to either side. I just
19
    was not really a high level part of that.
20
        The question is a little different. You were told not to
21
    communicate with him on the subject of Unilever, correct?
22
        In what context?
23
    Α
        In any context. In the spring of 2008, you were not to
24
    Q
```

send him information about the negotiations with Unilever?

- 1 A Okay. The negotiations I had very little to do with. And
- 2 | I did not send him anything.
- 3 | Q But you were told not to, right?
- 4 A I believe that's what the case was.
- 5 Q Ultimately, Sargento took it upon itself to amend the
- 6 Unilever contract, correct?
- 7 A There wasn't an amended -- or an amendment to the
- 8 agreement that was signed, yes.
- 9 Q And that took place after Mr. Calliari had left the
- 10 company?
- 11 A I believe, yes. I think it was in late June of '08.
- 12 | Q Okay. Who was running Portionables after Mr. Calliari
- 13 | left?
- 14 A Mr. Gordy was put into a general manager role. And my
- 15 role did not change at Portionables.
- 16 Q In January of 2008, when your reporting duties changed,
- 17 | you became a vice president, is that right?
- 18 A A vice president of Sargento, yes.
- 19 Q Right. But it was related to Portionables' operations,
- 20 correct?
- 21 A That is correct, and human resources.
- 22 Q Right. The decision by Sargento to amend the Unilever
- 23 contract had an impact on EBITDA in 2008, correct?
- MR. LINEHAN: Objection, your Honor. We've already
- 25 discussed this outside of the proceedings.

```
THE COURT: Sustained.
 1
 2
    BY MR. FISHER:
 3
        Are you familiar with the changes that were made to the
    contract?
 4
        Yes, I am.
 5
             THE COURT: I'm sorry, Mr. Fisher. Which contract?
 6
 7
             MR. FISHER: The Unilever contract.
        Are you familiar with the changes in the price terms of
 8
    the contract?
 9
10
    A Yes, I am.
        Okay. What were the changes in the price terms of that
11
    contract?
12
        The initial 20 million pounds that we would sell Unilever,
13
    the price remained the same. Any product that was sold over
14
    the 20 million pound mark was sold at 23 cents a pound.
15
        When approximately in 2008 did the change in the price
16
17
    kick in?
        Remembering, it would have been September-October of 2008.
18
        So basically the fourth quarter of 2008, based on the
19
    amendment, the new pricing went into effect?
20
                           Objection, your Honor. I don't know
21
             MR. LINEHAN:
22
    why we're discussing this. My understanding was there was a
    ruling that discussions of these topics were not appropriate
23
    for the jury.
24
25
             THE COURT: Sustained.
```

```
MR. FISHER: And, your Honor, I'll take it up during
 1
 2
    a break.
 3
        Was Bellingham making money in late 2008, after the
    contract amendment went into effect?
 4
 5
             MR. LINEHAN: Objection. Lack of foundation.
 6
             THE COURT: Sustained.
 7
    BY MR. FISHER:
        You were the operations manager for Portionables, correct?
 8
        Correct.
 9
    Α
        Okay. Which included both Bellingham and South Dakota?
10
        That's correct.
11
    Α
        Okay. And you are familiar with the operations?
12
13
        Yes, I am.
    Α
        All right. After the pricing change, was Portionables'
14
15
    Bellingham facility running profitably or not?
             MR. LINEHAN:
                           Objection. Relevance.
16
17
             THE COURT: Sustained.
             MR. FISHER: And, your Honor, I'm just trying to
18
    establish injury in fact, for that purpose only.
19
        How about, by the end, in 2008, in the fourth quarter of
20
21
    2008, the South Dakota plant was completely full, correct?
        Full. We were running three shifts seven days a week,
22
23
    yes.
        I mean, just running flat out during that time period,
24
25
    correct?
```

A That's correct.

Q It was your view that there were pricing opportunities for Portionables in South Dakota, correct?

MR. LINEHAN: Same objection, your Honor.

THE COURT: Ladies and gentlemen, I think it's time for you to go to lunch. So how about if you close up your pads and your pens. Please remember the admonitions that I've given you. And have a good lunch. Be back at the same time.

(Jury leaves courtroom.)

THE COURT: Okay. Let's explain to me what you are doing here, Mr. Fisher.

MR. FISHER: Your Honor, a couple of things. One is, Sargento insisted during the pretrial conferences that we establish injury in fact to prove up our claim for breach of the stock purchase agreement. So as I understood it, there was a suggestion that we had to show that the removal of operational control had an adverse effect on the shareholders, that they had an interest that had been harmed to establish injury in fact.

So that's one purpose of it. We did not plan when we came in to trial, really, frankly, to talk about these issues. What happened during opening was that Mr. Sulkin got up and he said -- we've now seen projections for how the year was going to go, and Mr. Sulkin got up, and he told the jury that

the reason notice was given that Mr. Calliari resigned, and the whole reason we're here, this is a big sham because they were never going to hit the numbers in 2008, and that that was the motive for what happened here. I mean, it was argued very explicitly in the opening. That has been the suggestion throughout.

Mr. Sulkin just asked Mr. Calliari about his discussions with Mr. Hoff in January of 2008 and whether they were going to hit the numbers or not. So for purposes of completeness, and for their motive and for willfulness and a number of other reasons, I think it's appropriate to show how the company was managed after Mr. Calliari left.

In fact, you know, what it will show is that this gentleman will testify that prices could have been increased 10 to 15 cents a pound in South Dakota, but they didn't do that until 2009, okay, that they were running at a loss, that the great contract that was renegotiated by Mr. Gentine actually forced the Bellingham plant -- it was running at a loss once the price point kicked in, okay? So they lost money in the fourth quarter of the year because the contract had been changed.

So we're trying to give the jury a complete picture of what happened here. And we didn't raise the issue of EBITDA. We objected to EBITDA. Then evidence has been allowed to trickle in about projections and why numbers were missed and

what motives were.

So we're trying to tell the whole story here, and we think it's pretty compelling.

MR. LINEHAN: Your Honor, I guess I have two answers for that. The first thing being that our theory of the case is not that the company wasn't actually going to make money. Whether it was going to or wasn't really isn't the point. It's --

THE COURT: Well, that's not what Mr. Sulkin said in his opening statement. I mean, he stood up and said that they weren't going to make their projections, that's why they hatched this plan, to get themselves out.

MR. LINEHAN: And, your Honor, actually, a finer point to that is that Mr. Calliari didn't believe he was going to make it. Whether they eventually did or didn't is beside the point. The reason they hatched the plan, in our view, is that Mr. Calliari had come to the conclusion the customers weren't coming in and it didn't appear there was any way he was going to make his earnout. And Mr. Ioannides reached the same conclusion when he came and talked to Mr. McEvoy in March. So that's our theory. It's not whether the company actually turned out to be profitable or not.

I also understood from our pretrial discussions that all issues relating to Mr. Calliari's performance were off limits. And so now, to be questioning Sargento's performance

after Mr. Calliari resigned, it seems like an uneven playing field.

THE COURT: Well, I thought at the pretrial conference I was pretty clear that we weren't going to talk about Mr. Calliari's performance. And I thought I also made it very clear that we weren't going to be talking about who made money, who didn't make money, and EBITDA, because all of you decided you were going to take that to a different forum.

So anything that's been leaking into this is because nobody objected along the way, including Mr. Sulkin's opening statement. Look, we're not going to go into this. We're not going to be establishing whether or not Portionables was going to make money or whether Portionables was going to lose money. Mr. Sulkin is going to be limited to what Mr. Calliari thought and not what the reality on the ground was. And that's precious little in this case.

MR. FISHER: Your Honor, in this case, can we talk about what they thought, what their motives were for the actions they were taking prior to his departure, what they thought about where it was going, since they put that issue -- I mean, apparently we're going to litigate that issue. Can we talk about their motive for the way they were treating Mr. Calliari and such?

THE COURT: Well, that's what this whole thing has been about, hasn't it, in the sense that we have put in

multiple things, that from the beginning they inserted their own people and started taking over on the particular issues that we've discussed?

So that's always been a part. But I don't know how this last line of questioning as to what the numbers were at the plant or how much production they had -- I'm a little shocked that South Dakota is even -- that anybody mentioned it. I thought South Dakota was out of here. But you all stuck in South Dakota. So let's stick to the things that we originally thought.

Now, as to the issue of whether or not you have to prove or have damages, I'm not so sure that I'm even going to submit that issue to the jury, because I don't know that we need to get there.

MR. FISHER: Okay. Fair enough, your Honor. Just, you know, for the record, I don't want something directed against me because we didn't put in -- establish a sufficient record of injury in fact based on removal of operational control.

So I understand what you're saying. I will limit it to that. And I only have some questions about their view of the EBITDA, but before these events took place, not what happened after Mr. Calliari left, not what actually happened. I'll move completely off this line and take these two pages out, and I'll go from there.

```
THE COURT: That would be good.
 1
 2
             MR. FISHER: Okay.
 3
             THE COURT: All right. Everybody understand?
             MR. LINEHAN: Yes, your Honor.
 4
             THE COURT: Okay. I'll see you after lunch.
 5
 6
             (Lunch recess.)
 7
             THE COURT: Are we ready to go?
             MR. FISHER: We are, your Honor. I wanted to put in
 8
    a short offer of proof on the line of questioning of
 9
10
    Mr. McEvoy. But I can do it whenever you would prefer.
             THE COURT: Go ahead. Please be seated.
11
             MR. FISHER: Your Honor, plaintiffs would make an
12
    offer of proof on a line of questioning of witness Mike
13
14
    McEvoy, that if asked to testify at this trial, we expect
15
    that Mr. McEvoy would testify to the following: That the
    decision by Sargento to amend the Unilever contract had an
16
17
    impact on 2008 EBITDA; that Bellingham became unprofitable in
    late 2008 because of the new deal that Sargento made with
18
    Unilever; that the plant was actually losing money on the
19
    Unilever deal after the first 20 million pounds; EBITDA for
20
21
    Portionables went negative in the fourth quarter; South
    Dakota was at capacity in the final quarter of 2008; that
22
    Mr. McEvoy's view was that prices in South Dakota could be
23
24
    increased 10 to 15 cents per pound in the fourth quarter of
25
    2008; he could not explain why they elected not to increase
```

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pricing in South Dakota; and that those increases would, in
 1
 2
    fact, have enhanced the earnout prospect for the
 3
    shareholders.
             THE COURT: Okay. Are we ready to bring in our jury
 4
 5
    now?
             MR. FISHER: Yes.
 6
 7
             THE COURT: Okay. Let's go get them. And where is
    our witness?
                  Okay. Please come up, Mr. McEvoy.
 8
             (Jury enters courtroom.)
 9
10
             THE COURT: Please be seated. Ladies and gentlemen,
    let's turn our attention back to Mr. Fisher, please.
11
        Go ahead.
12
    BY MR. FISHER:
13
14
        Good afternoon, Mr. McEvoy.
15
    A Good afternoon.
        I was asking you some questions about what your function
16
17
    was at Portionables in the spring of 2008. And I asked you
    some questions about whether you were essentially providing
18
    intelligence on Mr. Calliari's activities. I would like to
19
    direct your attention to the document that has been marked as
20
21
    Exhibit 51 in this case.
22
        Okay.
    Α
        Do you have 51?
23
    0
        Yes, I do.
24
    Α
25
    Q
       Do you recognize it?
```

```
Yes, I do.
 1
    Α
 2
        What is Exhibit 51?
 3
        It's an e-mail from myself to Mr. Gordy on Wednesday, May
    28, 2008.
 4
 5
             MR. FISHER: Your Honor, plaintiffs would offer
 6
    Exhibit 51.
 7
             MR. LINEHAN: No objection, your Honor.
             THE COURT: 51 will be admitted.
 8
             (Exhibit(s) 51 admitted.)
 9
    BY MR. FISHER:
10
        Mr. McEvoy, this is an e-mail you sent to Mr. Gordy in May
11
    2008, correct?
12
13
        That's correct.
        And you've indicated here that this has high priority,
14
15
    right?
16
        That's what it says, yes.
17
        Right. You have to click a special button when you're
    sending an e-mail to make it a high priority, correct?
18
        Yes, I believe so.
19
        Right. Okay. And you have here a specific time that you
20
21
    typed into the message when you sent this e-mail, is that
22
    right?
        That's correct.
23
    Α
```

What was the significance of the minute of the day that

this e-mail was being sent to Mr. Gordy?

24

```
I'm not sure about the significance of the time it was sent. It was an e-mail that I did write, something that I did in the heat of the moment, kind of being caught up in the hysteria of the fighting that was going back and forth. You know, I did write it. But I did not take any further action once I sent it out. And with today's e-mail, once it's gone, it's gone, type of thing.
```

- Q Right. This is a description of the eavesdropping that you were doing in the office, correct?
- 10 MR. LINEHAN: Objection. Mischaracterizes his 11 testimony.
- MR. FISHER: I'm sorry.
- THE COURT: Do you wish to rephrase?
- MR. FISHER: Sure.

- This is a description of the conversations that you were hearing around the office, correct?
- 17 A This is an example of one conversation. We have an open 18 air office with cubicles.
- 20 Right. So what you were reporting back to is -- there's reference to some people in this e-mail. Who is Tom?
- 21 A Tom would be Mr. Tom Kyle.
- 22 O And what is his role at Portionables?
- 23 A At the time, he was the operations manager.
- 24 Q Okay. And who is Larry?
- 25 A Mr. Larry Riley. He was the controller at Portionables.

- $1 \mid Q$  So you're reporting to Mr. Gordy at Sargento that you
- 2 overheard a conversation between those two gentlemen about
- 3 the subject of direct shipping, correct?
- 4 A That's what I wrote here, yes.
- 5 Q And you went on to tell him that, from what you were able
- 6 to tell, there was a call involving Patrick on that subject
- 7 | that day, correct?
- 8 A With direct shipping, yes.
- 9 Q Okay. And you told Mr. Gordy that you were going to see
- 10 what else you could dig up on the subject of direct shipping,
- 11 correct?
- 12 A That's what I wrote here, yes.
- 13 Q This is during the period after Mr. Calliari gave notice
- 14 that he believed that Sargento was in breach of the
- 15 | employment agreement, correct?
- 16 A Yeah. I believe he gave his notice five days before this
- was sent.
- 18 Q Okay. So you were essentially helping to build a case
- 19 against the arguments that he had made to Sargento in his
- 20 | notice of termination, correct?
- 21 A Building a case? Well, this was simply a conversation
- 22 that I was overhearing. As I said, I wrote it. I didn't
- 23 | take any action, because after the fact, I just didn't feel
- 24 | like it was the right thing for me to be doing, again, being
- 25 caught up in the middle of the fighting that was going on

```
118
    between the two sides at that point in time, in May of 2008.
 1
 2
        Was it your belief that Sargento had a genuine interest in
 3
    keeping Mr. Calliari at the company for another four and a
    half years at this point in time?
 4
             MR. LINEHAN:
                           Objection. Lack of foundation.
 5
             THE COURT: Overruled.
 6
 7
        That wasn't a decision for me to decide.
    BY MR. FISHER:
 8
        Did you discuss Mr. Calliari's future with the other
 9
10
    executives at Sargento during this time period?
        That wouldn't be for me to decide. I worked for
11
    Mr. Calliari. That would be Mr. Gentine and Mr. Hoff's
12
13
    decision.
               Ultimately, Mr. Gentine.
        So he was your boss when you were listening to these
14
    conversations around the office and reporting back, correct?
15
16
        He was my boss, yes.
    Α
17
               I want to talk just for a couple minutes about
```

- projections that were swirling around in connection with Portionables during the first half of 2008, okay? Do you recall receiving projections of earnings for Portionables for the year 2008 from Larry Riley in May of that year?
- I was involved in the forecasting process and received the projections on a monthly basis.
- So you do recall receiving projections from Mr. Riley? Q
- 25 Α As I said, I did it on a monthly basis, correct.

19

20

21

22

23

```
Do you recall what the projection was for earnings for
 1
 2
    Portionables for calendar year 2008 on May 13th of that year?
 3
        On May 13th of that year, no, I wouldn't recall off the
    Α
    top of my head no.
 4
 5
             MR. FISHER: Your Honor, may I approach the witness
 6
    for the purpose of showing him an exhibit that might refresh
 7
    his recollection?
             THE COURT: Go ahead.
 8
 9
             MR. LINEHAN: Mr. Fisher, can we have a copy?
10
             MR. FISHER: You sure can.
        Mr. McEvoy, have you had a chance to look at the document
11
    that's been marked for identification purposes as Exhibit 64?
12
13
        Yes, I have.
    Α
        Did that refresh your recollection about what the
14
15
    projection was for EBITDA on or about May 13, 2008?
        Yes, it does.
16
17
        What was the projection of EBITDA that was circulated
    among management at Sargento on or about May 13, 2008?
18
        This is showing a projection of 5.5 million dollars.
19
                           Objection, your Honor. Move to strike.
20
             MR. LINEHAN:
    He has not shown these actually refreshed his recollection as
21
    opposed to just reading off a document that someone else
22
    created.
23
             THE COURT: So your objection is to foundation?
24
25
             MR. LINEHAN: Yes, your Honor, improper refreshing,
```

```
or lack of refreshing.
 1
             THE COURT: Sustained.
 2
 3
    BY MR. FISHER:
        Mr. McEvoy --
 4
 5
             THE COURT: The jury will disregard the last question
 6
    and the last answer. Pose a new question.
    BY MR. FISHER:
 7
        With the benefit of reviewing your e-mail, what is your
 8
    current recollection of the EBITDA that was being circulated
 9
10
    among Sargento management as of May 13, 2008?
        It was over 5 million dollars, 5.5.
11
    Α
        Okay. Do you know how the earnout works?
12
13
        I know very little. But I know there's a formula at the
    end of the day of how they get there, yes.
14
15
        You know the formula kicks in at 3 million dollars?
       Yes, I do know that.
16
    Α
17
    Q Okay. And every dollar above 3 million dollars, the
    shareholders get paid 6 dollars, correct? You are aware of
18
    that?
19
        Correct, that is part of the formula.
20
21
               So rounding this, if this was about two and a half
    million dollars over the 3 million dollar threshold, what
22
    were the earning estimates -- using the earning estimates
23
24
    that were in circulation at Sargento in May of 2008, what
```

would the multiple have been? What would the earnout payment

```
have been?
 1
 2
             MR. LINEHAN: Your Honor, I object again to
 3
    foundation.
             THE COURT: Sustained.
 4
    BY MR. FISHER:
 5
        I'm sorry. You understand the earnout formula?
 6
 7
    A I do. Basic.
        Okay. Right. It's six times earning, EBITDA, over 3
 8
    million dollars?
 9
10
    A Correct.
        Okay. So in May 2008, when earning forecasts were being
11
    circulated, that translated to a projected 16 million dollar
12
13
    payout for the shareholders, correct?
             MR. LINEHAN: Same objection, your Honor.
14
             THE COURT: Overruled.
15
        Actually, looking at this document, this would come down
16
17
    to about half a million dollars due to some duplication.
                                                               So.
    in theory, you're down to 5 million of EBITDA, 2 million
18
    dollars over that mark.
19
    BY MR. FISHER:
20
21
    O So 13 million dollars?
       You're doing the math; I'm not.
22
        Right. I'm trying to get you to do the math with me.
23
    that how the math would work? If it's 5 instead of 5.5, they
24
25
    are 2 million dollars over the earnout threshold, right?
```

- 1 A Right.
- 2 Q Times six takes us to 12, right?
- 3 A That's correct.
- 4 Q Plus one gets you to 13 million dollars, correct?
- 5 A That would be the math, yes.
- 6 Q Mr. McEvoy, I'd like you to take a look at what's been
- 7 marked as Exhibit 31 in this case.
- 8 A **Okay**.
- 9 Q I'd like to start by directing your attention to page 2 of
- 10 Exhibit 31, the bottom of this chain.
- 11 A **Okay**.
- 12 Do you have that in front of you?
- 13 | A Yes, I do.
- 14 Q What is reflected on page 2 of Exhibit 31?
- 15 | A It's an e-mail from myself to Mr. Gordy on April 17, 2008.
- 16 O So we can try and publish this exhibit. Other than the
- 17 | e-mail at the top of page 1 from Mr. Hoff to Mr. Gentine,
- 18 | below that, were you either the sender or the recipient of
- 19 | all of these e-mails in this chain?
- 20 A I was the sender in the first part of the string and the
- 21 recipient of the second one, it appears.
- 22 Q Okay. And then the third one, too. There's actually four
- 23 messages here, right?
- 24 A Four or five, yeah.
- 25 MR. FISHER: Your Honor, plaintiffs would offer

```
Exhibit 31, with the exception of the single e-mail at the
 1
 2
    top of the page. And if the defendant wants that in, we
 3
    would have no problem with that.
             MR. LINEHAN: No objection, your Honor.
 4
             THE COURT: 31 will be admitted.
 5
             (Exhibit(s) 31 admitted.)
 6
 7
    BY MR. FISHER:
        Mr. McEvoy, I'd like to take you back to page 2. Do you
 8
    have that?
    A Yes, I do.
10
        This is your e-mail to Mr. Gordy on or about April 17,
11
    2008, is that correct?
12
13
    Α
        That is correct.
14
        And here you're reporting that Patrick was fishing around
15
    about the Unilever contract, correct?
        Yes, that's what I wrote.
16
17
    Q And he was asking you for some information about how the
    Unilever visit went, and he asked where things were at in the
18
    contract negotiation?
19
        That's what I recall from our management team meeting,
20
21
    yes.
        Okay. And did you accurately recite your response to him
22
    when he asked for information about the Unilever
23
    negotiations?
24
```

That's exactly what I told him. I was not part of the

25

Α

- discussions, and I wasn't familiar with where they stood at
- 2 that time.
- 3 Q Okay. Can I ask you to direct your attention to page 1 of
- 4 Exhibit 31. Do you see that e-mail that takes up roughly the
- 5 | bottom half of the page?
- 6 A Yes.
- $7 \mid Q$  This is an e-mail from Mike Gordy to you with a copy to
- 8 | George Hoff, correct?
- 9 A Yes, that's what it shows.
- 10 Q All right. Let's look at some of the issues that were
- 11 under consideration among the Sargento executives in
- 12 | mid-April of 2008. So in the first paragraph here,
- 13 Mr. Gordy's asking you if Sargento can cut off all
- 14 | correspondence to and from Mr. Calliari, correct?
- 15 A That is what he had written in that e-mail, yes.
- 16 Q It also indicates here that what Sargento was considering
- 17 doing to Mr. Calliari was prohibiting his presence in
- 18 | Bellingham. Do you see that statement?
- 19 | A Yes, I do.
- 20 \ Q Was that something that was under consideration in April
- 21 of 2008?
- 22 A Not by myself. Nor had I heard that from anybody else.
- 23 | This is just what Gordy had typed in an e-mail, probably in
- 24 | some frustration.
- 25 Q Look at the paragraph below that. It says -- can you read

- 1 | the first sentence there?
- 2 A It seems like it's time to play hardball and force the
- 3 | loyalty card in Washington.
- 4 Q So as of, I guess, April 17, Mr. Gordy is suggesting to
- 5 you and Mr. Hoff that it seems like it's time to, quote, play
- 6 | hardball with Mr. Calliari, correct?
- 7 A That's what he wrote. Those are his words, not mine,
- 8 though.
- 9 Q Right. And he then went on to suggest that one
- appropriate approach might be to play the loyalty card in
- 11 | Washington. Do you see that?
- 12 A I do see it, yes.
- 13 Q And the suggestion was that you were going to make people
- 14 at Portionables in Bellingham take sides, correct?
- MR. LINEHAN: Objection, your Honor. There's nothing
- 16 here that says Mr. McEvoy was doing anything.
- 17 MR. FISHER: I can rephrase.
- 18 Q The discussions that were taking place around these issues
- 19 were whether Portionables' employees were going to be called
- 20 out and asked to take a side between Mr. Calliari on the one
- 21 | hand and Sargento on the other, correct?
- 22 A That's what Mr. Gordy wrote here. I don't know if that
- 23 was the opinion everybody shared. It certainly wasn't my
- 24 opinion.
- 25 Q Did you believe that Sargento was seriously interested in

```
keeping Mr. Calliari on as the president of Portionables for
 1
 2
    another four years as of this point in April of 2008?
 3
             MR. LINEHAN: Objection. Lack of foundation.
             THE COURT: Overruled.
 4
        That wasn't for me to decide, Mr. Fisher.
 5
    BY MR. FISHER:
 6
 7
        Never discussed among anyone what the plans were as to
    what to do with Patrick?
 8
        If that was the case, it wasn't discussed with me.
 9
10
        The last sentence there from Mr. Gordy, he's suggesting
    that he's willing to hop on the first plane out here to
11
    Washington if Mr. Calliari is forced out of the company,
12
    correct?
13
        I think you're inferring that's what he was suggesting.
14
15
    He was out in Bellingham several times, on several occasions.
        Did you have discussions with him about his ability to
16
17
    move to Washington on a moment's notice?
        I don't believe that was ever the direction or desire of
18
    anybody. I was there as a member of the management team.
19
    don't know what Mr. Gordy's role would have been differently.
20
21
        Do you know whether or not your lawyers had told
    Mr. Calliari by this point that they believed there were
22
    grounds to terminate him because he wasn't being sufficiently
23
    responsive to Mr. Gentine?
24
25
    Α
        I believe there was a letter that was submitted to him in
```

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127
    early April that suggested something of that nature, yes.
 1
 2
        And, Mr. McEvoy, Sargento did decide to play hardball with
 3
    Mr. Calliari, correct?
             MR. LINEHAN: Objection. Lack of foundation.
 4
             THE COURT: Overruled.
 5
 6
        Could you repeat the question, please?
    BY MR. FISHER:
 7
        Sure. Sargento, in the spring of 2008, made the decision
 8
    that it was going to play hardball with Mr. Calliari,
 9
10
    correct?
        Only hardball in the fact that the only correspondence was
11
    really taking place back and forth between our lawyers and
12
13
    his lawyers.
        And after this point, Sargento never gave an inch on a
14
    single issue, correct?
15
        Specifically to what issues? I mean, it was dealt with on
16
    a daily basis.
17
        Any issue. Where he got to park, anything.
18
             MR. LINEHAN:
                           Objection. Overbroad and vague.
19
             MR. FISHER: Okay. Sorry.
20
21
             THE COURT: Sustained.
             MR. FISHER: I'll rephrase that.
22
```

Sargento did not compromise on a single issue after April 23 17, 2008, correct? 24 25

I think it really came down to what the lawyers were Α

- doing, trading letters back and forth. In my opinion, that's 1 2 how things were going to get resolved. 3 Okay. But to your knowledge, they didn't give on any aspect of operational control, correct? 4 Nothing had transpired in April or May to do that, no. 5 And the decision was made that after Mr. Calliari gave 6 7 notice that he was intending to resign, and after he resigned, Sargento made the decision not to pay him another 8 penny, correct? 9 10 Yes, again, that's an issue that doesn't involve me. That's a higher level than me. I worked with Mr. Calliari. 11 I worked at Portionables. I was a member of the management 12 13 I wasn't going to make that decision whether we paid 14 him or not. That was outside my area of responsibility. MR. FISHER: Your Honor, I don't have anything 15 further. 16 CROSS-EXAMINATION 17 BY MR. LINEHAN: 18 Good afternoon. We haven't heard very much about you. 19
- I'd like to start there. 20
- 21 I was born and raised in Milwaukee, Wisconsin.
- raised in the suburbs of the south side of Milwaukee. 22
- attended St. Norbert College, in de Pere, Wisconsin, which is 23
- just outside of Green Bay, where I earned a bachelor's 24
- 25 degree. I earned a master's degree from Cardinal Stritch

- 1 University in Milwaukee, Wisconsin. I'm married. My wife,
- Nicole, and I live in Plymouth, Wisconsin. And I have three
- 3 | children.
- 4 Q How long have you been at Sargento, Mr. McEvoy?
- 5 A Just a little over 12 years.
- 6 Q Can you tell us how you started there?
- 7 A Before I got married, I was in between jobs. I knew that
- 8 | I wanted to someday perhaps work at Sargento. I got the
- 9 opportunity to do that. I took a job working in the
- 10 | manufacturing area of Sargento in September of '97.
- 11 Q And what jobs have you held there?
- 12 A I've held several different positions: manufacturing,
- 13 | production, logistics, consumer products division, trade
- 14 promotions manager, marketing manager, and then my assignment
- 15 | with Portionables.
- 16 Q Okay. Let's start. Let's talk about the time right after
- 17 | Sargento closed on the acquisition of Portionables. Can you
- 18 | tell me when you became involved with Portionables?
- 19 A I learned about the acquisition, I think, from Lou Gentine
- 20 | just prior to the date of close. Shortly thereafter, Lou
- 21 | Gentine approached me and asked me to consider taking on a
- 22 position out at Bellingham where I would have a more integral
- 23 | role with the two companies.
- 24 Q Okay. What was your reaction to being asked by
- 25 Mr. Gentine to go out to Bellingham?

- First a little surprised, but kind of excited about the 1 2 opportunity. My wife and I actually traveled out to 3 Bellingham just after Memorial Day in 2007 to get a feel for the area, get a feel for the company, looked at some houses, 4 and just determine if this was, you know, something we wanted 5 6 to do as a family. 7
- Okay. And did you actually make the move?

9

10

13

14

15

16

17

18

19

20

21

22

23

24

- We did. As I said earlier today, I went back and forth for part of June and July. And we purchased a home, and we moved there full time in August of '07.
- What was your role at Portionables supposed to be after 11 you started working there? 12
  - As the director of Portionables' integration, I was really there to serve as a conduit and welcome the Portionables family into the Sargento family and act as a resource for them for whatever things that they needed, whether it was questions they had or problems they were looking to solve and where could we bring in Sargento resources to assist them.
  - And what qualifications did you have to be able to facilitate that role?
  - I have a fairly, you know, extensive cross-functional background at Sargento, working in a number of different areas. As part of the third generation, I've had the opportunity to move around and try a lot of different things and gain some experience for a year or two and then move on

- to another position. And that's, you know, where my background had broadened at Sargento.
- 3 Q Okay. Who did you report to when you started?
- 4 A I reported to Mr. Gordy.
- 5 Q And were you eventually promoted from your original
- 6 position at Portionables?
- 7 A Yes, I was. In January 2008, I was given some additional
- 8 responsibilities at Portionables over operations and human
- 9 resources. And then later, actually, I was promoted to a
- 10 vice president role.
- 11 | Q And was that a suggestion that Mr. Calliari made?
- 12 A That was the understanding I had, that it was
- 13 Mr. Calliari's suggestion to Mr. Gordy and Mr. Gentine that I
- 14 be given some additional responsibilities at Portionables.
- 16 A Having direct supervisory responsibility over operations
- and human resources, I was more involved than I was
- 18 | previously on the day-to-day business of running the
- 19 production side and things like that, as well as human
- 20 resources.
- 22 responsibilities in that position?
- 23 A Yes, I did. I gained two direct reports and then their
- 24 | staff underneath them.
- 25 Q And who were those people?

- 1 A That was Tom Kyle and Marilyn Morrissey.
- 2 \ Q \ Who did they report to before they reported to you?
- 3 A Mr. Calliari.
- 4 Q And he approved of their transition to being under you?
- 5 A Yes, that was my understanding.
- 6 Q Did he ever object to your being their supervisor, to your
- 7 knowledge?
- 8 A No. he did not.
- 9 Q Was it your assignment -- did you understand your
- 10 assignment from Mr. Gentine to be to go into Portionables and
- 11 start giving orders?
- 12 A That wasn't my responsibility. First and foremost, I was
- 13 | trying to fit into their family. And they did a very nice
- 14 job of welcoming me in. And, really, just trying to see
- 15 where I could provide synergies and help in any way I could
- 16 to, you know, again, extend to the marriage of the two
- 17 | companies.
- 18  $\mid$  Q So tell me some of the things that you did when you first
- 19 got there in order to play that role that you were tasked
- 20 **with.**
- 21 A Well, first and foremost was just to learn the people and
- 22 the operation, the processing, what we did in the plant, what
- 23 we did, you know, throughout the entire organization, you
- 24 know, just learn as much as I could so I could be a more
- valuable contributing member and offer recommendations.

We brought some instant cost savings, synergies, and things like that. You know, we have some pretty good buying power at Sargento, being a little bit bigger company than Portionables is. And they took advantage of some of that buying power as well.

- Q Did any of the folks at Portionables come to you and ask you for help in any of their operations, duties, or otherwise?
- 9 A On several occasions, absolutely.
- 10 Q Can you give me an example or two?
- Mr. Tom Kyle, you know, had asked a lot about how -- you 11 know, we were doing maintenance at Sargento, and, you know, 12 how he could bring better discipline to the maintenance area 13 and then just overall manufacturing. You know, he asked a 14 15 lot of questions about how we did things, based on his previous experiences and his current experiences of, you 16 17 know, what resource we could bring to the table to help him in his department. 18
  - Q And I think you mentioned a few minutes ago that one of the things that you were trying to accomplish was to find cost savings?
- 22 A That's correct.

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- 24 A Just asking a lot of questions about how things were done.
- We identified one quickly off the bat with regard to shipping

samples. Being in the food products division, a lot of product is sent to customers to sample and try out before they make a decision about a product. We brought some instant savings with our FedEx program that we applied at Portionables that went right to the Portionables' bottom line.

- In your effort to find cost savings, did Mr. Calliari ever come to you and ask you to please stop interfering with his business?
- 10 A Not to me directly, no.

One of the things that Mr. Fisher raised with you earlier was whether you were assigned to be a spy, whether Sargento was going to start playing hardball with Portionables or with anyone at Portionables.

Can you tell me a little bit about -- I think you mentioned you had feelings of conflict. What was the conflict that was going on at the time?

A Well, certainly, when I came to the company, in my role, I'm never going to be a spy. As things progressed, you know, into spring 2008, there was a lot of tension that was brewing amongst the two sides, Mr. Calliari and Sargento. And there were a lot of lawyer letters being traded back and forth.

And those of us on the management team that were doing the day-to-day work really, you know, felt trapped and conflicted as to things going on and where loyalties lie and things like

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            It was a difficult time for all of us.
     that.
 1
 2
        And at some point did anyone circulate a policy that was
 3
    designed to try and fix those feelings of getting caught in
     the middle?
 4
 5
        There was a letter that was sent by Mr. Gordy to all
 6
    members of the management team at Portionables in early May
 7
    of 2008 that, you know, called for transparency to things
     that were going on, that things would be shared openly, and
 8
 9
     trying to take the people that, you know, were doing their
10
     day job and take all that out of the middle of this.
        Would you take a look at Exhibit 33, please? I believe
11
     it's already been admitted. And blow up the first paragraph,
12
13
    please. Is this the memo that you were referring to a few
    minutes ago?
14
15
        Yes, it is.
16
        Can you read the first paragraph, please?
        I am sending this memo to address concerns over recent
17
18
```

events that may take our focus off managing the Portionables'

business, both short and long term. 19

20

21

22

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24

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THE COURT: Sir, she's trying to write down what you You have to slow down. say.

THE WITNESS: I'm just excited.

MR. LINEHAN: Aren't we all?

THE COURT: Well, try and contain your enthusiasm.

As we continue the integration of Portionables into the Α

Sargento family, open communication is critical. At the same 1 2 time, we understand that, due in part to the performance 3 incentives agreed to as part of the sale, you may find yourself in the middle of situations involving actual or 4 5 perceived conflicts of interest. At a minimum, those 6 situations are likely to make you uncomfortable and make you 7 uncertain as to how you should conduct yourself. One purpose of this memo is to give you a road map to follow if you feel 8 caught in one of these situations. Lou and Patrick have 9 10 discussed and are aware of these requests in advance of this mailing. 11 BY MR. LINEHAN: 12 13 And this memo is from Mike Gordy. Had you had any 14 discussions with Mr. Gordy about your feelings of conflict 15 before he sent this out? 16 А I didn't --17 MR. FISHER: Objection, your Honor. This is hearsay. MR. LINEHAN: Your Honor, I'm not offering it for 18 hearsay purposes, just merely whether there were any 19 background leading up to this memo. 20 21 THE COURT: Sustained. 22 BY MR. LINEHAN: Mr. McEvoy, let's move on. Let's take a look at the 23 24 second paragraph, the one that begins: It is in the best

interest of all parties. Do you see that?

- 1 A Yes.
- $_{\mathrm{2}}$   $_{\mathrm{Q}}$  I'd like to pick up with the second sentence there. Can
- 3 you read that, please?
- 4 A To that end, and to limit potential conflicts between
- 5 short and long-term business interests, we are establishing
- 6 the following protocol.
- 7 Q And then go down to paragraph No. 1. This paragraph
- 8 | states: Any substantive communications between you and
- 9 | Patrick Calliari concerning the Portionables business,
- 10 | including but not limited to correspondence, e-mails, memos,
- 11 and reports occurring subsequent to the date of this memo or
- 12 within 45 days prior should be disclosed and made available
- 13 **to me.**
- 14 What did you understand your requirements were after
- 15 receiving this memo?
- 16 A I think really, in my opinion, it was to take those of us
- doing the day-to-day stuff and just, you know, get it off
- 18 your plate, share it on both directions, and then try and
- 19 just, you know, do your day job and not get involved in the
- 20 stuff that's happening in the periphery.
- 21 Q But you weren't supposed to hide anything from
- 22 Mr. Calliari, were you?
- 23 A No.
- 24 Q In fact, can you read the last sentence of that paragraph?
- 25 A Likewise, to the extent Patrick so requests, similar

```
communications between you and me or other representatives of
the Portionables' board or Sargento should be disclosed to
and made available to Patrick.

So there was nothing being hidden, is that right? Was
that your understanding?
```

- A I think this is the attempt to take the day-to-day and not hide anything.
- 8 Q And this was the transparency you referred to a couple 9 minutes ago?
- 10 A That's correct.
- 11 Q Let's look at the second page of that document. Highlight
  12 paragraph 2. I won't read this provision, but was it your
  13 understanding that essentially the same conditions were
  14 supposed to apply to any communication with the other
  15 shareholders?
- 16 A Yes, that was my understanding.
- 17 Q Full transparency was the policy?
- 18 A **Yes.**
- 19 Q Okay. One more paragraph, the one right below that: It
  20 is our intent. Mr. Gordy writes: Our intent is to give the
  21 Patrick -- I assume that should have just been Patrick -- and
  22 the Portionables' board equal access to information so that
  23 if issues arise, they will be in the best position to deal
  24 with them.
- Let's talk a little bit about Bellingham Cold Storage.

**A Okay**.

- 2 \ Q \ We've heard bits and pieces from various witnesses about
- 3 | Bellingham Cold Storage. But I think you might be the guy to
- 4 | help us put all that together into a complete picture. Can
- 5 you first tell us, what's the relationship between Bellingham
- 6 | Cold Storage and Portionables?
- 7 A Bellingham Cold Storage is a cold storage facility located
- 8 | in Bellingham. They are the landmark of Portionables at that
- 9 | facility in Bellingham. The Portionables plant is located in
- 10 | the center of the Bellingham Cold Storage campus, if you
- 11 | will.
- 12 Q Okay. And was Bellingham Cold Storage one of the ways
- 13 | that you were going to target to try and save money?
- 14 A It was a directive from Mr. Hoff that, you know, we
- 15 establish a relationship. There was some friction going on
- 16 between the two companies. You know, my presence at
- 17 | Bellingham, I was in a good position to go in and make
- 18 contact with them. And our directive was to find some cost
- 19 | savings for Portionables.
- 20 Q And why was cost savings important?
- 21 A Well, it's important in all occasions. For Portionables,
- 22 we had gone back and done some assessment on storage costs,
- 23 you know, with some other cold storage partners we used in
- 24 | Wisconsin. And, you know, the rates for Bellingham Cold
- 25 | Storage appeared to be a little bit higher than what we were

```
140
    normally accustomed to paying. Mr. Hoff had thrown a number
 1
 2
    out there of somewhere, you know, a six figure cost savings
 3
    for Portionables that he was targeting.
        By six figure, you mean over $100,000?
 4
        Correct, over 100,000.
 5
               How did Mr. Calliari react to the idea that you
 6
 7
    were going to be having discussions with Bellingham Cold
    Storage?
 8
        I didn't have direct conversation with him.
 9
10
    understanding was that Mr. Calliari and Mr. Hoff had an
    agreement that we were going to go in and speak to Bellingham
11
    Cold Storage, again, trying to reestablish a relationship
12
13
    and, you know, target cost savings.
        Why wasn't Mr. Calliari going to have this discussion with
14
15
    Bellingham Cold Storage?
        I think the communication had broken down between
16
    Mr. Calliari and Mr. Thomas, who's the president of
17
    Bellingham Cold Storage. And I don't know. I think they
18
    were at an impasse.
19
        Let's talk a little bit about your initial approach to
20
21
    Bellingham Cold Storage. Did they seem happy to see you?
        Yes, they did.
22
    Α
```

Did they give you any indication as to why?

Sustained.

THE COURT:

MR. FISHER: Your Honor, objection. Hearsay.

23

24

25

## BY MR. LINEHAN:

- 2 Q What was the source of friction between Bellingham Cold
- 3 | Storage and Portionables?
- A As I understood it, it was in regards to the direct ship idea that Mr. Calliari had.
- 6 Q So describe for me what direct shipping really means.
- 7 A Direct shipping was a concept to ship product immediately
- 8 off the Portionables' production floor onto trucks to go to
- 9 the end customer, that being Unilever, and bypass Bellingham
- 10 | Cold Storage.
- 11 Q And by doing that, they would bypass some additional cost
- 12 | that Bellingham Cold Storage was imposing?
- 13 A Correct, the storage and handling expense that would take
- 14 place.
- 15 Q Okay. What was Bellingham Cold Storage's problem with
- 16 that? What did they tell you was the issue?
- MR. FISHER: Your Honor, objection. Hearsay.
- 18 THE COURT: Sustained.
- 19 BY MR. LINEHAN:
- 20 Q What was the problem with Bellingham Cold Storage doing 21 direct shipping?
- MR. FISHER: Your Honor, either lack of foundation and hearsay at this point.
- MR. LINEHAN: Your Honor, Mr. McEvoy testified he was involved with the negotiations. If anyone should know what

```
the problems were with direct shipping, he should be the one
 1
 2
    to know.
 3
             THE COURT: Sustained.
    BY MR. LINEHAN:
 4
        Mr. McEvoy, tell me who Doug Thomas is.
 5
        He's the president and the CEO of Bellingham Cold Storage.
 6
 7
        And did Mr. Thomas ever state to you what his intentions
    were if Portionables proceeded with direct shipment?
 8
             MR. FISHER: Your Honor, objection. Hearsay.
 9
             MR. LINEHAN: Your Honor, I phrased the question
10
    deliberately to ask for his statement of intentions, because
11
    it comes under the hearsay exception under item 803(3) for
12
    statement of state of mind by the declarant.
13
             THE COURT: The objection is sustained.
14
             MR. LINEHAN: Your Honor, may I ask for -- may I ask
15
    why that's an improper question?
16
17
             THE COURT: 803(3) doesn't apply to that situation.
    It applies to present sense impression of the declarant. And
18
    this isn't that.
19
    BY MR. LINEHAN:
20
21
        Let's have Exhibit 211. Mr. McEvoy, can you see Exhibit
    211 in front of you?
22
        Yes.
23
    Α
        Without describing the contents of the document, can you
24
25
    tell me what Exhibit 211 is?
```

- 1 A It's an e-mail from myself on November 8, 2007, to
- 2 Mr. Gordy, Mr. Hoff, and Mr. Calliari.
- 3 Q And what is the subject?
- 4 A It's an update on the -- BCS update, is the subject line.
- 5 Q Did you inform Mr. Calliari of your discussions with
- 6 Bellingham Cold Storage?
- 7 A I kept him and others up to speed, you know, at
- 8 | significant milestones along the way of our negotiations,
- 9 yes.
- 10 Q Was this e-mail something that you provided to
- 11 Mr. Calliari to help keep him informed?
- 12 A Yes, it was.
- MR. LINEHAN: Your Honor, I would move the admission
- of Exhibit 211 for the purpose of explaining -- or reflecting
- 15 Mr. Calliari's receipt of notice of the intentions and the
- 16 status of negotiations with Bellingham Cold Storage.
- MR. FISHER: And, your Honor, it's hearsay. And
- 18 | there's hearsay within hearsay in this document. So it's not
- only hearsay from Mr. McEvoy; it talks about hearsay of what
- 20 other declarants said.
- MR. LINEHAN: Your Honor, it's not hearsay. It's not
- offered for a hearsay purpose. It's only offered --
- 23 regardless of whether anything in this e-mail is true, it's
- 24 offered to show that Mr. Calliari, contrary to his
- contentions in this case, received updates about the BCS

```
negotiations.
 1
 2
             THE COURT: 211 will be admitted.
 3
             (Exhibit(s) 211 admitted.)
             THE COURT: Ladies and gentlemen, 211 has a
 4
    limitation. It's not offered for the truth of what is
 5
    discussed in the document. It's offered for the fact of its
 6
 7
    receipt for notification.
    BY MR. LINEHAN:
 8
        Publish the document and highlight the second to the last
 9
    paragraph that begins with "Doug." It says, "Doug." Who is
10
    Doug?
11
        That would be Mr. Thomas.
12
    Α
13
        So you told Mr. Calliari that Doug will not support
14
    Portionables' direct shipping and will do everything in his
15
    power to stop that from happening should Portionables move in
    that direction?
16
17
    A Yes.
        What were the risks at that point that you perceived for
18
    going forward with direct shipping?
19
        My understanding was that Bellingham Cold Storage would
20
21
    bring legal action against Portionables if they chose to go
22
    that route.
             MR. FISHER: Your Honor, I move to strike that.
23
    That's also hearsay.
24
25
             THE COURT: Sustained.
```

```
MR. LINEHAN: If I phrase the question as to what is
 1
 2
    his understanding, will that be permitted, your Honor?
 3
             THE COURT: It goes beyond the limitation of the
    document that I just put on it, which is notification about
 4
    the topic, but not the statements contained therein, because
 5
 6
    you are attempting to show that that is in fact true.
 7
             MR. LINEHAN: Okay, your Honor.
        Mr. McEvoy, who provided the ammonia refrigerant to
 8
    Portionables?
 9
10
        That was supplied by Bellingham Cold Storage.
    Α
        Were you concerned about the possibility that it might be
11
    shut off?
12
13
        They had mentioned in passing that that may be a tactic
    that they would take against direct shipping.
14
15
             MR. FISHER: Your Honor, objection. Move to strike
16
    as hearsay.
             THE COURT: Sustained. The jury will disregard the
17
    last response.
18
    BY MR. LINEHAN:
19
        As the director of -- at some point, did you get a
20
21
    promotion?
                 Did we discuss that?
22
        Yes, in January 2008.
    Α
        What was your new title at that point?
23
    0
        Vice president of Portionables' integration.
24
    Α
```

And did you have responsibility for the operations of the

25

Q

## Bellingham plant?

1

2

13

- A After January of '08, yes.
- 3 Q Okay. What would have been the consequence had the
- 4 ammonia been shut off to the Bellingham plant?
- A We wouldn't be able to run our production freezers to make finished product for our customer.
- In light of the concerns that you had about the viability of direct shipping, did you seek other ways to save costs with BCS that didn't involve that?
- 10 A We negotiated -- that is, we were negotiating along the way. In January of 2008, we reached an agreement for a
- volume-based rebate that would come back to the Portionables'

bottom line. That was a rebate built on volume tiers, that

- BCS would give an incentive at the end of the calendar year
- 15 back to Portionables, to the bottom line.
- Okay. Can you describe for me how those negotiations went?
- 18 A There was a series of negotiations back and forth,
- 19 starting in mid to late August of '07, all the way through
- 20 November-December of 2008 before we reached a final
- 21 agreement. There were several different iterations along the
- 22 way. There were proposals made both ways until we finally
- 23 reached the end solution.
- 24 Q Mr. McEvoy, look at Exhibit 9, please, which has already
- been admitted. I'd like to call your attention first to the

- 1 | paragraph with the brackets around it.
- 2 A **Okay**.
- 3 Q Do you recall or do you remember getting that e-mail?
- 4 A Yes, I do.
- 5 Q Was Mr. Calliari pretty upset?
- 6 A Yes, he was.
- 7 \ Q Why was he upset?
- 8 A This was the first proposal offered by Bellingham Cold
- 9 | Storage. And it was simply trading costs out of their pocket
- 10 | to Portionables' pocket, and it wasn't saving money for
- 11 anybody. And we agreed with Mr. Calliari that this was not a
- 12 good proposal. But, again, it was the first of a series of
- 13 | negotiations back and forth.
- 14 Q And if you could look at Exhibit 10, please, which has
- 15 | also been admitted. Did you go back to Bellingham Cold
- 16 Storage and try to negotiate something better than the offer
- 17 | that Mr. Calliari had just complained about?
- 18 A Yes, we did.
- 19 Q Did you keep Mr. Calliari informed of the status of those
- 20 | negotiations?
- 21 A I did. And he was also copied on this particular e-mail.
- 22 So can you just -- without going through the intimate
- 23 details of these negotiations, can you tell me generally what
- 24 | this e-mail is intended to convey?
- 25 A Just give me a moment to read through it.

- 1 Q Sure.
- 2 A It's just a summary of the first proposal that was given
- 3 by BCS and which we agreed it wasn't significant of cost
- 4 savings. Just again another recap of our efforts to go back
- 5 and try to negotiate a better deal.
- 6 Q Okay. At this point, was Sargento refusing to implement
- 7 direct shipping?
- 8 A Refusing, no. I think our approach was, we wanted to see
- 9 a plan. You know, it had to have contingencies in it. And
- 10 we were going down parallel paths at that point.
- 11 Q And in the last paragraph Mr. Gordy writes: If we don't
- get concessions at the desired level from BCS, we agreed to
- initiate a detailed plan from PI. Is that Portionables?
- 14 A That would be our acronym for Portionables, yes.
- 15 O Okay. And how they would execute direct shipments?
- 16 A Yes, that's correct.
- 17 Q Okay. And were you going to be in charge of -- or not in
- 18 charge, but were you going to be helping with preparation of
- 19 a plan if that was the case?
- 20 A I was assisting Mr. Kyle, who was the operations manager
- 21 at the time, and did provide some suggestions and
- 22 recommendations and things to consider when looking at that
- 23 **plan.**
- 24 | Q Direct shipment was still very much on the table?
- 25 A It absolutely was.

- 1 Q How did the BCS negotiations resolve?
- 2 A As I said, we negotiated from, you know, mid-August
- 3 | through January or November -- or November-December 2008 --
- 4 | sorry -- 2007, and eventually reached an agreement on the
- 5 volume-based rebate incentive that would deliver that six-
- 6 | figure savings that Mr. Hoff had targeted to Portionables.
- 7 Q Take a look at Exhibit 257. I'm not sure if it has been 8 admitted yet. It has been. Just double-checking.
- 9 Mr. McEvoy, can you tell us what this e-mail is?
- 10 A It's an e-mail from myself on January 7, 2008, to
- 11 Mr. Calliari in regards to the BCS rebate incentive addendum
- 12 on the contract I just mentioned.
- 13 | Q So you were forwarding the draft addendum to Mr. Calliari?
- 14 A That is correct.
- 15 Q Can we look at the second page of the document, please.
- 16 | Can you tell us what that page is, Mr. McEvoy?
- 17 A This was the addendum to the original lease. The addendum
- 18 related to that volume-based rebate incentive.
- 19 \ Q \ Why did you send this to Mr. Calliari on January 7, 2008?
- 20 | A Mr. Calliari needed to approve anything that we put into
- 21 place. And I wanted him to see this document as soon as it
- 22 was, you know, verbally agreed to with BCS.
- 23 Q Did he respond to this e-mail?
- 24 A If I recall, not at first. But he did call me maybe a day
- 25 or two later. Maybe the next day. I don't recall for

```
But we talked about it. After that, I shared with
    certain.
 1
    him more of the background of how we got to this point.
 2
 3
        Okay. Take a look at Exhibit 267. But don't publish it,
    please. Actually, let's just -- never mind.
 4
 5
        During that discussion with Mr. Calliari that you just
 6
    described, did he agree to the cost savings proposal that was
 7
    reflected in the addendum that you sent him in Exhibit 257?
        Not right away.
                         But over -- I think within the next month
 8
 9
    we reached an agreement with this proposal with him.
10
        Okay.
               And he seemed comfortable with the proposal as
    drafted?
11
        He did. He had a question regarding direct ship, that if
12
    it was still a plan we wanted to go through with, you know,
13
    how would that impact this particular agreement. And as we
14
15
    told him, it would simply void this agreement, and, you know,
    a direct ship plan could be put into place. This was, you
16
    know, again, a plan that provided an incentive to
17
    Portionables for the product that was shipped through the
18
    doors of Bellingham Cold Storage.
19
20
        Who signed this document?
21
        I ultimately signed it. But Mr. Calliari did give me the
    permission to go ahead and sign it, being an officer of the
22
    company. And he was okay with that.
23
24
        Look at Exhibit 47, please, but don't publish it yet.
    Q.
25
             MR. LINEHAN: Mr. Fisher, this is one of your
```

```
exhibits. No problem?
 1
 2
             MR. FISHER: No objection.
 3
             MR. LINEHAN: Move the admission of 47.
             THE COURT: 47 will be admitted.
 4
             (Exhibit(s) 47 admitted.)
 5
    BY MR. LINEHAN:
 6
 7
        Mr. McEvoy, is this the addendum that you signed?
        Yes, it is.
 8
    Α
        And if you look at -- sorry. You said you signed this at
 9
    the instruction of Mr. Calliari?
10
        He authorized me to go ahead and sign it.
11
    Α
        Okay. At any time, if he had instructed you not to sign
12
13
    it, would you have obeyed him?
14
        Yes, I would have. I wouldn't have signed it, not unless
15
    I had his permission or his signature.
        And if he had instructed you to stop negotiating with BCS
16
    at any time, would you have followed his direction?
17
        Yes, I would have.
18
    Α
        He was your boss?
19
    Q
        He was my boss at the time, yes.
20
21
        Look at Exhibit 50, which you've seen earlier today.
                                                               Do
    you recognize this document, Mr. McEvoy?
22
        I do.
23
    Α
        Tell us what it is, please.
24
    Q
25
    A It's a plan for direct shipment that I had found when
```

- doing research on another matter in the files of the former quality manager, Jim Hart.
- Now, we discussed before that Sargento had talked about developing a plan for direct shipping; do you remember that?
  - A It was one of the things we were asking for, you know, in the lines of direct ship, to see a comprehensive and thorough plan of how it would be executed.
- 8 Q Did Mr. Calliari ever disclose the existence of this?
- 9 A Not prior to me finding it, no.
- 10 Q And can you describe the circumstances of how you found 11 it?
- 12 A In April 2008, with the USDA issues we were having in
  13 South Dakota, I was reviewing Mr. Hart's old files to
  14 determine if there was any previous audits or notes related
  15 to audits or the USDA or of any nature.
- Let's look at the attachment to the separate e-mail, the
  two pages behind it. And, specifically, let's look at the
  third page of the document. Mr. Fisher had asked you to look
  at paragraph 4, which identified a low product risk and a low
  shutdown risk.
- 21 A **Okay**.

6

- 22 Q Did this option address any of the implementing factors --23 let me back up. Look at D below there. Did paragraph 4,
- 24 that option, did it address any of these implementing
- 25 | factors?

- 1 A I'm sorry. Could you ask that question again?
- 2 Q Sure. Did paragraph 4 account for or address the
- 3 | implementing factors in paragraph D?
- 4 A I think there was still risks. The implementing factors
- 5 | had to be considered before any plan was put into place,
- 6 because I think it needed enough contingencies to make sure
- 7 this would work on a daily basis.
- 8  $\bigcirc$  Could you describe what the implementing factors are where
- 9 they're not accounted for in the low risk option?
- 10 A In my opinion, you know, you needed to have an alternative
- 11 | for storage if trucks didn't show up or if there was a
- 12 natural disaster and trucks couldn't get to the facility.
- 13 You know, that was the biggest one. And there was no place
- 14 | within the Portionables facility to store product for any
- 15 | extended period of time.
- 16 Q How much would it have cost if one truckload of product
- 17 | had spoiled?
- 18 A Well, if you take, you know, a truckload of 40- to 42,000
- pounds and profit loss, you know, probably around \$60,000 for
- 20 one truck.
- 21 Q And what was the projected savings from direct shipment
- 22 that Mr. Calliari was telling you?
- 23 A I believe he said in the neighborhood of \$300,000.
- 25 A Not too many.

- 1 Q And the 300 and some thousand dollars, is that gross or 2 net savings?
  - A I believe it was a gross savings.
- 4 Q And so that means other costs involved in implementing 5 were not included?
- A Yeah. Like, I think there was a need to have an additional forklift to move the materials around the plant and perhaps minor capital, you know, within the facility.
- 9 Q Had Unilever approved direct shipping?
- 10 A I don't know that they were aware of direct shipping.
- As an officer of the company, working in the operations area at Portionables in Bellingham, that's where Unilever's products were made?
- 14 A That is correct.

- And would it have been important to have Unilever's approval before you changed the way products were shipped to them?
- 18 A I think it would have been important that they know the
  19 plan that was being implemented and, you know, that they were
  20 okay with it.
- 21 Q Did they have quality control requirements?
- 22 A Absolutely, they did.
- Q Okay. Look at Exhibit 14, please, specifically page 3 of that document, please. Could we pull up the top half of that

25 document.

```
Mr. McEvoy, we've had some other witnesses describe for us
 1
 2
    what SAP is, so I won't go into that. But was SAP
 3
    implementation at Portionables something that was on the
    radar in late 2007, early 2008?
 4
        It was on the radar for some time at Portionables.
 5
 6
    don't know. There was some exploratory work done in 2008.
 7
    And as I understood, it was going to be implemented at some
    point in the future.
 8
 9
        Did Mr. Calliari ever express an opinion as to whether or
10
    not it should or should not be implemented during the earnout
    period?
11
        I think, you know, around the time that lawyer letters
12
13
    were being traded back and forth was the first objection I
    heard to it.
14
15
        Okay. And did Portionables ever in fact -- well,
    actually, let me stop there. Let's take a look at the second
16
17
    paragraph under No. 4, the one that begins: Despite
    protestations from Portionables, Sargento has continued to
18
    demand implementation of this system during the earnout
19
    period.
20
21
        Is that a correct statement?
        As I said, there was some exploratory work done.
22
    Mr. Calliari did express concern, the process was stopped and
23
```

So then at the bottom of that section, where it says,

the system was not implemented in 2008.

24

- 1 Mr. Calliari is clearly and repeatedly telling Sargento that
- 2 he does not approve of the replacement, but Sargento has
- 3 charged forward anyway, does that accurately summarize what
- 4 Portionables was in fact doing with the SAP system?
- 5 A No.
- 6 MR. FISHER: Objection, your Honor. Leading.
- 7 THE COURT: Sustained.
- 8 BY MR. LINEHAN:
- 9 Q Were you charging ahead, Mr. McEvoy?
- 10 A No. The decision was made not to press forward at that
- 11 point.
- 12 \ Q Was that consistent to your understanding with
- 13 Mr. Calliari's wishes?
- 14 | A Yes, it was.
- 15 | Q Let's talk about the South Dakota regulatory issues that
- 16 were mentioned today to clear up a few things. Did you
- 17 become aware in April of 2008 of some emerging regulatory
- 18 | problems with the South Dakota facility?
- 19 A Yes, I did.
- 20 Do you recall whether Mr. Calliari was informed of those
- 21 problems?
- 22 | A Yes, he was.
- 23 Q And how do you know that he was informed?
- 24 A I know I shared a couple of e-mails with him. I believe
- 25 Mr. Gordy did as well. And there were discussions on that

```
topic at our weekly management team meetings.
 1
        Were those meetings that Mr. Calliari attended?
 2
 3
        He attended either in person or via a conference call,
 4
    yes.
 5
             MR. LINEHAN: No further questions.
             THE COURT: Mr. Fisher, anything further?
 6
 7
             MR. FISHER: Just one.
                         REDIRECT EXAMINATION
 8
    BY MR. FISHER:
 9
10
        Mr. McEvoy, did you just testify a minute ago that if
    Mr. Calliari had said not to do the Bellingham Cold Storage
11
    deal, it would have been a no go?
12
        In January of 2008, when I shared the information with
13
14
    him, if he said that, you know, we certainly -- I would not
15
    have signed that document, no.
        Right, because he had control over the business, correct?
16
17
        He was the president of Portionables.
        It was his decision whether to amend the existing
18
    Bellingham Cold Storage contract, correct?
19
             MR. LINEHAN: Objection. Lack of foundation.
20
             THE COURT: Overruled.
21
        Would you repeat the question, please?
22
    BY MR. FISHER:
23
24
        Yes. It was his decision, with respect to the Bellingham
25
    Cold Storage contract, whether to amend it or not, correct?
```

- A At the end of the day, yes, it was his decision, and he did allow me to sign it, and he agreed to it.
- 3 Q Right. I showed you Exhibit 51 earlier today?
- 4 A Yes.
- 5 Q Do you recall that?
- 6 A Yes.
- $7 \mid Q$  This is well after the memo on April 30, 2007, correct?
- 8 A That is correct.
- 9 Q So the transparency regime, the free flow of information,
- 10 | that was not taking place, correct?
- 11  $\mid$  A As I said earlier, I didn't take action on this e-mail. I
- 12 wrote it. I regretted writing it. And, as a matter of fact,
- 13 Mr. Kyle came to me later and told me about this
- 14 | conversation.
- 15 Q Right. So transparency was not the rule, was it?
- 16 A It was --
- 17 Q There were secret reports going back to Wisconsin about
- 18 everything that was happening at Portionables in Bellingham,
- 19 correct?
- 20 MR. LINEHAN: Objection. Assumes facts not in evidence.
- 22 THE COURT: Overruled.
- 23 A I did testify earlier today that I was sending information
- 24 back and forth at this time, during the fighting and the
- lawyer letters that were going back and forth.

## BY MR. FISHER:

- 2 \ Q So transparency was sort of a one-way street, right?
- 3 A That's your interpretation.
- 4 Q Well, would you agree with that? He was expected to
- 5 divulge everything about his affairs, but you could decide
- 6 what you would and wouldn't share with him?
- 7 A It was targeted at the employees and the management staff
- 8 | at Portionables.
- 9 Q Okay. When Mr. Ioannides came out to Bellingham to meet
- 10 with you in March of 2008, you told him that direct shipping
- 11 was an option that could have been pulled off based on the
- 12 wording in the contract, correct?
- 13 A I think I -- I would have to see that document to say
- 14 that. But we talked about it. I think he actually put those
- 15 words in my mouth, that it could have been pulled off. It
- 16 may have been from a contractual standpoint. I don't know if
- 17 | it could have been executed from an operational standpoint.
- 18 Q You said it could have been pulled off, but Sargento
- 19 | didn't support it, correct?
- 20 A I didn't say that.
- 21 Q I'm sorry. You did not?
- 22 A You're trying to put words in my mouth here.
- 23 Q Can I ask you to look at Exhibit 213?
- 24 A **Okay**.
- 25 Q Do you recognize Exhibit 213?

- 1 A Yes, I do.
- 2 \ Q Is this something that you prepared?
- 3 A It was an e-mail I wrote to Mr. Hoff and Mr. Gentine
- 4 | following Mr. Ioannides' visit to the plant that day, March
- 5 **26. 2008.**
- 6 Q Now, we're not admitting this. I just want to see if
- 7 | reading the paragraph concerning Bellingham Cold Storage
- 8 refreshes your recollection about what you told Mr. Ioannides
- 9 during that meeting?
- 10 A I would like to read it, if I could.
- 11 Q Yes, absolutely.
- 12 A **Okay**.
- 13 Q Does reviewing Exhibit 213 refresh your recollection about
- 14 what you told Mr. Ioannides in March of 2008?
- 15 A I said that it probably could, and I underlined it when I
- 16 wrote it.
- 17 Q Right. But Sargento didn't support it?
- 18 A Didn't support it, because we never saw a plan to execute
- 19 it.
- 20 | Q Okay. Mr. Calliari gave you the go ahead to sign the BCS
- 21 | amendment in early 2008, correct?
- 22 A That is correct.
- 23 \ Q And you never told him that you and Mr. Hoff and Mr. Gordy
- 24 | had told Mike Thomas you could make direct shipping go away
- 25 | if you could get Mr. Calliari to sign off on that deal,

## correct? 1 2 I never told him that directly, no. 3 To your knowledge, no one told him that you had made that handshake deal with Doug Thomas, correct? 4 Could you be more specific? I'm not sure I follow you. 5 6 Do you know whether anyone at Sargento told Mr. Calliari 7 about the handshake deal that had been made between Sargento representatives and Doug Thomas of BCS? 8 9 We kept him apprised along the way. But in January, when 10 I sent him the proposal, that was the agreement to the handshake deal. 11 MR. FISHER: Nothing further, your Honor. 12 13 MR. LINEHAN: I just have two questions. We'll be done by 2:45. 14 15 **RECROSS-EXAMINATION** BY MR. LINEHAN: 16 17 Mr. McEvoy, was it your understanding under the contract, under the stock purchase agreement and the employment 18 agreement, that Mr. Gentine was the boss? 19 MR. FISHER: Objection, your Honor. Leading and lack 20 21 of foundation. BY MR. LINEHAN: 22 Mr. McEvoy? 23 0

THE COURT: Overruled.

Mr. Gentine is the boss, yes.

24

25

Α

```
BY MR. LINEHAN:
 1
        So if Mr. Gentine said, we're going to do something,
 2
 3
    you're going to do it?
        I would follow his order, yes.
 4
 5
             THE COURT: That's two.
 6
             MR. LINEHAN: May I have one more, please?
 7
        Okay. With respect to Bellingham Cold Storage and your
    statement that you thought it probably could have been pulled
 8
    off, would you look at that paragraph one more time?
 9
10
    Exhibit 213.
11
        Okay.
    Α
        And don't read it out loud, but read that sentence to
12
    yourself again, please. Does that refresh your recollection
13
    as to what you meant when you said it could have been pulled
14
15
    off?
16
    A Yes.
        And what is your recollection now as to what that meant?
17
        Could you restate your question?
18
        Sure. You said in here that -- sorry. You said earlier
19
    that you thought it could have been pulled off. Can you tell
20
21
    us what you meant by it could have been pulled off?
        I think at the end of the day, the language in the
22
    contract, you know, that could work itself out. Logistically
23
```

is where I was concerned that it would have some flaws if it

wasn't the right plan put in place.

24

1 MR. LINEHAN: Okay. That's all I have.

THE COURT: Ladies and gentlemen, do you have any questions for this witness?

Thank you, sir. You may step down.

And it's time for our afternoon recess. You may close up your pads and your pens and be excused.

(Jury leaves courtroom.)

THE COURT: Please be seated for a moment. I wanted to give some clarification on the objection that was made to Exhibit 213. The objection was hearsay. The counter was 803(3): Then existing mental, emotional, or physical condition.

It's my understanding that the operation of that rule allows in things like: I'm cold. I'm tired. I'm mad. I'm out of here. Let's go. But it does not include: I had a chat with Mike, and he told me that Doug said he was unwilling to go 15 percent more, because that is a remembered statement from someone else.

MR. LINEHAN: So are we --

THE COURT: 803(3) really is a rule that can eviscerate the hearsay rule if it's not applied much like excited utterance, but you don't have to build the underlying criteria of having somebody be excited. But it's an announcement of something that someone declares, not two guys negotiating over contracts and one guy telling others what he

```
remembers of the conversation. So that's why 803(3) I don't
 1
 2
    think is the proper --
 3
             MR. LINEHAN: Your Honor, I was just trying to make
    sure I formulate a better question next time.
 4
 5
             THE COURT: Okay. And I'm just trying to tell you
    where I was coming from.
 6
 7
             MR. LINEHAN: I understand. I know how to do it now.
             THE COURT: All right. Let's take our recess,
 8
 9
    please.
10
             (Brief recess.)
             THE COURT: Okay. Let's bring in our jury.
11
             (Jury enters courtroom.)
12
             THE COURT: Please be seated.
13
        Next witness, please.
14
15
             MR. GOLDFARB: Plaintiffs rest, your Honor.
             THE COURT: Plaintiffs rest.
16
17
        Defense witness, please.
             MR. LINEHAN: Your Honor, just to let you know, we
18
    will be making a motion after we rest.
19
             THE COURT: Okay.
20
21
             MR. LINEHAN: The defense will call George Hoff.
             THE COURT: Please come forward.
22
23
             (Witness sworn.)
24
             THE COURT: Please have a seat, sir.
25
```

GEORGE HOFF, 1 2 being first duly sworn, the witness was called and testified 3 as follows: **DIRECT EXAMINATION** 4 BY MR. LINEHAN: 5 6 Good afternoon, Mr. Hoff. Good afternoon. Α I appreciate your patience. It's been a long wait for 8 0 9 you. 10 Thank you. Α Can you tell us what your position is at Sargento, please? 11 0 I am the chief financial officer. 12 Α 13 What does a chief financial officer do? In addition to making the coffee in the morning, a variety 14 15 of things. Financial reporting reports up through me. treasury group reports up through me. Our information 16 17 technology group does as well. And I also am responsible for legislative affairs and corporate communication. 18 Who do you report to? 19 I report to Lou Gentine, our chairman and CEO. 20 21 Are you also on the board of directors? I am the secretary to our corporate board. And I am on 22 the board of directors of Portionables. 23

Okay. How long have you been the CFO of Sargento?

I've been the CFO for 13 of my 27 years.

24

25

Q.

Α

- 1 Q What other positions have you held with the company?
- 2 A I started with the company in 1983 as controller. And in
- 3 1987, I was promoted to vice president of finance. In 1991
- 4 or 1992, I was promoted to executive vice president and chief
- 5 | financial officer. And then in 1996, Lou's younger brother,
- 6 Lee, decided to retire, and we did not have someone fully
- 7 | trained in the retail group to replace him. So I went over
- 8 as president of the consumer products division for four and a
- 9 | half years. And then I returned to my role as CFO.
- 10 Q Okay. Are you married?
- 11 A Yes, I am.
- 12 Do you have any kids?
- 13 A I have been married for 32 years, and I have three adult
- 14 children, two of which are married, two grandchildren, and
- 15 one on the way.
- 16 O Congratulations.
- 17 A Thank you.
- 18 | Q Where did you go to school?
- 19 A I went to school at the University of Notre Dame.
- 20 Q Did you graduate with degrees?
- 21 A Yes, I did. I graduated with a business degree and went
- 22 on to work for one of the big eight public accounting firms,
- 23 | Pricewaterhouse.
- 24 Q When did you start at Sargento?
- 25 A **1983**.

- 1 Q All right. Well, let's fast-forward from 1983 to 2007.
- 2 A **Okay**.

19

20

21

22

23

24

- 3 Q That's a long ways. What role did you play in the
- 4 acquisition of Portionables?
- A I led the internal integration team for Sargento in acquiring Portionables.
- 7 \ Q And what does that mean?
- A I was responsible for coordinating the legal services
  surrounding the acquisition of Portionables. And I also led
  the internal due diligence team with respect to acquiring the
  company.
- 12 Q And due diligence is a term that lawyers use a lot. Can
  13 you explain that in more everyday language?
- 14 A I'm sorry. Due diligence, in everyday language, what it
  15 means is it's validating the promises and representations of
  16 the seller.
- 17 Q Okay. Were you excited about the acquisition, and why?
  - A Oh, we were very excited about the acquisition. And I probably could go on for a long time about that. But at the top of the line, the top things we were excited about, is we were already in this business. We were in the frozen sauce business at Sargento.
    - So Patrick Calliari's company was an extension of a business that we were already in. We were familiar with it.

      And we looked upon his -- the purchase of his company as

increasing our market share. That was number one. 1 2 Number two, he had some very good customers, Unilever 3 being one of them, that we had not been successful penetrating at Sargento. And we looked at that as very 4 positive. 5 6 And I probably should have said this first: Probably the 7 primary reason we were excited about the company was Patrick Calliari. He was --8 Let me stop you there. Why were you excited about Patrick 9 10 Calliari? He was an incredibly successful guy, fluent in multiple 11 languages, a professional race car driver, pilot, started 12 13 three businesses before the age of 50. He was the classic entrepreneur, the visionary, big idea guy, the type of guy 14 that founded our country. 15 16 Okay. Were there any concerns or clouds that you were worried about when you bought the company? 17 You know, one of the issues we were concerned about, 18 honestly, was the fact that the company was losing money and 19 had been losing money for 24 months. Typically, you don't go 20 21 buy companies that are losing money. But there was a very clear reason for that. 22 Basically, Portionables had two plants, and they only 23

needed one. A year -- two years previous to the purchase, he

had built a plant in North Sioux City, South Dakota,

24

```
primarily to service a major customer, General Mills.
                                                            And he
 1
 2
    began to service General Mills and then lost the business
 3
    over a pricing dispute.
        So we basically had an extra plant that we didn't need.
 4
    Now, that was a negative financially, but it was also an
 5
 6
    opportunity for us if we could grow revenues.
 7
        Okay. So what did you feel like the immediate prospects
    were for the company?
 8
        Oh, we thought the immediate prospects were extremely
 9
10
    bright.
             I think that we had a very detailed sales forecast
    that Patrick and his business advisor, Bill Beard, had
11
    provided us that gave us a granularity into how he was going
12
    to grow the business, actually, almost triple the business in
13
    24 months with some major key accounts.
14
15
    And what was your understanding was going to be the key?
    What did Sargento view as the key to going from losing money
16
17
    to tripling sales?
        It was absolutely growing sales, growing revenues. And,
18
    actually, we viewed the key as Patrick Calliari. I'll be
19
    honest with you; we wouldn't have done this deal without
20
    Patrick.
21
        So after the acquisition, what was your role with
22
    Portionables after the purchase closed?
23
24
        You know, basically, I was available as a resource and as,
    А
25
    really, someone to support Patrick. I know on the day that
```

we closed the transaction on April 30th, I came to Milwaukee early to have breakfast with him. We had breakfast. He clearly knew that I respected him.

And I made it clear to him as I was welcoming him into the Sargento family that I was going to be a resource and support to him. I had my name on the recommendation to our board of directors to buy his company. So if he failed, it certainly was not going to be a good reflection on me.

- What were some of the initial steps that you took after the acquisition closed?
- A Well, the immediate steps I took, as I indicated before, this was not a healthy company that we were acquiring. I integrated the cash and credit cycles of our business. At the time, Portionables' bank was not interested in lending them more money or, in fact, even staying on as a bank.

And the controller, Larry Riley, was busy putting accounts payable vouchers into buckets of 30, 60, 90, 120, 180. And he was spending all of his time managing cash flow. And we gave Portionables immediate access to our line of credit to take the pressure off and allow the management team to focus on growing the business.

- Q And, in your view, was that a good thing to do?
  - A I thought it was a great thing to do, because when you're in that situation, it's a very demoralizing situation to be in.

Case 2:08-cv-01111-MJP Document 158 Filed 12/31/09 Page 171 of 211 Did Sargento do anything to help Portionables make the 1 2 earnout? 3 Oh, I think Sargento did a number of things to help Portionables make the earnout. 4 5 MR. GOLDFARB: Excuse me. Your Honor, object to this line based on the court's prior ruling. I thought that what 6 7 happened here with regard to the earnout was off-limits for both sides. 8 MR. LINEHAN: Your Honor, I believe the accusation 9 10 against our client was that we were doing things to keep them from making the earnout. And I think Mr. Hoff should be 11 allowed to say what Sargento actually did. 12 Why don't we stick to the issues that 13 THE COURT:

we've been litigating and those specific contracts and negotiations, please.

MR. LINEHAN: Okay. Your Honor, we'll move on.

Tell me who Mike Gordy is.

14

15

16

17

18

19

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21

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24

- Mike Gordy is a senior level executive at Sargento. And he is probably -- well, he is the single most cross-trained executive that we have. He started with our company probably 30 years ago in a sales role and has advanced up through multiple promotions, including running our consumer products division, running our food ingredients division. He ran our operations group. A very talented guy.
- And was he assigned a role to play at Portionables?

- A He was assigned the role of heading up the integration of Portionables.
- 3 | Q How was his role defined?
- A I think his role was defined as to align all of the
  resources that Sargento had to give to Portionables and to
  facilitate that in terms of either helping them grow their
  sales or helping them reduce their costs or helping them do
- 9 Q All right. Was he there to order people around and tell them how to do their business better?
- 11 A That was not my understanding.

things more efficiently and effectually.

- 12 Q Okay. Did Mr. Calliari approve of Mr. Gordy's placement with Portionables?
- 14 A I think he not only approved --
- MR. GOLDFARB: Objection.
- 16 A -- he welcomed it.

- 17 THE COURT: Just a minute.
- MR. GOLDFARB: Objection, your Honor. No foundation
  has been established at this point. Lack of foundation.
- THE COURT: Let's rephrase, please.
- 21 BY MR. LINEHAN:
- 22 | Q Mr. Hoff, did you ever have any discussion was
- 23 Mr. Calliari about Mr. Gordy or Mr. McEvoy assisting
- 24 | Portionables?
- 25 A During the due diligence process while we were buying his

```
company, I had discussions directly with Patrick, as well as
 1
 2
    his business advisor, Bill Beard. And we had talked about
 3
    the fact that although Patrick had skill sets in many of the
    operating areas of the business, he no longer had the
 4
    interest to be involved in those types of functions.
 5
 6
        He was a visionary sales entrepreneurial leader. And he
 7
    would welcome help that we could give him. And, honestly, we
    chose, I think, one of our finest senior level executives to
 8
    help him.
 9
10
        How much did Sargento charge Portionables for Mr. Gordy or
    Mr. McEvoy's time and effort?
11
        We didn't charge him the time.
12
    Α
13
        Did Mr. Calliari ever complain to you that Sargento was
    interfering with his operational control because Mr. McEvoy
14
15
    or Mr. Gordy was there?
        Not once.
16
    Α
             MR. GOLDFARB:
                            Excuse me, your Honor. Objection.
17
    Lack of foundation. No showing that there was any basis for
18
    that communication.
19
20
             THE COURT: Are you asking whether anyone complained
21
    directly to him or the company as a whole?
             MR. LINEHAN:
                           I'm not sure how I phrased it, but my
22
    intent was to ask whether Mr. Calliari had ever complained to
23
```

THE COURT: The objection is overruled.

Mr. Hoff.

- 1 A Not once.
- 2 BY MR. LINEHAN:
- 3 Q Mr. Hoff, did you play any role in the discussions with
- 4 | Bellingham Cold Storage after the acquisition closed?
- 5 | A **I did.**
- 6 Q Can you tell us what your role was?
- 7 A Well, can I tell you, previous to the acquisition, in
- 8 doing some of the due diligence work, I had discovered that
- 9 there was a savings number in one of the projections. And it
- 10 was a place marker for \$500,000.
- 11 Q Who had placed that marker?
- 12 A Patrick had asked Larry Riley to put the number into the
- 13 | forecast. And when I followed up with Larry Riley directly,
- 14 he told me that there was little, if any, support for the
- 15 number, but that there was an opportunity --
- MR. GOLDFARB: Excuse me, your Honor. The question
- is narrative, and the answer is hearsay.
- THE COURT: Sustained as to the last comment about
- 19 what Larry Riley said. The jury will disregard it. Pose
- 20 another question.
- 21 BY MR. LINEHAN:
- 22 | Q Let's try that again, Mr. Hoff. We'll do it a little
- 23 differently.
- 24 A Okay.
- 25 Q Did Mr. Calliari come to you for help in dealing with

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Bellingham Cold Storage?
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2 A Yes, he did.

- And what reasons did he give you as to why he came for help?
- 5 A Because we had identified a major opportunity to save
- 6 money. And he had communicated that to us previous to the
- 7 | time we bought his company. And he also had communicated to
- 8 us that he had had an impasse with Bellingham Cold Storage.
- 9 He came to me for help to see if I could alleviate that
- 10 impasse.
- 11 Q And what was the impasse that he described?
- 12 A Well, the impasse was a dispute that he had been having
- 13 with the president of Bellingham Cold Storage for quite a
- 14 while over the issue of direct ship. It was his contention
- 15 that direct ship would save money for his business. And he
- 16 had a passion about that particular idea.
- 17 Q Okay. Can we look at Exhibit No. 3, please. Go to page
- 18 | 555. I'm sorry. That wasn't the page I was suggesting.
- 19 | Page 557. Highlight Section 1.6(a), please.
- 20 Mr. Hoff, do you see that section that I just asked to be
- 21 | highlighted?
- 22 | A Yes, I do.
- 24 | functions involved in the acquisition?
- 25 A That's correct.

- 1 Q Did you have a role in negotiating this agreement?
- 2 A I had a role in negotiating the agreement, that's correct.
- 3 Q Okay. And are you familiar with Section 1.6?
- 4 A Yes, I am.
- 5 Q Can you read the first sentence of Section 1.6(a), please?
- 6 A Sure. The parties agree that, prior to the contingent
- 7 | payment due date, the company and the sub will be operated in
- 8 a manner consistent with past practice and under the
- 9 operational control of the shareholders' representative.
- 10 Q Let's stop there, because I'm only going to focus on the
- 11 | first part of that.
- 12 | A **Okay**.
- 13 Q We've talked about all the language there before. What
- 14 I'm interested in is the language: Operated in a manner
- 15 consistent with past practice.
- To your knowledge, had direct shipping ever been
- implemented at Portionables?
- 18 A No, not to my knowledge, I wasn't aware of that.
- 19 | Q Prior to the acquisition?
- 20 A No.
- 21 Q In your view, would it have been consistent with past
- 22 | practice?
- 23 A It would not have been.
- 24 Q In your dealings with Bellingham Cold Storage, did you
- 25 keep Mr. Calliari in the loop in those dealings?

- 1 A I did the best I could. I did the best I could.
- $2 \mid Q$  If you could put up 271, but do not publish, please.
- Mr. Hoff, without describing the document, do you
- 4 recognize that document?
- 5 A Yes, I do.
- 6 Q Can you tell me generally what it is?
- 7 A It's an e-mail that I am sending to Patrick Calliari.
- 8 O And when was it dated?
- 9 | A July 31, 2007.
- 10 \ Q And you sent it to patrick.calliari@portionables.com?
- 11 | A That's correct.
- 13 A Yes, it was.
- 14 Q Does this relate to the subject of Bellingham Cold Storage
- 15 | negotiations?
- 16 A It does.
- MR. LINEHAN: Your Honor, I'd offer Exhibit 271, with
- 18 | a limiting instruction that it be received for evidence that
- 19 Mr. Calliari received notice of negotiations.
- 20 MR. GOLDFARB: The lower portion of the e-mail is
- 21 hearsay, your Honor.
- MR. LINEHAN: Your Honor, we're fine with limiting
- 23 the document to the upper e-mail.
- MR. GOLDFARB: The upper portion is also hearsay,
- 25 | your Honor.

```
MR. LINEHAN: As I said, your Honor, I'm happy to
 1
 2
    cure the hearsay problem by only offering it for the limited
 3
    purpose of --
             THE COURT: The upper portion of the e-mail is
 4
    offered only for the limited purpose of showing notice, not
 5
 6
    for the truth of the discussions contained in the body of the
 7
    e-mail.
             MR. LINEHAN: That's my understanding, your Honor.
 8
             THE COURT: Go ahead.
 9
10
             MR. LINEHAN: Will it be admitted?
             THE COURT: Yes.
11
             (Exhibit(s) 271 admitted.)
12
13
             MR. LINEHAN: Thank you, your Honor.
        Just show the top part there. Mr. Hoff, you write:
14
15
    Patrick and Larry, please accept my apologies for not
    forwarding this to you earlier. I've been working with Mike
16
17
    Gordy and Mike McEvoy on this end and failed to update both
    of you on the good cop/bad cop routine.
18
        First off, what is a good cop/bad cop routine?
19
        Well, one of the things that we were attempting to do here
20
21
    is Patrick and I agreed totally on the need to secure a cost
    savings from Bellingham Cold Storage. He had had an idea
22
    that direct ship was one of those routes. And I had some
23
    concerns with direct ship from a risk and return and
24
25
    financial perspective.
```

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But that didn't deter me from pursuing alternative B, which was to try and secure a significant six-figure cost savings by negotiating some other kind of incentive from Bellingham Cold Storage. Patrick was in the loop on that. So what was the good cop/bad cop? Was that just a negotiating strategy? Is that what you were presenting? Well, yes. At the time, the good cop/bad cop was, at least on the bad cop side, we had an appropriate person to play that role, because the communication between both Patrick and Doug Thomas, the president of Bellingham Cold Storage, was nothing. It had deteriorated to zero. And at least I had an opportunity, as the good cop, to come in and begin the dialogue to secure the cost savings that the company so vitally needed. Okay. Starting in the middle of that top paragraph, you Going forward, you will definitely be in the loop, as Mike McEvoy will likely take the lead with selected folks on your end to get the savings implemented ASAP? I absolutely shared Patrick's sense of urgency on this matter. No one knows how urgent that is when you're losing money and you need to do something, and do something very, very quickly. So I work and live in Wisconsin, so I handed off the day-to-day responsibility to Mike McEvoy, who was out in Bellingham.

Okay. Mr. Hoff, earlier today you obviously weren't in

```
the room under the exclusion rule, but there was some
 1
 2
    testimony about some EBITDA projections that Mr. --
 3
             MR. GOLDFARB: Objection, your Honor, to this
    reference. What happened elsewhere is kind of precisely the
 4
    point of the exclusion rule, among other things. That's an
 5
 6
     improper question.
 7
             THE COURT: It is. That's the point of sequestering.
    You don't tell them what happened first.
 8
                           I'm sorry, your Honor. I wasn't
 9
             MR. LINEHAN:
    intending to reveal the substance. I was just trying to lay
10
    a marker for the jury so that they could compare notes here.
11
             THE COURT: Pose another question.
12
13
             MR. LINEHAN: I will do so.
        Were you provided any EBITDA earnings projections from
14
15
    Patrick Calliari in May of 2008?
              In fact, I was provided projections periodically by
16
        Yes.
17
    Patrick.
        And do you recall receiving a projection that entailed 5
18
    million dollars and above, potentially, in earnings?
19
        I do.
20
    Α
21
        What was going on at the time when that projection was
    provided to you?
22
        We were in the middle of this dispute.
23
        And what was your reaction when you saw that 5 million
24
    Q
25
    dollar projected earnings figure?
```

- 1 A Honestly, I laughed.
- 2 \ Q Why did you laugh?
- 3 A Because earlier in the year I had had a direct
- 4 conversation with Patrick in my office where he had told me
- 5 that it was highly likely that they would not be making the
- 6 earnout in 2008.
- 7 O When did that --
- 8 A And a couple of months later, to look at a forecast of 5.5
- 9 | million dollars, I'm sorry, I did laugh.
- 10 Q The conversation you just described in your office, when
- 11 | did that take place?
- 12 A In mid-January.
- 13 Q And who was present there?
- 14 A Patrick and myself.
- 15 Q Why was Patrick in your office?
- 16 A Actually, he had come to visit Lou. And it was not
- 17 uncommon for him -- he is a very nice and cordial guy -- to
- 18 | always walk down the hallway and visit with me. And we
- 19 | initially started talking about his Christmas, which was
- 20 good, and how his daughter, Favia, was doing. And he's a
- 21 great father and a very devoted dad, and we talked about
- 22 | that. And then he just simply said: It's highly likely
- we're not going to make the earnout this year.
- 24 Q Let's talk about Unilever.
- 25 A **Okay**.

- 1 Q How involved were you in the discussions regarding 2 amending the Unilever manufacturing agreement?
- A I would say I was personally involved in the Unilever conversation after Patrick had made his initial offer.
- 5 Q So what was your role?
- A After Patrick had made his initial offer to Unilever of 35 cents --
- 8 O Just a moment.

- 9 A Oh, what was my role?
- No, I'm sorry. I want to make sure that everyone understands exactly what your testimony is. When you say Patrick made the initial offer, which offer are you referring to?
- MR. GOLDFARB: Excuse me, your Honor. Objection.

  Lack of foundation. The witness has just testified his

  involvement post-dated those events.
  - THE COURT: Let's clear this up as to what we're talking about, please. Pose another question.
- MR. LINEHAN: I will, your Honor.
- 20 Q Let's start from the beginning. What was your role in the negotiations with Unilever regarding amending the agreement?
- 22 A I helped Patrick re-present the offer of 35 cents a pound 23 in a different way to sell it to Unilever.
- 24 Q What do you mean re-present?
- 25 A He had made an offer in the summer of 35 cents a pound

- 1 | that was rejected by Unilever.
- 2 \ Q And how do you know that he did that?
- 3 A Because he told us. He told me.
- 4 Q When?
- 5 A Right after Unilever rejected the offer. They asked for
- 6 another 5 or 6 cent price concession. And he came to me. He
- 7 came to Lou. He came to Sargento and apprised us of the
- 8 | situation, which is certainly appropriate, and asked for our
- 9 help in dealing with a counter-response to their rejection of
- 10 | his offer.
- 11 Q When you say he came to Sargento, was that he physically
- 12 came?
- 13 A He came physically, but we also talked to him several
- 14 times on the phone.
- 15  $\mid$  Q Okay. Tell me what happened when he physically came to, I
- 16 presume, Plymouth, Wisconsin?
- 17 A We worked on trying to create a different way to sell him
- 18 the same concept. Patrick is a savvy businessman. And I
- 19 think the 35 cent offer was an appropriate offer. Since
- 20 Unilever rejected it, we needed to come back with something
- 21 | that would make sense for them but clearly wouldn't
- 22 compromise us any further. So we came up with a two-tiered
- 23 | pricing strategy that was the equivalent, literally the
- 24 equivalent, of the same offer, a blended price of 35 cents a
- pound.

- 1 \ Q \ When you say tiered pricing, is that the --
- 2 A 38 and a half cents and 23 cents a pound.
- 3 Q And you had run some numbers?
- 4 A I did some modeling work with my controller, Jim
- 5 | Birenbaum. And we had the capability at Sargento to help
- 6 Patrick where he did not have the resources in Bellingham,
- 7 | nor the software, to be able to do these things very quickly,
- 8 because we needed to get back to Unilever very quickly with a
- 9 counter-proposal. And, honestly, neither one of us wanted to
- 10 reduce our price further below the 35 cent blended average.
- 11 Q Okay. So tell me about this meeting where you came up
- 12 | with this alternative theory.
- 13 A Well, we were all in the conference room, in the executive
- 14 conference room, working on multiple models. And this one
- 15 seemed to make the most sense to us, is to go back with a
- 16 blended price equal to the one that he had suggested to them
- 17 | earlier.
- 18 Q So when you say it made the most sense to us, who is the
- 19 | "us" you are referring to?
- 20 A Lou Gentine, George Hoff, Mike Gordy, Patrick Calliari,
- 21 and Jim Birenbaum, is my recollection.
- 22 Q So it's your testimony that Mr. Calliari -- this offer
- 23 | made sense?
- 24 A Yes. Mostly it was his offer. Or the equivalent. I'm
- 25 sorry. The equivalent of his offer.

```
Did you have any concerns about this two-tiered
        Okay.
 1
    Q
 2
    pricing program?
 3
    Α
        I did not.
        You felt comfortable with it?
 4
        You know, any time a key customer that is 80 percent of
 5
 6
    your volume comes to you and asks you to reduce prices,
 7
    you're not a happy person. I wasn't happy. We had just
    bought his company a couple of months ago or previous to
 8
 9
    that. And I know Patrick wasn't happy. But I trusted his
10
    judgment that that was the right number to go after, so, yes.
        Did Mr. Calliari mention self-manufacturing?
11
    0
        He did.
12
    Α
13
        And what did he say about it?
        He said that he believed that it was an idle threat.
14
15
        Was there a discussion about the risks of that?
16
        There was a discussion about the risks of losing Unilever.
17
    I mean, the self-manufacturing threat was one tree in a very
    large forest. We had no contract with Unilever.
18
                                                       They were
    also saying they were thinking of -- we lost our exclusivity
19
20
    provision with them when we bought the company. And they
21
    were also suggesting that they could go elsewhere to buy the
22
    product. So it was a big deal.
             MR. GOLDFARB: Objection, your Honor. Narrative
23
```

answer, apparently involves hearsay about Unilever.

Overruled.

THE COURT:

24

## BY MR. LINEHAN:

- 2 Did Mr. Calliari indicate whether he was willing to take
- 3 the risk of losing the Unilever account?
- 4 A He was absolutely not willing to take that risk. And,
- 5 | honestly, the respect I have for him as a businessman would
- 6 | lead me to that conclusion. He would not have offered that
- 7 price concession unless he felt he had to.
- 8 MR. GOLDFARB: Excuse me. Objection, your Honor.
- 9 Move to strike the nonresponsive portion.
- THE COURT: The last sentence is nonresponsive, and
- 11 | the jury should disregard it.
- 12 BY MR. LINEHAN:
- 13 Q At any time during that meeting that you just described in
- 14 Plymouth to come up with the 38 and a half, 23 proposal, did
- 15 Mr. Calliari ever say to you or anyone else in the room when
- 16 you were present that Sargento was usurping his operational
- 17 | control?
- 18 MR. GOLDFARB: Objection, your Honor. Leading.
- 19 THE COURT: Overruled.
- 20 A No, he did not.
- 21 BY MR. LINEHAN:
- 22 Did he ever suggest that you were breaching his employment
- 23 | agreement?
- 24 A No, he did not.
- 25 Q Mr. Hoff, do you recall a phone conversation with

- 1 Mr. Calliari and Lou Gentine on April 2, 2008?
- 2 A Yes, I do.
- 3 Q What was the occasion for that call?
- 4 A It was a follow-up call to a letter that we had received
- 5 | from Patrick Calliari -- Patrick Calliari's attorney, on
- 6 March 28th. The letter came in from out of the blue. And we
- 7 | had requested that Patrick contact us. Lou had requested
- 8 personally that he contact us regarding the substance of that
- 9 letter. And that call on April 2nd was the first time we had
- 10 talked to Patrick about his concerns.
- 11 Q Exhibit 13, Mr. Hoff, is that the letter that you were
- 12 | just describing?
- 13 A Yes, it is.
- 14 Q And that's what triggered the --
- 15 A That's what triggered the phone call. Because up until
- 16 that time, we had not talked to him personally about any of
- 17 | these concerns.
- 18 Q Who initiated that phone call?
- 19 A Lou Gentine asked Patrick to call him and for me to join
- 20 the call.
- 22 A He did, five or six days later.
- 23 Q What do you remember about what Mr. Calliari said in this
- 24 | phone call?
- 25 A Well, I remember many things. But I think the summary of

- what I remember is he was conflicted and confused.
- 2 Q What did he say he was conflicted about?
- A He was conflicted by the dual role that he was playing as shareholders' rep and president of Portionables.
- Were you at all concerned about where his loyalties lie after that phone call?
- 7 A Absolutely.
- 8 Q Why were you concerned?
- Well, the confusing part was, this phone call was in 9 10 response to the letter. And the letter is a litany of things that the shareholders and Patrick Calliari were contending 11 were done wrong by Sargento. And yet, during the course of 12 13 our phone call, he had agreed that he was involved in the negotiation of the Unilever contract and he understood where 14 15 we were coming from. So it was almost playing both sides of the issue. And it was very unclear, when the phone call 16
- 18 Q Why was it unclear?

ended, what team he was on.

- A Because he did not state what team he was on. Lou had asked him at the end: Where do we go from here? And his response directly was: I don't know.
- 22 Q Look at Exhibit 16, Mr. Hoff. Do you have that in front 23 of you?
- 24 | A **Yes, I do.**

17

25 Q This is the April 11th letter sent to Mr. Calliari's

- 1 personal attorney, Mr. Miller, from the Reinhart firm?
- 2 | A Yes.
- 3 Q Can you look at the second page of that, please?
- 4 A I can.
- 5 Q First let me ask you: Were you involved at all in the
- 6 preparation of this letter?
- 7 A I saw the letter before it went out.
- 8 O You reviewed it before it went out?
- 9 A Yes, I did.
- 10 Q Okay. Let's look at the bracketed section. Take a look
- 11 at paragraph 1. Read that to yourself, if you need a moment
- 12 to orient yourself.
- 13 A **Okay**.
- 14 Q It says: Mr. Calliari shall take no further action with
- 15 respect to the discussions concerning the Unilever amendment
- 16 except after discussion and approval of such actions by
- 17 Mr. Gentine, and any approval must be in writing.
- Do you have contact with the other division heads,
- 19 division presidents at Sargento?
- 20 A I do. I work with them all the time.
- 21 Q And in your experience, is this an appropriate limitation
- 22 | for Mr. Gentine to place on his division heads?
- MR. GOLDFARB: Objection, your Honor. The issue here
- is what the contractual language provides. Relevance.
- MR. LINEHAN: Your Honor, one of the questions in

```
this case is what the responsibilities of a division head are
 1
 2
    and what the obligations are.
 3
             THE COURT: Rephrase the question concerning whether
    this is something usual for the division heads, not whether
 4
    it's appropriate, please. That's for the jury to decide.
 5
 6
             MR. LINEHAN: Good advice, your Honor.
 7
        Mr. Hoff, would this be a typical or a usual type of
    restriction for Mr. Gentine to place on division presidents
 8
 9
    at Sargento?
10
    Α
        Given the circumstances, yes.
        What about the second paragraph, would you give the same
11
    answer if I asked you the same question?
12
13
        I would give the same answer.
        Mr. Hoff, let's go back to the April 11th phone call.
14
15
    any point in that call, did Mr. Calliari express the opinion
    that Sargento was taking away his operational control with
16
17
    respect to Unilever?
        No, he did not.
18
    Α
        What concerns did he indicate about his operational
19
    control, if any?
20
21
        He did not indicate any with the phrase "operational
22
    control."
             MR. LINEHAN: No further questions right now, your
23
    Honor.
24
```

Any cross-examination?

25

THE COURT:

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MR. GOLDFARB: Yes, your Honor.
 1
                           CROSS-EXAMINATION
 2
 3
    BY MR. GOLDFARB:
        Good afternoon, Mr. Hoff.
 4
        Good afternoon, Mr. Goldfarb.
 5
 6
        We met in Milwaukee, when I took your deposition a couple
 7
    of months ago, is that correct?
        Yes.
 8
    Α
        Now, is there any division president -- put aside this
 9
10
     case and Mr. Calliari. Is there any division president at
     Sargento that has a written employment agreement with a term
11
     identical to Mr. Calliari's employment agreement that grants
12
13
    operational control during an earnout period?
    Α
        No.
14
15
        The telephone conversation you described to us that
    occurred on April 2nd, 2008, you said that Mr. Calliari did
16
17
    not specifically use the words "operational control," is that
    right?
18
        Yes, I do not recall him using those words.
19
               But in that call, he did tell you that Antoine
20
21
     Ioannides has over 25 years of dealing with Unilever and that
22
    he had over 20 years of dealing with Unilever, didn't he?
        That's correct.
23
    Α
24
        And he also told you that from the beginning he had
25
     registered his disagreement with giving Unilever any price
```

- 1 concessions, correct?
- 2 A He told us that.
- 3 Q He said that in the call, didn't he?
- 4 A He said that.
- 5 Q Yes. And he also told you that he had said that they were
- 6 | bluffing, correct?
- 7 A He said that, yes.
- 8 Q And also in this April 2nd call, he told you that Unilever
- 9 | had no intention of going into self-manufacture, correct?
- 10 A He said that, yes.
- 11 Q And in the call, he told you he had contacts in Europe on
- 12 the vendor side that supported his contention, correct?
- 13 A He said that, yes.
- 14 Q And he told you that both he and Mr. Ioannides knew more
- 15 about Unilever than Sargento did, but that no one was
- 16 listening to him. He said that, did he not?
- 17 A He made that statement as well.
- 18 Q And he told you that although he had signed the proposed
- 19 | Unilever document even though he disagreed with it, he
- 20 thought too much time had transpired from the date of the
- 21 | original letter in August until April 2008. He said those
- 22 words, correct?
- 23 | A **He did.**
- 24 | Q And he said that since Unilever did not get back to us
- 25 until January of 2008, he thought it was appropriate to tell

- 1 them that the world had changed, correct?
- 2 A Yes, he said that.
- 3 Q Now, he may not have used the words "operational control"
- 4 | in that call, but he made it very clear to both you and
- 5 Mr. Gentine that he opposed the amendment of the Unilever
- 6 agreement, correct?
- 7 A He did. In fact, he even asked us or our attorney to look
- 8 | into how we could get out of it.
- 9 \ Q Now, you described for us in your testimony just a few
- 10 moments ago that there was a meeting that occurred in
- 11 | Plymouth?
- 12 | A Yes.
- 13 Q And that meeting occurred sometime in the fall of 2007, is
- 14 | that correct?
- 15 A Oh, I'm sorry. I believe the meeting I'm describing was
- 16 in July. I don't have the specific date, but it was in July.
- 17 | It was before the offer letter that Patrick signed went to
- 18 Unilever.
- 19 Q Okay. And you described a meeting that occurred in a
- 20 | conference room?
- 21 A Yes.
- 22 Q At your headquarters, correct?
- 23 | A I did.
- 24 | Q You were there?
- 25 A I was there. I believe Patrick might have been there by

- conference call. Lou Gentine was there. Mike Gordy was
- 2 there. And Jim Birenbaum was there.
- ${\mathfrak Q}$  And in that meeting, Mr. Calliari told you that he thought
- 4 Unilever would not self-manufacture, correct?
- 5 A He did share that.
- 6 Q And he told you in that meeting, which you say was July of
- 7 2007, that he thought they were bluffing, correct?
- 8 MR. LINEHAN: Objection, your Honor. Hearsay.
- 9 THE COURT: Overruled.
- 10 A **Yes.**
- 11 BY MR. GOLDFARB:
- 12 Q And there was a response by the Sargento side in that
- 13 | meeting, wasn't there?
- 14 A Could you be more specific?
- 15 Q Yes. What you characterized as happening in that meeting
- was a respectful disagreement regarding the evaluation of the
- 17 risk of calling their bluff, isn't that right?
- 18 A Yes, that's correct.
- 19 Q So there was a business judgment issue about whether or
- 20 | not to -- what the risk was with regard to Unilever that went
- all the way back to July of 2007, correct?
- 22 A I would phrase that a little bit differently. I would
- 23 phrase that to suggest that Unilever had come to us asking
- 24 for a price concession, Mr. Calliari had offered them one,
- 25 and we supported him 100 percent in getting that done.

```
But at the meeting, what happened was -- and I'm now in
 1
    July of 2007, the boardroom. You are there?
 2
 3
    А
        Yes.
        Mr. Calliari's either in person or by phone; you are not
 4
    sure. And there was a respectful disagreement between the
 5
    Sargento side of the room and Mr. Calliari about how much
 6
 7
    risk there was with regard to Unilever, correct?
        Now, I think that is a mischaracterization of the meeting.
 8
    There was a respectful disagreement on direct ship, not on
 9
10
    the risk of potentially losing Unilever. There's a
    difference.
11
             MR. GOLDFARB: Your Honor, may I approach?
12
13
             THE COURT: You may.
             MR. GOLDFARB: Move to open and publish the
14
15
    deposition of Mr. Hoff.
        Sir, if you would turn in your deposition, please, to page
16
17
    96, line 10.
             MR. LINEHAN: Which page?
18
             MR. GOLDFARB: 96, line 10.
19
        Mr. Hoff, this is testimony that you gave on September 2nd
20
21
    of this year, is that correct?
22
        That's correct.
    Α
        And this was taken at the Reinhart law firm in Milwaukee,
23
24
    is that right?
```

Α

That is correct.

196 And you were testifying under oath at that time, correct? 1 Q Yes. 2 Α 3 Beginning at line 10, let me read the question and answer to you. 4 5 Question: So the meeting when Mr. Calliari said he didn't think Unilever would self-manufacture, who was there? 6 7 Answer: As I recall, it was in our boardroom, and Mike Gordy was there. Lou Gentine was there. I was there. 8 And our controller, Jim Birenbaum was there. And Patrick 9 10 expressed that he thought they were bluffing. That was the question I asked you, correct? 11 That's correct. 12 Α 13 I'm sorry. That was the answer you provided. And then the question I asked was: Was there a response to that? 14 15 And could you read for the jury your answer? Yes, I would be happy to read it. 16 Well, I think there was a respectful disagreement 17 regarding the evaluation of risk of calling their bluff. 18 Which is well beyond the self-manufacturing point. 19 Sorry, sir. Your testimony was that there was a 20 21 respectful disagreement regarding the evaluation of risk of calling their bluff, correct? 22 That's correct. 23 Α

You testified about a forecast that you received in May of

24

25

Q

2008 regarding EBITDA, correct?

- 1 A Yes, I did.
- 2 Q That forecast was not prepared by Mr. Calliari, was it?
- 3 A I believe Mr. Calliari had direct input into that
- 4 | forecast, from conversations with Larry Riley, our
- 5 controller.
- 6 Q The forecast was prepared by Larry Riley, isn't that
- 7 | correct?
- 8 A Well, technically, that's correct. But the forecast has
- 9 | input from other people to it.
- 10 Q The forecast was prepared by Larry Riley, yes or no?
- 11 | A Yes.
- 12 Q And that forecast was then circulated to both Mr. Gordy
- 13 and Mr. McEvoy, isn't that right?
- 14 A That's correct.
- 15 | Q And the forecast suggested EBITDA of 5.5 million dollars
- as of May of 2008, a forecast for the entire year of 2008,
- 17 | correct?
- 18 A That is correct.
- 19 Q And Mr. McEvoy and Mr. Gordy, when they transmitted it to
- 20 you, added a comment where they thought that it should be
- reduced by \$500,000 for certain factors, isn't that true?
- 22 A If you show me the document, I can confirm that, yes. I
- 23 | recall the forecast. I don't recall what you're talking
- 24 about specifically here. I remember the number. I'm sorry.
- 25 Q The prospects for the Portionables business had improved

```
by April of 2008, is that not so?
1
```

- 2 A We were hopeful that they were improving by April of 2008.
- 3 But, quite frankly, looking at where we were and looking
- back, the string of losses had just continued. 4
- When the company was acquired by Sargento, everyone, you, 5
- 6 Mr. Calliari, everyone knew the key to success was to fill up
- 7 the South Dakota plant, correct?
- I don't think I could have said that better. 8
- And efforts were made in the sales area in 2007 and early 9
- 10 2008 to achieve that goal, correct?
- There were efforts made from the beginning, yes. 11 Α
- And those efforts, because of the nature of this business, 12
- 13 take time, don't they?
- They do. They take more time than people are typically 14
- patient for. 15
- But it is a fact, isn't it, that by the fourth quarter of 16
- 2008, the South Dakota facility was operating 20 hours a day, 17
- seven days a week, which is as much as it can operate, 18
- because you need four hours a day for cleaning, correct? 19
- MR. LINEHAN: Objection, your Honor. We've covered 20 this. 21
- 22
- THE COURT: I thought we did, too. Let's move to a
- new area, please. 23
- BY MR. GOLDFARB: 24
- 25 I think you opened your testimony today by -- you

- 1 testified that you are on the board of Sargento, is that
- 2 correct?
- 3 A No. I am the secretary to the board. I am a nonvoting
- 4 | member, corporate secretary.
- 5 Q And Sargento is a corporation, is that right?
- 6 A Family-held business, that's correct.
- 7 Q Is it something called a C corporation?
- 8 A No. It's actually an S corp.
- 9 Q Okay. And that is a corporation that exists for profit,
- 10 is that correct?
- 11 A It does.
- 12 Q Okay. And prior to the acquisition, Portionables was a
- 13 | corporation as well, is that correct?
- 14 A It was and still is.
- 15 Q Yes. Portionables is a C corporation, isn't that correct?
- 16 A It is correct.
- 18 A **Yes.**
- 19 Q So it is a wholly-owned subsidiary of Sargento, isn't that
- 20 right?
- 21 A That's correct.
- 22 Q But it is a separate, stand-alone business, correct?
- 23 A Yes.
- 24 Q A separate legal entity, right?
- 25 A Yes.

- 1 Q So it is not a division of Sargento, is it, sir?
- 2 | A Technically, it is not a division of Sargento.
- 3 Q Does Sargento have any other wholly-owned subsidiaries?
- 4 A No, we do not.
- 5 Q So the other executives that run Sargento divisions are
- 6 | all part of the Sargento company, correct?
- 7 A They are.
- 8 Q Mr. Calliari was the president of Portionables during the
- 9 earnout period, right?
- 10 A He was.
- 11  $\bigcirc$  So he was the president of a separate legal entity, isn't
- 12 that so?
- 13 A Yes. And he had his employment contract with Sargento.
- 14 Q But the employment contract made him the president of a
- 15 | separate legal company?
- 16 A That's correct.
- 17 | Q Not a division, right?
- 18 A Not technically a division, that's correct.
- THE COURT: Mr. Goldfarb, we need to find a place to
- 20 **stop.**
- 21 MR. GOLDFARB: Now is fine, your Honor.
- THE COURT: Okay. Thank you, sir. You may step
- 23 down. We'll continue with you tomorrow.
- 24 THE WITNESS: Thank you very much.
- THE COURT: All right. Ladies and gentlemen, it's

time to go home. And when you go home tonight -- have they given up on you? They're not talking to you anymore? Okay.

So I'd like, please, for you to remember that the words, phrases, legal concepts that you hear -- we just heard some testimony about an S corp and a C corp -- those aren't things that you need to look up. Nothing has changed. No homework. There's nothing to do when you go home except enjoy yourself and come back to us refreshed.

But here is your homework assignment: Take a look at the murals on the second floor of the courthouse, because I'm going to ask you tomorrow what they represent, okay? So I'm giving you these little art projects.

I hope you have a good evening. Please remember your admonitions.

(Jury leaves courtroom.)

THE COURT: You may step down.

All right. Let's talk about what we're doing. Like a phoenix, South Dakota keeps rearing its head, and I keep beating it back down. Why are we talking about South Dakota?

MR. GOLDFARB: Your Honor, the testimony that I was just attempting to offer had to do with the fact that when they acquired the business, everyone knew South Dakota needed to be filled up, that there was a process that they went through. They were ramping. And they filled it up.

Now, this witness testified in direct that when he heard the numbers, he laughed, and the reason he laughed is he thought the implication was because they were never going to make the number.

So to counteract that testimony, I wanted to demonstrate that in fact it came to fruition several months later. It was full, which everybody agreed. He agreed. In my question before, he agreed that that's what it was going to take to make it work. And it happened. That's why I was trying to offer the testimony.

THE COURT: Well, let's go back to at least where -let me try again conceptually where I think we are, okay?

And I think I get a little savvier every day as I see this play out.

What we're really litigating here is the loss of a chance. We are not litigating what the number is. But we keep, however, circling around about whether or not they were going to make the number or whether or not they weren't going to make the number.

But when we walked in here and started this trial, I thought we decided, or you decided previously coming in, that this jury is not going to decide what, if anything, this is worth on the other end. So it's simply, was there going to be a chance to prove something later, is what we are talking about.

Now, have I conceptually misunderstood you here?

MR. GOLDFARB: I think you are at least half right,
your Honor.

THE COURT: Okay. Tell me where the other half is.

MR. GOLDFARB: And I say that facetiously. I think we are still on the same page, that the determination of the amounts owing under the EBITDA formula are properly decided in arbitration. Those are quantitative judgments. There is a qualitative aspect to this case about who believed who and who had pretexts and who had motives.

And it was, as my colleague pointed out, argued in opening statement that it was a pretext. This witness just got up there and said they could never make the number. And so there needs to be a certain -- and, you know, I don't think that we need to be trying to prove what the numbers actually were or what the ultimate dispositions of EBITDA were.

But in response to a question elicited by the defense that says that he got this thing and it was a joke, we ought to be entitled to show that they were ramping. Because, as has already come in, you know, if our numbers proved out, there was tremendous upside here staying in the company. The argument they're advancing is we got out or our clients got out because they didn't think they could make this work.

So I agree with your Honor; it's a very blurry line here, and it's difficult. But this all started because of the

argument that was advanced by the defendants.

THE COURT: Well, I'm trying hard to follow along as everyone asks these questions. And you do keep, at least from what I see, jumping across one line or the other in terms of what you are trying to show. I understand you're trying to show that one side had an interest in making the company more valuable, and it's questionable whether the other side did.

But I think we're kind of getting lost in some of the minutia of it. And the real focus or thrust that we need this jury to decide is the issue of the infringement on control. So that's why I keep, you know, pinning back your ears here.

MR. GOLDFARB: And, again, your Honor, I understand that fully. If your Honor recalls the position I was advancing at the motions in limine stage, I thought the issue here -- and I still believe this. The issue is: What do these contracts mean? And the facts here seem largely undisputed.

THE COURT: All right. Where are we, and what are we doing tomorrow?

MR. GOLDFARB: So I have a bit more with Mr. Hoff, but not a lot.

MR. SULKIN: Our intent is not to call another witness after Mr. Hoff, your Honor.

THE COURT: I'm sorry. I didn't hear you, 1 2 Mr. Sulkin. 3 MR. SULKIN: I'm sorry. We do not intend to call a witness other than Mr. Hoff. It's possible Mr. Gentine could 4 5 get on for ten minutes. But with all due respect, we'll be 6 very short. 7 THE COURT: Okay. Well, that's a little problematic, because are you telling me that we're going to get to the 8 jury earlier? 9 10 MR. SULKIN: My hope is that we will be getting to the jury tomorrow, your Honor. I mean, I think you are 11 almost done. And we have very little redirect, if any. 12 Ι don't know if we'll call Mr. Gentine. It will be literally 13 14 ten minutes or less. So I think we'll be done early in the 15 morning, mid-morning. THE COURT: Well, I didn't get any jury instructions 16 17 from you. So I assume that that means you think the ones you already gave are just fine. 18 MR. SULKIN: Your Honor, there was a miscommunication 19 in our office. I think there are one or two tweaks we have, 20 21 which we'll try to get to you tonight. We are relatively 22 happy with the instructions. I think there are a couple of things we would like you to look at. And we apologize for 23 not getting them to you. It's our fault.

THE COURT: Okay. Well, one of the things that, you

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know, I should be signalling loud and clear is I'm
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 2
    contemplating taking out the main proving of damages as one
 3
    of the elements.
                      In other words, once you show that you've
    got this dispute, you have removed the issue of damages, or
 4
 5
    you at least are legally accepting -- both sides are legally
 6
    accepting that what we have here is damages, loss of chance.
 7
             MR. SULKIN: I understand the court's position.
    perhaps we can talk about it in the morning. But I
 8
 9
    understand exactly what the court is saying.
10
             THE COURT: Okay. Well, then, I think that you
    better come in ready to argue tomorrow.
11
             MR. SULKIN: Your Honor, may I ask a question as to
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13
    that issue? May I play a videotape in closing from the
    depositions of questions and answers I got at trial? I have
14
15
    four or five clips. I don't know what the court's --
             THE COURT: Let me understand. You haven't been
16
    filming in here, have you?
17
             MR. SULKIN: No. That's why I said of depositions.
18
    And I don't know what your rules are on that, that's all.
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             THE COURT: Are they the same clips that you played
20
    for the jury during the course of the direct of your
21
22
    witnesses?
             MR. SULKIN: Your Honor, there are some clips I'd
23
    like to play that weren't played for the very reason that he
24
25
    gave me the answer I asked. On cross, I asked a precise
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question in the deposition. If I get the answer, I don't have to play the clip.

So I understand as to the clips that were used in opening, I presume I can use. And the one clip you ruled on, I presume I can use that. The question is whether I can use, for instance, clips of Mr. Ioannides. I have the same questions and answers I got today -- yesterday from his deposition.

And so my question is, can I play those clips, certainly with preapproval from the court, as a theoretical matter or not? Whatever the court's position is on that, that's fine. I'm not going to argue it. I just want to know.

THE COURT: If a clip was not played as part of the evidence here in court while you were putting it on, in other words, part of your examination, you may not use it in closing argument, even if it was dead-on the same question.

MR. SULKIN: Okay. One last question, if I may, your Honor. In opening, you allowed us to play clips. And I believe the court's ruling was, you can play a clip if it's going to come out of the mouth of a witness, which I tried to do.

Can I play those same clips, if I want -- I'm not sure I want to -- that I used in opening in closing?

THE COURT: Not unless you played them during the course of the trial.

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MR. SULKIN: Thank you, your Honor.
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             THE COURT: Okay. In other words, you are limited to
 3
    what came in as evidence.
             MR. SULKIN: I understand loud and clear.
 4
 5
             THE COURT: Okay. All right.
 6
             MR. LINEHAN: Your Honor, we do have that proposed
 7
    verdict form we can share today, if that would help move
    things along.
 8
 9
             THE COURT: Okay. Well, let's get the verdict form
10
    in.
         Just give me some idea. How long do you think we can
    run tomorrow before we're done?
11
             MR. GOLDFARB: Your Honor, I'm a very bad judge of
12
13
    this, as the court can tell by now. But half an hour at the
    top, I think, at the absolute outside.
14
             MR. SULKIN: If he went half an hour, my guess is a
15
    redirect would be 20 minutes or less, your Honor.
16
17
             THE COURT: Okay. I really wish that you had given
    me a heads up here, because what I would have done is brought
18
    our jury in at noon or later, brought them in at 10:00, so we
19
    could work on instructions. But I've got others who are
20
21
    waiting here. They're the ones that we told you weren't
    going to get finished.
22
        So they're finished, but I didn't know that. I want you
23
    loud and clear to hear I did not know that.
24
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MR. SULKIN: Can we sell our minutes to them, your

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Honor?
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 2
             THE COURT: They might want to purchase them, that's
 3
    true.
        Okay. So we'll finish up, and we'll work on a set of
 4
    instructions. But would you please go through the
 5
 6
    instructions given and make sure that you are ready to be
 7
    efficient in moving through them?
             MR. SULKIN: Yes, your Honor.
 8
 9
             MR. GOLDFARB: Yes, your Honor.
10
             MR. LINEHAN: Your Honor, a question just as to
    logistics. The final set of instructions were e-mailed to us
11
    in PDF format. Would you prefer us to do them in Word with
12
    interlineations or handwrite? There's just a few
13
14
    instructions that we would even bother suggesting changes to.
             THE COURT: Send me the interlineations so we can
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16
    look at what you are doing, because otherwise it takes us
    longer to try and match, oh, they changed a "whereas" on page
17
    3.
18
19
             MR. LINEHAN: Okay.
20
             THE COURT: So send it in a way that we can see if
    you changed a word.
21
22
             MR. LINEHAN: That's what we'll do.
             THE COURT: And we'll go through that. We'll go
23
    through and fix the tenses. In other words, "You will see"
24
25
    becomes "You have seen" or "You have heard," okay?
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MR. GOLDFARB: Your Honor, it sounds like both sides 1 2 are going to have motions at the close of the evidence. 3 have something short that is prepared that at the close of the evidence we're ready to file. At the court's behest, we 4 could either file electronically with your Honor tonight so 5 6 that you can look, or we can wait until the formal evidence 7 is closed. We didn't want to presume to file it in advance. THE COURT: Earlier is better. If I get half a 8 9 chance of looking at it before I have to rule on it, the 10 quality of the decision-making hopefully gets better. So file it tonight. We'll see how far I get. I've got other 11 lawyers who are backed up. They're doing the same thing with 12 me tonight. So I don't know when we're going to get done. 13 MR. GOLDFARB: It is the shortest thing we've ever 14 written, your Honor. 15 16 THE COURT: The shortest thing you've ever written. Is that like promising me two questions? 17 Okay. Just out of curiosity, how big is Sargento? 18 How many employees? 19 MR. SULKIN: 1400 employees. 20 21 MR. GENTINE: 1300 to 1400 employees. THE COURT: Okay. Because I'm getting a little dizzy 22 with how many divisions this, vice presidents that. So I had 23 a sense that it was smaller than that. But now that makes 24

25

sense.

MR. GENTINE: It's all on the Internet. 1 2 THE COURT: I don't go there and do research on my 3 That would not be a good thing for me to do. All right. Good night, gentlemen. Have a good evening. 4 5 We'll see you tomorrow. (Proceedings adjourned.) 6 7 \*\*\*\*\*\* 8 9 CERTIFICATE 10 11 I, Kari McGrath, CCR, CRR, RMR, Official Court 12 Reporter for the United States District Court in the Western 13 14 District of Washington at Seattle, do hereby certify that I 15 was present in court during the foregoing matter and reported said proceedings stenographically. 16 17 I further certify that thereafter, I have caused said stenographic notes to be transcribed under my direction 18 and that the foregoing pages are a true and accurate 19 transcription to the best of my ability. 20 21 22 /S/ KARI McGRATH 23 Kari McGrath, CCR, CRR, RMR 24 25 Official Court Reporter